



CHARTERED SECRETARY

Advertisement Tariff

(With Effect from 1st April 2012)

BACK COVER (COLOURED)

Non - Appointment

Per Insertion	₹ 75,000
4 Insertions	₹ 2,70,000
6 Insertions	₹ 3,96,000
12 Insertions	₹ 7,65,000

COVER II/III (COLOURED)

Non - Appointment

Per Insertion	₹ 50,000
4 Insertions	₹ 1,80,000
6 Insertions	₹ 2,64,000
12 Insertions	₹ 5,10,000

FULL PAGE (COLOURED)

Non-Appointment Appointment

Per Insertion	₹ 40,000	₹ 10,000
4 Insertions	₹ 1,44,000	₹ 36,000
6 Insertions	₹ 2,11,200	₹ 52,800
12 Insertions	₹ 4,08,000	₹ 1,02,000

HALF PAGE (COLOURED)

Non-Appointment Appointment

Per Insertion	₹ 20,000	₹ 5,000
4 Insertions	₹ 72,000	₹ 18,000
6 Insertions	₹ 1,05,600	₹ 26,400
12 Insertions	₹ 2,04,000	₹ 51,000

PANEL (QTR PAGE) (COLOURED)

Per Insertion	₹ 10,000	₹ 3,000
(Subject to availability of space)		

EXTRA BOX NO. CHARGES

For 'Situation Wanted' ads.	₹ 50
For Others	₹ 100

MECHANICAL DATA

• Full Page - 18 x 24 cm • Half Page - 9 x 24 cm or 18 x 12 cm • Quarter page - 9 x 12 cm

- The Institute reserves the right not to accept order for any particular advertisement.
- The journal is published in the 1st week of every month and the advertisement material should be sent in the form of typed manuscript or art pull or open file CD before 20th of any month for inclusion in the next month's issue.

For further information write to:
The Editor,
"CHARTERED SECRETARY",



**THE INSTITUTE OF
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