

# **CA. Utsav Hirani**

1 May 2022

- Valuation is more of an art based on the professional experience rather than a science based on empirical studies and logics.
- Internationally Business Valuations are governed by broadly various standards like:
  - Valuation Standards of American Institute of CPAs (AICPA),
  - American Society of Appraisers (ASA)
  - Institute of Business Appraisers (IBA)
  - National Association of Certified Valuation Analysts (NACVA)
  - The Canadian Institute of Chartered Business Valuators (CICBV)
  - Revenue Ruling 59- 60 (USA),
  - ICAI Valuation Standard (recommendatory)
- Keeping in view the growing relevance and complex financial structures importance of valuation in business and investment decisions as well as in regulatory compliance processes the development of practice of valuation as a discipline and profession in the present context has become a necessity



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## Why valuation ?



story of 1957	valuations in India	2013 2016 201
Wealth tax		
	n to book value method ck of discounts, marketability Controller & capital issue	
	Fixed pricing guidelines for valuation of shares, prescribing NAV Method, Profit earning capacity value and market value method       Since 1992 – SEBI announced that companies       1994 – ICAI announced that companies         Merchant bankers       ICAI Technical Guide on Share Valuation - 1999	ced its valuation standards
	Guidance note issued by ICAI <b>DFCF Method</b> was prescribed by RBI (2007)	ICAI Valuation Standard – CAS 1 (2010)
	Income tax law on valuation – 2000 - 2010	
	shares	
	ESOP tax issued as perquisites	

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## Registered valuers

- Starting Point Section 247 of Companies Act, 2013
- Applicable Rules Companies (Registered Valuers and Valuation)Rules 2017
- Regulating the profession of Valuation in India for Standardization and Transparency
- As of now, covers Companies Act and Insolvency and Bankruptcy Code (IBC)

Section 247 of the Companies Act, 2013 states that a Registered Valuer would carry out valuation in respect of any property, stocks, shares, debentures, securities or goodwill or any other assets or net worth of a company or its liabilities and that the valuer shall have such qualifications and experience and *being a member of an organisation recognised*, on such terms and conditions as may be prescribed.

The Registered Valuer shall be appointed by the audit committee or in its absence by the Board of Directors of that company.

#### Regarding the functioning and duties of the Registered Valuer, it is stated that the registered valuer shall:

- make an **impartial**, true and fair valuation of any assets that may be required to be valued;
- **exercise due diligence** while performing the functions as valuer;
- make the valuation in accordance with such rules as may be prescribed; and
- not undertake valuation of any assets in which he has a direct or indirect interest or becomes so interested at any time during 3 years prior to his appointment as valuer or 3 years after valuation of assets was conducted by him.

# Registered valuers

SI. No.	Section	Particulars
1	62(1)C	Valuation report for further issue of shares
2	192(2)	Valuation of assets involved in arrangement of non-cash transactions involving directors
3	230(2)(c)(v)	Valuation of shares, property and assets of the company under a scheme of corporate debt restructuring
4	230(3)	Valuation report along with notice of creditors/shareholders meeting –under scheme of compromise/arrangement
5	232(2(d)	The report of the expert with regard to valuation, if any, would be circulated for meeting of creditors/members
6	232(3)(h)	The valuation report to be made by the tribunal for exit opportunity to the shareholders of transferor company – under the scheme of compromise/arrangement in case the transferor company is listed company and the transferee company is an unlisted company
7	236(2)	Valuation of equity shares held by the minority shareholders
8	281(1)	Valuing assets for submission of report by liquidator

## Registered valuers

Specific Provisions under the Insolvency and Bankruptcy Code, 2016 which Require Valuation Report from a Registered Valuer

Regulation 27 of the Insolvency and Bankruptcy Board of India (Insolvency Resolution Process for Corporate Persons) Regulations, 2016 deals with the appointment of registered valuers. It states, "the resolution professional shall within seven days of his appointment, appoint two registered valuers to determine the fair value and the liquidation value of the corporate debtor in accordance with Regulation 35".

Under the Insolvency and Bankruptcy Board of India (Insolvency Resolution Process for Corporate Persons) Regulations, 2016, registered valuer means a person registered as such in accordance with the Companies Act, 2013 and rules made thereunder.

Financial Reporting & Ind AS

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## Financial Reporting & Ind AS

- Growing importance of Fair values in financial reporting globally and in India
- Role of management in preparing financial statements according to recognized standards IFRS
- Role of auditors and regulator
- Need for qualified expert business valuer
- Public Trust

## Financial Reporting & Ind AS

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# 01

#### Ind AS 113

- Dedicated standard on "Fair Values"
- In line with global equivalents IFRS 13 and ASC 820 (USGAAP)

# 04

#### **Market Based**

Fair Value is a market based measurement , NOT entity specific measurement

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### **Observation inputs**

Gives preference to observable inputs

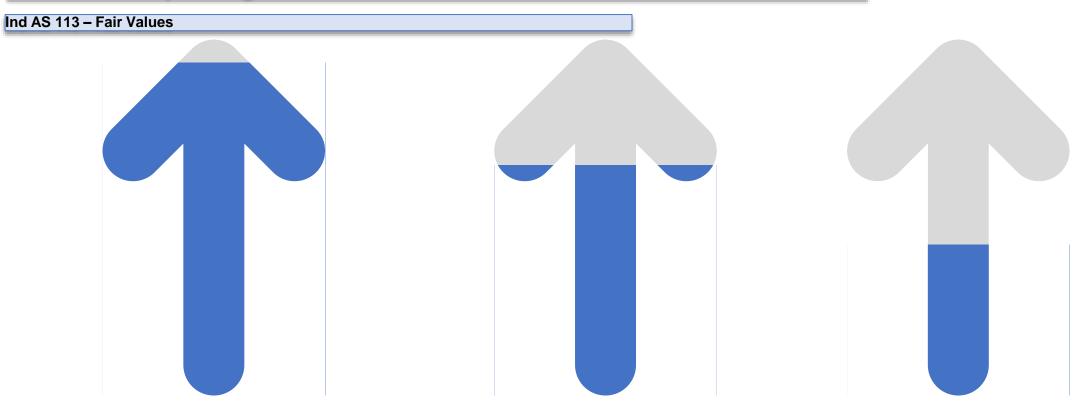
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#### Standards

- Ind AS 109, 107 and 32 : Financial Instruments
- Ind AS 102 : Share based payment
- Ind AS 103 : Business Combination
- Ind AS 38 : Intangible Assets
- Ind AS 16 : Property Plant & Equipment
- Ind AS 36 : Impairment of Assets



## Financial Reporting & Ind AS



#### Level – 1

If there is a principle market for asset or liability with Quoted Price (Whether that price is directly observable or estimated using another valuation technique) CA. Utsav Hirani

#### Level – 2

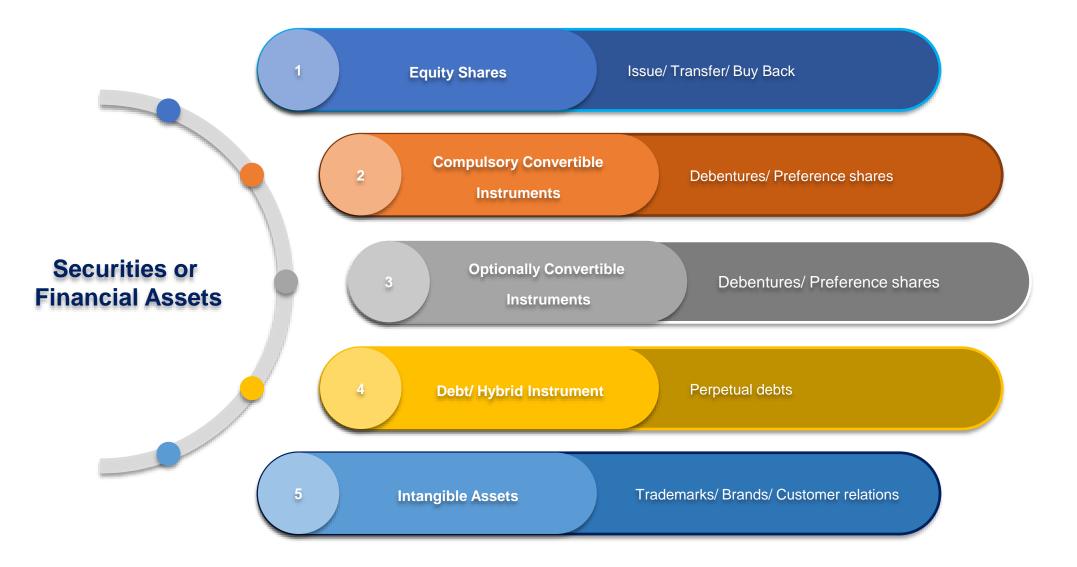
If there is a principle market for asset or liability but Quoted Price is not available Quoted price for comparable companies (CCM) Adjustments to Level – 2 (Valuation)

#### Level – 3

Unobservable inputs shall be used where little, market activity for the asset/ liability at the measurement date. DFC, B&S and Other methods Securities or financial assets

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## Securities or Financial Assets



**Regulatory valuations** 

#### Approaches

- Asset approach: The asset based approach views the business as a set of assets and liabilities that are used as building blocks to construct the business value. Since every operating business has assets and liabilities, a way to address this question is to determine the value of these assets and liabilities. The difference is the business value. However, it is used to evaluate the entry barrier that exists in a business and is considered viable for companies having reached the mature or declining growth cycle and also for property and investment companies having strong asset base.
- Income approach: The Income based approach of valuations are based on the premise that the current value of any business is a function of the future value that an investor can expect to receive from purchasing all or part of the business. It is generally used for valuing businesses that are expected to continue operating for the foreseeable future.
- Market Approach: In this approach, value is determined by comparing the subject, company or assets with its peers in the same industry of the same size and region. Most Valuations in stock markets are market based. This is also known as relative valuation approach

- Various regulatory bodies in India (RBI, Income Tax, SEBI, etc) have prescribed different and in some cases even conflicting valuation methodologies creating practical difficulties.
- In some cases, absolute discretion is given to valuers on one hand and in other cases strict adherence to practical method like NAV, DFCF, Market price etc is sought.
- In most cases, there is not much guidance on how to apply a particular method like DFCF; comparable companies market multiples method. A diagrammatic view for all regulatory valuations in India is provided on next page:

# Regulatory valuations – Issue

Scenario	Regulations	Statutory Provision	Valuation Method	Valuation by whom
Listed Company Issue of Equity Shares/CCPS/CCDs/ Warrants on private	FEMA	Rule 21 of FEM(NDI) Rules, 2019	As per SEBI guidelines higher of 26/2 weeks – VWAMP, if freq traded. If not than valuation of shares	As per SEBI Guide Lines
placement basis	Companies Act & SEBI	Reg 164 & 165 of SEBI (ICDR) Regulations, 2018	Same as above	As per SEBI Guidelines
Unlisted Company	FEMA	Rule 21 of FEM (NDI) Rule, 2019	Internationally accepted pricing model	Merchant Banker/ CA/ CoA
Issue of Equity Shares/ CCPS/ CCDs/ Warrants on private placement	Income tax	Section 56 (2) (viib) read with rule 11U/ 11UA	DCF	Merchant Banker
basis	Companies Act and SEBI	Section 42 and 62(1)(c) of Companies Act, 2013 & Rule 13 of Companies (SCD) Rule, 2014	Not prescribed	Registered Valuer (IBBI)

\* SEBI ICDR 2018 – amended in January 2022, to include – Registered Valuer as per Companies Act, 2013



Scenario	Regulations	Statutory Provision	Valuation Method	Valuation by whom
Listed Company Transfer/ Sale of Equity	FEMA	Rule 21 of FEM(NDI) Rules, 2019	Preferential Allotment Guidelines of SEBI (ICDR) Regulations 2018	As per SEBI Guidelines
Shares/ CCPs/ CCDs/ Warrants	Income Tax	Section 50CA & 56(2)(x) read with Rule 11U/ 11UA	Transaction value or Lowest Market Price on valuation date	Valuation not mandatory i.e Management valuation acceptable
Unlisted Company	FEMA	Rule 21 of FEM (NDI) Rule, 2019	Internationally accepted pricing model	Merchant Banker/ CA/ CoA
Transfer of Equity Shares/ CCPS/ CCDs/ Warrants on private placement	Income tax – for Equity shares	Section 50CA & 56(2)(x) read with Rule 11U/11UA	Adjusted NAV	Not mentioned
basis	Income Tax – other than equity shares	Section 50CA & 56(2)(x) read with Rule 11U/11UA	Not prescribed	Merchant Banker Chartered Accountant

Scenario	Regulations	Statutory Provision	Valuation Method	Valuation by whom
Listed Company ESOP allotted	FEMA	Rule 21 of FEM(NDI) Rules, 2019	As per SEBI Reg – Freedom to determine price subject to accounting policies	Valuation not mandatory
	Income Tax	Section 17(2)(vi) read with Rule 3(8)	Average of opening & closing prices on exercise date	Valuation not mandatory
	Companies Act and SEBI	Section 62(1)(b) of Companies Act, 2013 & Rule 17 of SEBI (SBEB) Regulations, 2014	Valuation not mandatory	Valuation not mandatory
Unlisted Company ESOP allotted	FEMA	Rule 21 of FEM(NDI) Rules, 2019	Internationally accepted pricing model	Merchant Banker Chartered Accountant/ CoA
	Income Tax	Section 17(2)(vi) read with Rule 3(8)	Not prescribed	Merchant Banker
	Companies Act	Section 62(1)(b) of Companies Act, 2013	Valuation not mandatory	Valuation not mandatory

Scenario	Regulations	Statutory Provision	Valuation Method	Valuation by whom
Listed Company ESPP allotted	FEMA	Rule 21 of FEM(NDI) Rules, 2019	As per SEBI (SBEB) Regulations – determination of pricing subject to accounting policies	Valuation not mandatory
	Income Tax	Section 17(2)(vi) read with Rule 3(8)	Average of opening & closing prices on exercise date	Valuation not mandatory
	Companies Act and SEBI	Section 67 of Companies Act, 2013 & Rule 17 of SEBI (SBEB) Regulations, 2014	Valuation not mandatory	Valuation not mandatory
Unlisted Company	FEMA	Rule 21 of FEM(NDI) Rules, 2019	Internationally accepted pricing model	Merchant Banker Chartered Accountant/ CoA
ESPP allotted	Income Tax	Section 17(2)(vi) read with Rule 3(8)	Not prescribed	Merchant Banker
	Companies Act	Section 67 of Companies Act, 2013 & Rule 16 of Companies (SCD) Rules, 2014	Not prescribed	Registered Valuer

# Regulatory valuations – Buy Back

Scenario	Regulations	Statutory Provision	Valuation Method	Valuation by whom
Listed Company Buy Back of Shares	FEMA	Rule 21 of FEM(NDI) Rules, 2019	As per SEBI (SBEB) Regulations 2018– determination of pricing subject to accounting policies	Valuation not mandatory
	Companies Act and SEBI	Section 68 of Companies Act 2013 & SEBI (BuyBack of Securities) Regulations, 2018	Valuation not mandatory	Valuation not mandatory
Unlisted Company	FEMA	Rule 21 of FEM(NDI) Rules, 2019	Internationally accepted pricing model	Merchant Banker Chartered Accountant/ CoA
Buy Back of Shares	Companies Act	Section 68 of Companies Act, 2013 & Rule 17 of Companies (SCD) Rules, 2014	Valuation not mandatory	Valuation not mandatory

Scenario	Regulations	Statutory Provision	Valuation Method	Valuation by whom
Listed Company	FEMA	Rule 7 & 21 of FEM(NDI) Rules, 2019	Freedom to determine pricing	Valuation not mandatory
Right Issue	Companies Act and SEBI	SEBI (ICDR Regulations), 2018	Valuation not mandatory	Valuation not mandatory
Unlisted Company Right issue	FEMA	Rule 7 & 21 of FEM(NDI) Rules, 2019	Freedom to determine pricing – but lower than that offered to resident shareholders	Valuation not mandatory
	Companies Act	Section 62(1)(a) of Companies Act, 2013	Valuation not mandatory	Valuation not mandatory
	Income Tax	Section 56(2)(viib) read with Rule 11U/11UA	Discounted Cash Flow Method	Merchant Banker

Scenario	Regulations	Statutory Provision	Valuation Method	Valuation by whom
Listed Company	FEMA	Rule 7 & 21 of FEM(NDI) Rules, 2019	As per SEBI Guidelines	Chartered Accountant
Scheme of Merger or Amalgamation	Companies Act and SEBI	SEBI Circular dated 10 March 2017 and SEBI Circular dated 3 January 2018	Not prescribed	Chartered Accountant
Unlisted Company Scheme of Merger or	FEMA	Rule 7 & 21 of FEM(NDI) Rules, 2019	Internationally accepted pricing method	Merchant Banker Chartered Accountant CoA
Amalgamation	Companies Act and SEBI	Section 230 of Companies Act 2013 & Rule 6(3) of Companies (Compromise, Arrangements, and Amalgamations) Rule 2016	Not prescribed	Registered Valuer

Scenario	Regulations	Statutory Provision	Valuation Method	Valuation by whom
Open offer	FEMA	Rule 7 & 21 of FEM(NDI) Rules, 2019	Pricing as per SEBI Guidelines – Generally followed VWAMP 60 days method	As per SEBI Guidelines
	SEBI	Reg 8 of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011	Valuation not mandatory	Not mentioned
	FEMA	Rule 7 & 21 of FEM(NDI) Rules, 2019	Same as open offer – FEMA regulations	As per SEBI Guidelines
Delisting of Equity Shares	SEBI	Reg 8 of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011	Valuation not mandatory	Not mentioned

Scenario	Regulations	Statutory Provision	Valuation Method	Valuation by whom
	FEMA	Rule 21 of FEM(NDI) Rules, 2019	Price as per SEBI Guidelines	As per SEBI Guidelines
Reverse Merger – Exit Price for Shareholders	Companies Act & SEBI	Section 232(3)(h) of Companies Act 2013 & Rule 3 of Companies (Compromise, Arrangements and Amalgamations) Rules 2016	Not prescribed	Registered Valuer
Fairness Opinion on Scheme of Mergers or Amalgamations	Companies Act & SEBI	SEBI Circular dated 10 March 2017 and SEBI circular dated 3 January 2018	Not prescribed	Merchant Banker

Scenario	Regulations	Statutory Provision	Valuation Method	Valuation by whom
	FEMA	Rule 21 of FEM(NDI) Rules, 2019	Price as per SEBI Guidelines	Chartered Accountant
Listed Company Scheme of Corporate Debt Restructuring	Companies Act & SEBI	Regulation 158 (7) of SEBI (ICDR) Regulation 2018	Not prescribed	Registered Valuer
Unlisted Company	FEMA	Rule 21 of FEM(NDI) Rules, 2019	Internationally accepted pricing methodology	Chartered Accountant
Scheme of Corporate Debt Restructuring	Companies Act & SEBI	Section 230(2)(c )(v) of Companies Act 2013	Not prescribed	Registered valuer
Any Company Investment in LLP	FEMA	Schedule VI of FEM(NDI) Rule, 2019	Internationally accepted pricing methodology	Chartered Accountant/ COA/ Approved Valuer
Any Company	FEMA	Rule 21 of FEM(NDI) Rules, 2019	Not prescribed	Merchant Banker
Swap of Equity Instruments	Companies Act	Section 62(1)(c ) of Companies Act 2013	Not prescribed	Registered Valuer

Scenario	Regulations	Statutory Provision	Valuation Method	Valuation by whom
	FEMA	Rule 21 of FEM(NDI) Rules, 2019	Price as per SEBI Guidelines	As per SEBI Guidelines
Listed Company Conversion of Debt into Equity Shares	Companies Act & SEBI	Regulation 158 (7) of SEBI (ICDR) Regulation 2018	Not prescribed	Registered Valuer
Unlisted Company Conversion of Debt into Equity Shares	FEMA	Rule 21 of FEM(NDI) Rules, 2019	Internationally accepted pricing methodology	Merchant Banker Chartered Accountant/ CoA
	Companies Act & SEBI	Section 62(3) of Companies Act 2013	Valuation not mandatory	Valuation not mandatory
Any Company Purchase of Minority Interest	FEMA	Rule 21 of FEM(NDI) Rule, 2019	Internationally accepted pricing methodology	Chartered Accountant/ COA/ Approved Valuer
	Companies Act and SEBI	Section 236 of Companies Act 2013 read with Rule 27 of Companies (Compromise, Arrangement and Amalgamation) Rules, 2016	As per accepted valuation methodologies	Registered Valuer

Scenario	Regulations	Statutory Provision	Valuation Method	Valuation by whom
Any Company Overseas investment in existing Foreign Company	FEMA	Regulation 6 of FEM(TIAFS) Regulations 2004 – ODI Regulations	Internationally accepted pricing methodology	Investment >=USD 5 mio then Merchant banker, else CA / CPA
Overseas Investment through Stock Swap	FEMA	Regulation 6 of FEM(TIAFS) Regulations 2004 – ODI Regulations	Internationally accepted pricing methodology	Merchant Banker Investment Banker
Listed Company Divestment – Transfer of shares of JV/ 100% Subsidiary	FEMA	Regulation 16 of FEM(TIAFS) regulation 2004 – ODI Regulations	Traded share prices	Not mentioned
Unlisted Company Disinvestment – Transfer of shares of JV/ 100% Subsidiary	FEMA	Regulation 16 of FEM(TIAFS) regulation 2004 – ODI Regulations	Internationally accepted prices methodologies	CA/ CPA

Interplay of FEMA with Income Tax Act, 1961 and Companies Act, 2013

### Interplay of FEMA with Income Tax Act, 1961 and Companies Act, 2013

#### Interplay of Valuation

- The transactions of issue / transfer of equity instruments of a company would involve valuation to be carried out by a valuer in order to comply with the regulatory requirements under the Companies Act 2013, Securities and Exchange Board of India Act 1992, Income-tax Act 1961 and FEMA Act 1999 and the regulations framed thereunder
- Each of these Acts read with its underlying regulations have laid down specific provisions dealing with valuation requirements in terms of the person eligible to carry out valuation, pricing guidelines / formulae, etc.
- Though under each of these regulations, the objective is to ensure that transactions are done at an arms-length pricing, different guidelines / formulae have been laid down by different regulations and therefore sometimes result in arriving at different fair values for the same transaction.

#### Interplay of Valuation under FEMA with Companies Act, 2013

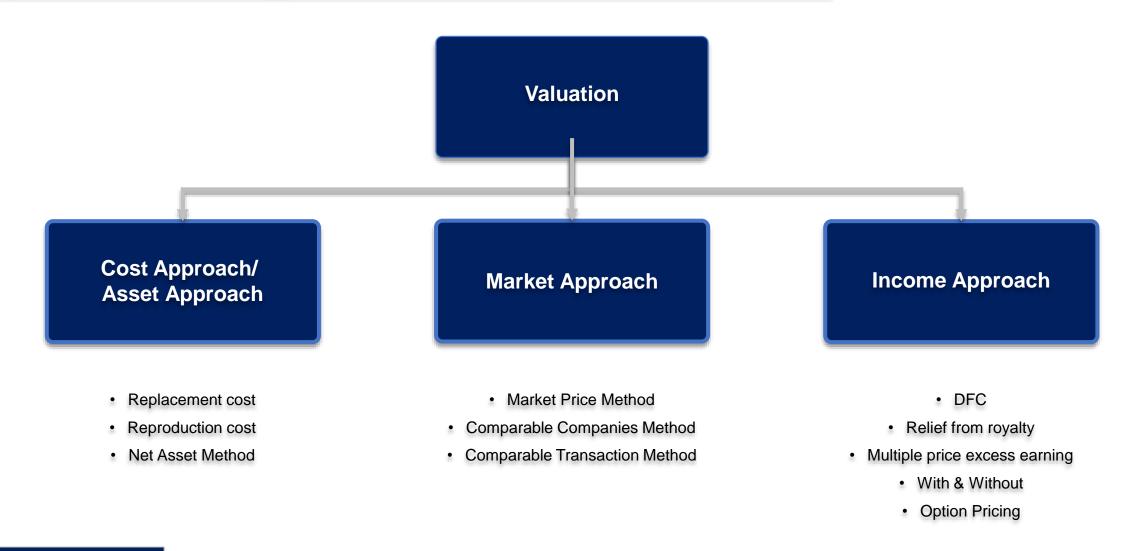
- The requirement of valuation by a 'Registered Valuer' under the Co Act 2013 is a welcome change as it ensures consistency in valuation process being followed by the valuers and to arrive at an independent bias-free value
- Since the objective of FEMA regulations is to ensure that transactions in shares of companies between resident and non-resident are carried out based on determination of an arms-length price, it is imperative to bring FEMA regulations at par with Co Act 2013 with regards to valuation being carried out by a Registered Valuer

#### Interplay of Valuation under FEMA with Income Tax Act, 1961

- Section 56(2)(x) and section 50CA of the Income-tax Act, 1961 ('IT Act') deals with taxability of income arising as a result of transfer of shares or securities of company at less than fair market value
- Rule 11UA(1)(c) of Income-tax Rules, 1962 ('IT Rules') prescribes the methodology for determining the FMV of shares / securities of listed and unlisted companies for the purpose of section 56(2)(x) and section 50CA
- Under FEMA NDI Rules, the pricing for unquoted equity shares needs to be determined based on internationally accepted valuation methodologies of valuation on an arm's length basis and therefore the fair value of unquoted equity shares under FEMA NDI Rules and under aforesaid rule of IT Rules would generally differ

Approach & methodology

## Approach & Methodology



## Approach & Methodology – Cost approach



- Estimate the cost to be incurred for creating asset
- Assess loss if any on account of physical or economic obsolesce
  - · Adjust for obsolesce value

- Estimate cost of creating a replica
- Assess loss if any on account of physical or economic obsolesce
  - Adjust for obsolesce value

- Approach is used when firm is to be liquidated
- Valuation based on Networth
- Value per Share = Networth / No of Shares

## Approach & Methodology – Market Approach



Net Asset Value					
Net Asset Value (Book Value)	Minority Value				
Net Asset Value (Fair Value)	Control Value	Equity Value			

Comparable Transaction Multiples (CTM) Method						
Price to Earning , Book Value       Equity Value         Multiple       Control Value						
EBIT, EBITDA Multiple Enterprise Value						

Comparable Companies Multiples (CCM) Method					
Price to Earning , Book Value		Equity Value			
Multiple	Minority Value				
EBIT , EBITDA Multiple		Enterprise Value			

Discounted Cash Flow (DCF)					
Equity         Control Value         Equity Value					
Firm		Enterprise Value			

## Approach & Methodology

Discounts and Premiums come into picture when there exists difference between the subject being valued and the methodologies applied. As this can translate control value to non-control and vice-versa, so these should be judiciously applied.

### Discount at Company Level

The company level discounts affect the equity value of the company and are applied before any apportionment is made to the shareholders. Major types of company level discounts include the following:

- Key Person Discount
- Discount for Contingent Liabilities
- Diversified Company Discount
- Holding Company Discount
- Liquidation Discount (Tax Payout on Appreciation of Assets)

#### Discounts and Premium at Shareholder Level

The shareholder level discounts affect the value of specific shareholders and are applied after distribution of the equity value to the respective shareholders. Major types of shareholder level discounts include the following:

- Discount for Lack of Control (DLOC)
- Discount for Lack of Marketability (DLOM)
- Control Premium

### **Operating Assets**

- Assets used in the operation of the business including working capital, Property, Plant & Equipment & Intangible assets
- Valuing of operating assets is generally reflected in the cash flow generated by the business

### Non - Operating Assets

- Assets not used in the operations including excess cash balances, and assets held for investment purposes, such as vacant land & Securities (which are not generating any operational income) are the non-operating assets.
- Investors generally do not give much value to such assets and Structure modification may be necessary

### Treatment of Non-operating Assets

The value of such non-operating asset should be added separately to arrive at the enterprise value.

Discounted cashflow method

## Discounted cashflow method

Discounted Cash Flow – The Prominent income approach to valuation

While undertaking the valuation of any company there are three broad approaches to valuation namely Asset approach, Income approach and Market approach. Discounted cash flow (DCF) is one of the prominent income approaches to valuation and is used to estimate the attractiveness of any investment opportunity on the basis of future cash flow projections of business. So far DCF is considered as the most scientific financial tool to derive the value of any company based on parameters like projected cash flows, cost of capital, growth cycle of business, perpetual growth rate etc. This method mostly yields control valuation result and is sensitive to even minor changes in these parameters.

• "The Discounted Cash Flow method expresses the present value of the business attributable to its stakeholders as a function of its future cash earnings capacity. This methodology works on the premise that the value of a business is measured in terms of future cash flow streams, discounted to the present time at an appropriate discount rate". Discounted Cash Flow can be used to derive the value of equity shareholders of company and also the value of the firm/company.

#### **Discounted Cash Flow to equity**

This method uses the Free Cash Flows to Equity (FCFE) and values the benefits that accrue to the equity shareholders of the company. The value of the equity is arrived at by estimating the FCFE and discounting it at the cost of equity (Ke). This methodology is considered to be the most appropriate basis for determining the earning capability of a business. It expresses the value of a business as a function of expected future cash earnings in present value terms.

FCFE = Net Income - Net Capital Expenditure - Change in Non Cash Working Capital + New Debt – Debt Repayment

## Discounted cashflow method

### Discounted Cash Flow – to firm

Discounted Free Cash Flow to Firm (FCFF) measures the enterprise value of a company i.e. (Value of Equity + Value of Debt), no adjustment is separately needed for debt (inflows and outflows) for arriving at the FCFF. Here the discounting of free cash flow to firm is made by weighted average cost of capital ('WACC') to arrive at the enterprise value.

**FCFF =** EBITDA – Taxes- Change in Non Cash Working Capital- Capital Expenditure

Key Issues and challenges in Discounted Cash Flow Methodology

- Cost of equity calculation
- Weighted average cost of capital calculation
- What should be the terminal growth rate

Calculation of Cost of Equity (Ke)

- Cost of equity (Ke) is the required rate of return of a shareholder who invests in the equity of a company. Cost of equity is generally calculated using the Capital Asset Pricing Model (CAPM)
- According to CAPM Cost of equity = Risk free rate + Beta\*(Market return Risk free rate)

### Why to account for Small Company Risk & Company Specific

Small Companies are generally more risky than big companies. CAPM model does not take into consideration the size risk and specific company risk (management quality, forex risk etc.) as Beta measures only systematic risk and Market Risk Premium. These risks should also be taken into account while computing the cost of equity.

Therefore instead of CAPM, modified CAPM should preferably be used for calculating the Cost of Equity.

#### How is weighted average cost of capital calculated?

Weighted average cost of capital is the cost of capital of the firm i.e. the providers of finance of a firm including equity share holders, preference share holders & providers of long term debt.

### WACC

WACC is calculated using the Proportionate cost of Equity & Cost of Debt (after tax)

$$\text{NACC} = \frac{MV_e}{MV_d + MV_e} \cdot R_e + \frac{MV_d}{MV_d + MV_e} \cdot R_d \cdot (1-t)$$

**MVe =** Total market value of equity,

Re = cost of equity,

**MVd =** The Total market value of debt,

Rd = cost of debt,

T = tax rate

### Issue 1:- Market Value or book value of equity

The important point to note in the calculation of WACC is it **requires the market value of equity**, rather than its book value. Taking the book value might result in heavy overestimation of the value derived through DCF since book value of equity might lead to a lower WACC and in turn a low discounting rate. Here Market value of equity can be estimated through Comparable Company Analysis.

#### Issue 2:- Does change in Debt have any Impact on calculation of DCF to Firm?

A big misconception while computing Discounted Cash Flow to Firm is that it does not get affected due to change in debt in the projected years.

Yes, it is true that change in debt does not change the cash flow for a firm. But a change in capital structure due to increase or decrease in debt in projected years changes the WACC in the projected years. Therefore a major change in capital structure of a company in future projections must be taken into account by changing the WACC for the projected years.

#### What should be the terminal growth rate?

The terminal growth rate is long term average growth rate of a company which estimates the rate at which a company would perpetually grow when its business stabilizes. Since it is tough to estimate the perpetual growth rate of a company, it is preferred to take the perpetuity growth rate factoring in long term estimated GDP of the country, which assumes that the company would grow at pace with economy. The terminal growth rate should also factor in the type of industry as well as the number of years for which discount period has been considered.

#### Conclusion

Discounted Cash Flow (DCF) method is one of the most important finance tools to derive value of a company based on the future cash flows of business. However it needs to be used with great care as it's a very sensitive model where the values get affected significantly with a small change in assumption like beta value, terminal growth rate, risk free rate of return and market return. It is strongly recommended to do sanity check with the market approach to valuation like CCM and asset approach i.e. net asset value before concluding the DCF value.

Valuation of Corporate Debt Instrument (Corporate Bond, Guarantees & Preference Shares)

## Valuation of Corporate Debt Instrument

- Corporate Debt Instruments are not valued as equity since there may not be a conversion attached it.
- Valuation of such bonds/ debt is carried out considering they are fixed income securities
- Cashflows (Principle + Interest) is valued on net present value basis by discounting interest payment and redemption amount at defined period agreed between parties

Credit Rating - issued by organizations like CRISIL, ICRA, CARE and etc. Help determine the credit worthiness of the concerned party. Ratings flow from AAA to D category

FIMMDA Corporate Bond Valuation Methodology – voluntary body also prescribing methodology for the bond / debt valuation

Method : Dividend discount model

#### E.G

Name of the Company*	ABC Limited
Business	Manufacturing of Cement
Transaction	The Company has issued 15 lacs, 9% Non – Cumulative Non Convertible Redeemable Bonds for 20 years at INR 100 each. The investor wants to know the fair value of the bonds at the end of 20 <sup>th</sup> year
Valuation date	31 March 2019
Method	Dividend Discount Model

\* Source : Wolter Kluwers "Business Valuation In India"



# Valuation of Corporate Debt Instrument

Key Facts	
Date of valuation	31 March 2019
Issue price of the Bonds	INR 100
Coupon Rate	9%
Date of Grant	31 March 2019
Date of expiry	31 March 2039
Term of investment	20 years
YTM of Comparable Bond/ Preference Share (A)	8.51%
Amount of Interest Payable	13.50%
Compounding period (B)	1
Effective Coupon Rate ((1+A/B)^B-1)	8.51%

## Valuation of Corporate Debt Instrument

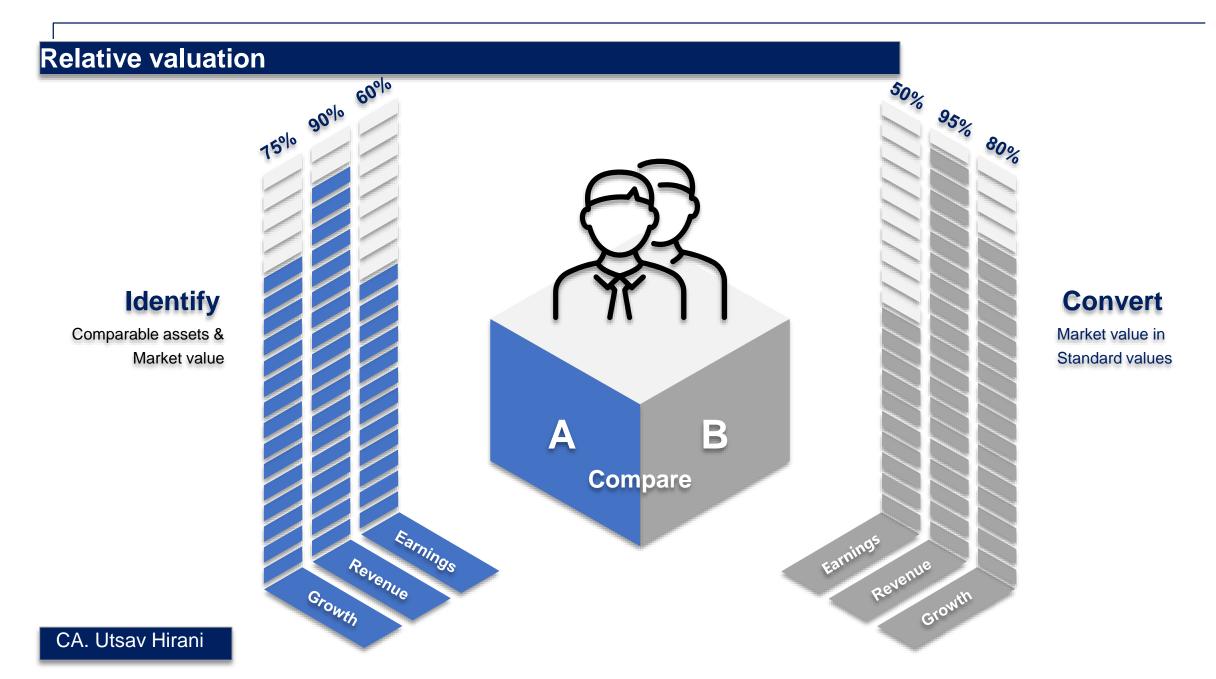
II amounts in IN	R Million			
Year	Dividend	Ended	PV Factor	Fair Value
1	13.50	31 March 2019	0.92	12.44
2	13.50	31 March 2020	0.85	11.47
3	13.50	31 March 2021	0.78	10.57
4	13.50	31 March 2022	0.72	9.74
5	13.50	31 March 2023	0.66	8.97
6 – 20	202.50	2024 – 2039 (15 years)	PV factors of 15 years	
	Principle Amount 150 mio	2039	0.20	29.29
	Fair Value of Bonds/ Preference Shares			INR 156 mio
	No. Non Cumulative Non Convertible Bonds			1,500,000
	Fari Value per Bond/ Preference Share			INR 104.63

- INR 100 being the Amortized Cost
- INR 4.63 is the gain on fair valuation of the Bonds/ Preference Shares
- It can be either be classified to FVTPL or FVOCI basis the designation of the father bond

Technically, the valuation of the bonds have to be basis the comparable similar listed bond. However, in the Indian Bond Market, there are no enough bonds that are traded and hence, the dividend payout the similar bond is usually used



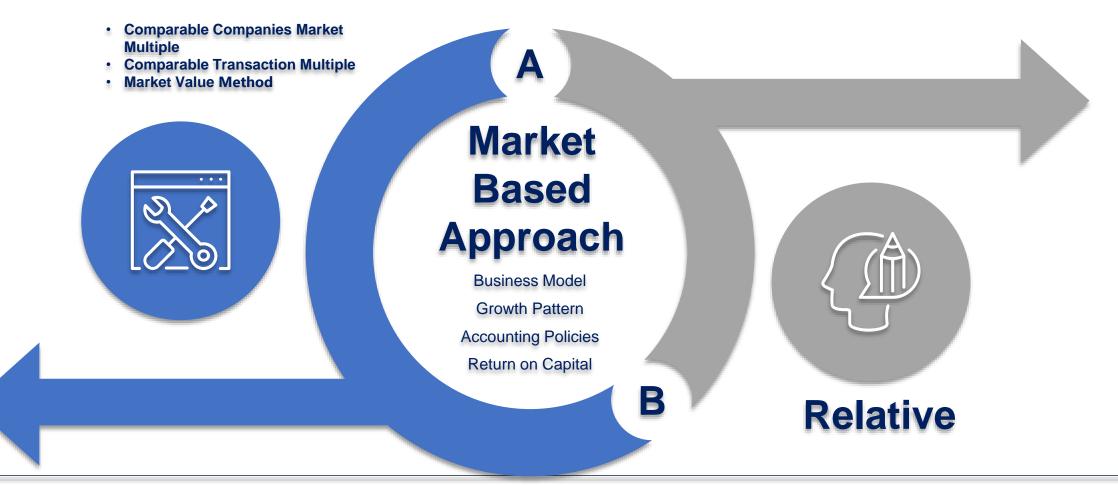
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# **Relative valuation**



## **Relative valuation**



In case peers in the domestic country are not available, then global peers can also be taken but subject to certain adjustments which are discussed in Issues.



## **Relative valuation**

- Current Forward Multiples Generally to the latest financials of the company a prevailing market multiple of the comparable companies is applied to arrive at the value of the company being valued. However while valuing early stage companies whose values of financials in future years provide a much better picture of the true value potential of the firm, forward financials may be more appropriate to consider.
- Current multiple of peer companies Incase the peer companies are mature as on the valuation date, their prevailing valuation multiple may be applied to the forward stabilized financials of the company being valued. This will yield value of the company for the year for which earnings are taken. Therefore this value has to be discounted back to get the forward present value of the company. (Discounting can be done using the cost of capital of the company or the cost of equity for the time period for which forward earnings are taken.)
- Forward multiple of peer companies-Forward multiple of peer companies is applied when the entire industry is in evolving stage and no comparable mature company exist on the valuation date. In this case there is no need for discounting. Forward looking Earnings are generally preferred for valuation purposes. Valuation is generally done with a forward looking view and the value of a company depends more upon how much in the future could the company/business earn than how much it has earned till date. Therefore forward multiples are preferred more than current multiples, though difficult to get.
- Valuation derived from relative valuation method is based on a certain multiples like EBITDA/Sales or Profit etc. It does not take into consideration other factors which are not reflected by the earnings such as:-
- Surplus/Non operating assets Surplus assets/ Non operating assets does not reflect its value in the operating earnings of the company. Therefore the fair market value of such Assets should be separately added to the value derived through other valuation methodologies to arrive at the value of the company. However it is pertinent to mention herein that the investors may not be willing to pay for these surplus/ non operating assets which may call for reorganization of the company.
- Adjustments for global peers If the valuation of a company is based on comparison with the global peers, then it should be adjusted for some differences such as:-
  - Difference of tax rate in the 2 countries.
  - Difference in growth & Inflation rate of the 2 countries
  - Difference between the levels of competition in the 2 countries.
  - Difference in the country risk of the 2 companies
  - Difference of accounting treatment in the 2 companies

Thus there are many changes that are required to be made when choosing global peers & therefore domestic peers are always preferred for relative valuations since they are more comparable.





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## Approach & Methodology – Intangible assets

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### **Customer based**

Customer contracts, Customer relations, Order back log & Customer list

## Marketing based

Trademark, Brand, Trade name, Internet Domain & Design

## **Methods**

- Relief from royalty
- Multiple period excess earnings

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With & Without method

### **Contract based**

Licenses, Lease arrangements Royalty and Employment contracts

## **Technology based**

Patents, Know How, Copy Rights, Processes

## **Artistic based**

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Flim, Music, Books and plays

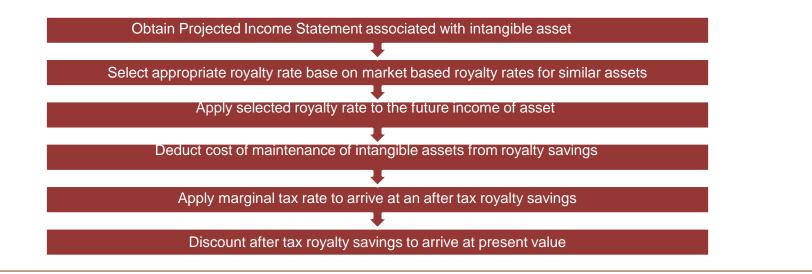
## Intangible Assets

#### **Relief From Royalty Method**

- Value of the asset is estimated based on the present value of royalty payments saved by owning the asset instead of taking it on lease
- The key input into this method is the 'royalty rate', which is then applied to the 'royalty base' to estimate the amount of theoretical royalty payments. This royalty stream, which the owner does not have to pay since the intangible asset is already owned, is discounted

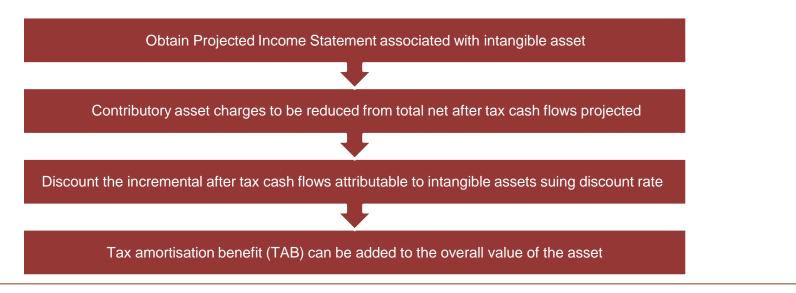
### • Estimating the royalty rate:

- Royalty rates are usually estimated on the basis of information available for recent market transaction
- In the absence of any information on the royalty rates, a commonly used rule of thumb is used
- Steps in deriving a value using RFR method:



### Multi-Period Excess Earnings Methods (MEEM)

- Used for valuing intangible asset that is leading or the most significant intangible asset out of group of intangible asset being valued
- Intangible assets which have a finite life can only be used to valuing using MEEM
- Contributory assets are assets that assist/supports the intangible asset to be valued to generate cash flows and are used in combination with the intangible asset to be valued
- Contributory asset could be in the form of working capital, fixed assets, assembled workforce and any other intangible asset so considered and valued
- Steps in deriving a value using MEEM:





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## Tax Amortization Benefits (TAB)

- In many tax jurisdictions, intangible assets can be amortised for tax purposes, reducing a taxpayer's tax burden and effectively increasing cash flows. Depending on the purpose of a valuation and the valuation method used, it may be appropriate to include the value of TAB in the value of the intangible.
- If the market or cost approach is used to value an intangible asset, the price paid to create or purchase the asset would already reflect the ability to amortise the asset. However, in the income approach, a TAB needs to be explicitly calculated and included, if appropriate.
- For some valuation purposes, such as financial reporting, the appropriate basis of value assumes a hypothetical sale of the subject intangible asset. Generally, for those purposes, a TAB should be included when the income approach is used because a typical participant would be able to amortise an intangible asset acquired in such a hypothetical transaction. For other valuation purposes, the **assumed transaction might be of a business or group of assets**. For those bases of value, it may be appropriate to include a TAB only if the **transaction would result in a step-up in basis for the intangible assets**.
- There is some diversity in practice related to the appropriate discount rate to be used in calculating a TAB. Valuers may use either of the following:
  - a discount rate appropriate for a business utilising the subject asset, such as a weighted average cost of capital. Proponents of this view believe that, since
    amortization can be used to offset the taxes on any income produced by the business, a discount rate appropriate for the business as a whole should be used,
    or
  - a discount rate appropriate for the subject asset (i.e., the one used in the valuation of the asset). Proponents of this view believe that the valuation should not
    assume the owner of the subject asset has operations and income separate from the subject asset and that the discount rate used in the TAB calculation should
    be the same as that used in the valuation of the subject asset.



- Let provides an estimation of an **option's fair value**.
- Option pricing theory uses variables (stock price, exercise price, volatility, interest rate, time to expiration) to theoretically value an option
- Some commonly used models to value options are **Black-Scholes**, **binomial option pricing**, and **Monte-Carlo simulation**.
- The primary goal of option pricing theory is to calculate the probability that an option will be exercised, or be **in-the-money (ITM)**, at expiration.
- The most commonly used model to value options are **Black-Scholes** which is given below

Black Scholes Model:

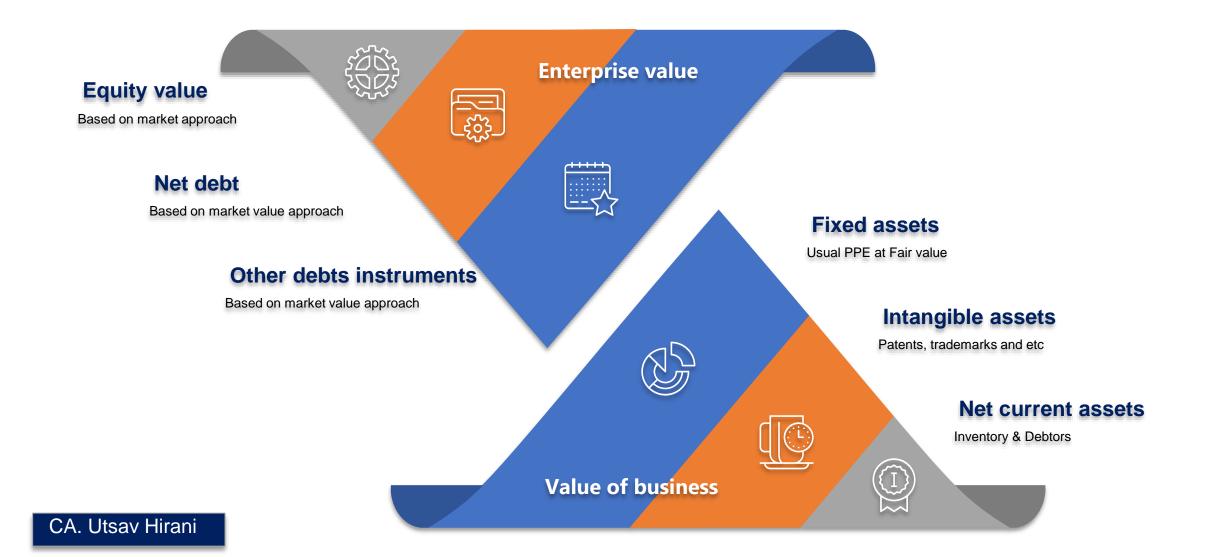
$$C = S_0 e^{-qt} * N(d_1) - X e^{-rt} * N(d_2)$$
$$d_1 = \frac{\ln(\frac{S_0}{X}) + t(r - q + \frac{\sigma^2}{2})}{\sigma\sqrt{t}} \qquad d_2 = d_1 - \sigma\sqrt{t}$$

C = Call option value S<sub>0</sub> = Stock Fair Value (Rs. per share) X = Strike Price (Rs. per share)  $\sigma$  = Volatility (% p.a.) r = Risk-free interest rate (% p.a.) q = Dividend yield (% p.a.) t = Time until option exercise (% of year) N= Cumulative normal Standard deviation e = Exponential term In= Natural log

Enterprise valuation vs. Equity valuation

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## Enterprise valuation vs Equity valuation





# Financial Modeling

### **Terminal Growth**

Critical aspect is of Terminal Growth. The benchmark is not same for every industry

## WACC

Determination of appropriate discount rate using market returns and risk free return. Levered and Unlevered Beta

## Earnings

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Profitability and key assumptions taken for building up the costs in the model are critical

### Revenue

Forecasting of appropriate revenues Reasonable Revenues and along with proper explanations to each assumption

# Financial Modeling

		Hist	torical Results	•			Fo	recast Period		
FINANCIAL STATEMENTS	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
Balance Sheet Check	OK	OK	OK	OK	OK	OK	OK	OK	OK	OK
Assumptions										
Income Statement										
Reveneue	102,007	118,086	131,345	142,341	150,772	158,311	165,435	172,052	178,074	183,416
Cost of Goods Sold (COGS)	39,023	48,004	49,123	53,254	57,310	58,575	61,211	61,939	64,107	64,196
Gross Profit	62,984	70,082	82,222	89,087	93,462	99,736	104,224	110,113	113,967	119,220
Expenses										
Salaries and Benefits	26,427	22,658	23,872	23,002	25,245	25,000	25,000	25,000	25,000	25,000
Rent and Overhead	10,963	10,125	10,087	11,020	11,412	10,000	10,000	10,000	10,000	10,000
Depreciation & Amortization	19,500	18,150	17,205	16,544	16,080	15,008	15,005	13,003	17,802	14,681
Interest	2,500	2,500	1,500	900	900	900	900	900	300	300
Total Expenses	59,390	53,433	52,664	51,466	53,637	50,908	50,905	48,903	53,102	49,981
Earnings Before Tax	3,594	16,649	29,558	37,622	39,825	48,827	53,319	61,210	60,865	69,239
Taxes	1,120	4,858	8,483	10,908	11,598	13,672	14,929	17,139	17.042	19,387
Net Earnings	2,474	11,791	21,075	26,713	28,227	35,156	38,389	44,071	43,823	49,852
Balance Sheet										
Assets										
Cash	167,971	181,210	183,715	211.069	239,550	274,339	317,122	328,798	229,912	279,174
Accounts Receivable	5,100	5,904	6,567	7,117	7.539	7,807	8,158	8,485	8,782	9,045
Inventory	7,805	9,601	9,825	10,531	11,342	11,715	12,242	12,388	12,821	12,839
Property & Equipment	45,500	42,350	40,145	38,602	37,521	37,513	32,508	44,505	36,703	37,022
Total Assets	226,376	239,065	240,252	267,319	295,951	331,374	370,030	394,175	288,218	338,080
Liabilities										
Accounts Payable	3,902	4,800	4,912	5,265	5,671	5,938	6,205	6,279	6,498	6,507
Debt	50,000	50,000	30,000	30,000	30,000	30,000	30,000	10,000	10,000	10,000
Total Liabilities	53,902	54,800	34,912	35,265	35,671	35,938	36,205	16,279	16,498	16,507
Shareholder's Equity					170.000	170.000	170.000	170.000		
Equity Capital	170,000	170,000	170,000	170,000	170,000	170,000	170,000	170,000	20,000	20,000
Retained Earnings	2,474	14,265	35,340	62,053	90,280	125,436	163,825	207,897	251,720	301,572
Shareholder's Equity	172,474	184,265	205,340	232,053	260,280	295,436	333,825	377,897	271,720	321,572
Total Liabilities & Shareholder's Equity	226,376	239,065	240,252	267,319	295,951	331,374	370,030	394,175	288,218	338,080
Check	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
01001	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000

## Financial Modeling

### **Discounted Cash Flow Analysis**

Company Name

(000s)

FREE CASH FLOW (FCF)	20X3	20X4	20X5	20X6	20X7
EBIT	4,667	5,134	5,647	6,212	6,833
Tax	1,634	1,797	1,977	2,174	2,392
Tax Rate	35.0%	35.0%	35.0%	35.0%	35.0%
Tax-Effected EBIT	3,034	3,337	3,671	4,038	4,442
Plus:					
Depreciation	818	900	990	1,089	1,198
Amortization	0	0	0	0	0
Less:					
Capital Expenditures	-900	-975	-1,050	-1,125	-1,200
Change in Working Capital	-693	-859	-945	-1,039	-1,143
Free Cash Flow	2,259	2,403	2,666	2,963	3,296

Weighted Average Cost of Capital		
Cost of Equity	Cost of Debt	
Risk Free Rate	Cost of Debt	
Expected Market Return	Tax Rate	
Beta	After Tax Cost of Debt	
Cost of Equity		
E / (D+E)	D / (D+E)	
PRESENT VALUE OF CASH FLOWS (PV of CF)	20X3 20X4 20X5 20X6	20X

 Present value of cash feator
 Zoas
 Zoas
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 Zoas
 Zoas

 Vear 1
 Year 2
 Year 3
 Year 4
 Year 5

Present Value of Cash Flows

FIRM VALUE: PERPETUITY GROWTH RATE	METHOD		
Growth Rate in Perpetuity			
WACC	PV of CF	PV of Terminal Value + =	Firm Value
FIRM VALUE: EBITDA MULTIPLE METHOD			
EBITDA Multiple			
WACC	PV of CF	PV of Terminal Value	Firm Value



# Thank You

**CA. Utsav Hirani** Mobile : + 91 9930097909 Email : utsavhirani@gmail.com