PRESS RELEASE

CHIEF OF BUREAU

THE INSTITUTE OF COMPANY SECRETARIES OF INDIA (ICSI) UNVEILS THE CS OLYMPIAD LOGO

The Logo of CS OLYMPIAD was unveiled by the hands of CS Mamta Binani, President, ICSI in the presence of the Council Members at New Delhi today. The Institute of Company Secretaries of India (ICSI) will be conducting CS OLYMPIAD in September, 2016. CS Olympiad will be conducted for the 11th and 12th Standard Students appearing in the respective examinations in each academic year in schools across India. The first ‘CS Olympiad’ is scheduled to be held in September, 2016.

CS Mamta Binani, President, ICSI informed that “We are very pleased with the release of a visual identity for the CS Olympiad which is very relevant and will help us celebrate the essence of competitiveness. The present logo/s for the CS Olympiad manifests ICSI’s philosophy besides depicting the essence of the event.”

Unveiling of CS Olympiad Logo: (Seen in the Photograph): CS Mamta Binani, President, ICSI, CS Shyam Agrawal, Vice-President, ICSI, Council Members and ICSI Officials

CS Olympiad Logo

Ms. Mamta Binani, President, The ICSI described the Logo as below:

The graphic depicts the spirit and edge of competitiveness while the logo as one, makes a lasting impression with high recall value. The “O” on the above depicting Olympiad. The colours are chosen to bring a beautiful appeal by blending it with tricolour which depicts multiplicity of CS Olympiad across India.

The rising sun indicates the awakening of the consciousness and epitomises focus reliability, quality, performance and excellence. The earthy Background Colour depicts the vibrant and universal nature of the CS Olympiad.

The eyeball embodying the essential characteristics of maximum clarity /focus and distinctness of an idea.

It is the participant who desire to grow in the horizon like a rising sun and always determine to sharpen his skill and contribute to take the nation /profession to a greater height.

About Institute of Company Secretaries of India (ICSI): The Institute of Company Secretaries of India (ICSI) is constituted under an Act of Parliament i.e. the Company Secretaries Act, 1980, to develop and regulate the profession of Company Secretaries in India. It has its Headquarters at New Delhi and 4 Regional Councils at New Delhi, Chennai, Kolkata and Mumbai with 69 Chapters under their jurisdiction respectively. Currently it has over 40,000 members and more than 4 lakh students are pursuing the CS Course.

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