

FIRST ONLINE VIRTUAL INTERNATIONAL CONFERENCE ON

SUSTAINABLE FINANCE, ECONOMICS & ACCOUNTING IN THE PRE- AND POST-
PANDEMIC ERA

(30th-31st July, 2021)



UNIVERSITY of
BRADFORD

School of Management



THE INSTITUTE OF
COST ACCOUNTANTS OF INDIA



THE INSTITUTE OF
Company Secretaries of India

भारतीय कम्पनी सचिव संस्थान

IN PURSUIT OF PROFESSIONAL EXCELLENCE
Statutory body under an Act of Parliament
(Under the jurisdiction of Ministry of Corporate Affairs)



ABOUT THE CONFERENCE

The bias inherent in the current practice of traditional finance, economics and accounting concepts is culpable for much of today's pollution, the degradation of resources, environmental calamities, and the inequities suffered by deprived social groups. The notions of free-market laissez-faire capitalism, untrammelled economic growth and shareholder wealth maximization have resulted in distortionary decision making, which is exclusive by design, and in the denial of the value of co-creating opportunities with its focus on the benefits for all stakeholders rather than just for those with economic superiority. Changing direction is critical to compensating the cumulative adversities caused by mankind but also to ensure our legacy is an inhabitable and enduring planet.

For the change in direction to be effective requires foregoing the traditional concepts and imposing the principle of sustainability at the core of our finance, economics, and accounting concepts. This is clearly articulated in the UN Member States 2015 adoption of the 2030 Agenda for Sustainable Development with its 17 Sustainable Development Goals (SDGs), the Addis Ababa Action Agenda on Financing for Development, and the Paris Agreement on Climate Change, which amongst others specifically affirm poverty eradication, quality education, decent work supporting sustainable economic growth, reverse climate change, and partnership for mutual goals. The lead themes for this conference reflect the SDG agenda. They are the critically appraisal of both the empirical and theoretical efficacy of the development goals, effectiveness evaluations of the various metrics used to characterize the goals, and proposals on alternative decision-making tools underpinning sustainable development solutions, in the unfolding world following the Covid-19 pandemic.

We wish to all relevant policy makers, think-tank specialists, corporate leaders, academic researchers, and doctoral scholars to attend this conference. Participants are encouraged to submit their manuscripts (academic or practitioner papers) on the conference lead or subordinate theme. We are proud to have obtained the support of the co-sponsors, IIM Jammu under the aegis of the Ministry of Education Government of India, and the University of Bradford UK, and the backing of the Institute of Cost Accountants of India and the Institute of Company Secretaries of India

CONFERENCE THEMES

LEAD THEME: SUSTAINABLE FINANCE, ECONOMICS & ACCOUNTING		
<p><i>Sustainable Finance</i></p> <ol style="list-style-type: none"> 1. Corporate Social Responsibility (CSR) 2. Impact investment 3. Sustainable: Investing, Business Valuation, Corporate Governance, Green finance, Fintech, Crowdfunding, Earnings, Value Creation 4. Financial Inclusion 5. Transition Finance 6. Taxes: Green, Environmental, Carbon 7. Financial Technology: Blockchain, Cryptocurrencies 	<p><i>Sustainable Economics</i></p> <ol style="list-style-type: none"> 1. Sustainable: Demographics, Fiscal and Monetary Policy, Transportation, Tourism, Public Economics, Circular Economy, Societies & Cities, Agriculture, Energy 2. SDGs: No Poverty, Gender Equality, Women Empowerment, Universal Health, Sanitation, Human Development, Reducing Economic Disparities & Inequities 3. Climate Action: Paris Agreement, Carbon Credits 4. Pandemic: Global Order, Economic Growth, International Trade, Poverty, Inequality, Employment, Sustainable Development 5. Green Economy 	<p><i>Sustainable Accounting</i></p> <ol style="list-style-type: none"> 1. Sustainability Standards: GRI Standards, Integrated Reporting Framework, SASB Standards 2. Sustainability Reporting: Social, Environmental, Human Rights, Climate, Carbon, Corruption and Governance, ESG, CSR, Green, Value-based 3. Ethical Issues in Sustainability Reporting 4. Sustainability Audit & Assurance 5. Biodiversity Accounting

ADDITIONAL THEMES: TRADITIONAL FINANCE, ECONOMICS & ACCOUNTING		
<p><i>Finance</i></p> <ol style="list-style-type: none"> 1. Corporate Finance: Capital Structure, Dividend Policy, Working Capital Management 2. Investment management 3. Personal Finance 4. Corporate Governance 5. Financial Risk: Modelling, Analytics and Management 6. Market Microstructure 7. Artificial Intelligence [AI] and Machine learning 8. Financial Institutions and Regulations 9. Financial Literacy 10. Mergers & Acquisitions 11. International Finance 12. Derivatives: Trading, Pricing and Risk Management 13. Financial Performance 14. Asset pricing 15. Behavioural Finance 	<p><i>Economics</i></p> <ol style="list-style-type: none"> 1. Trade Blocks, International Trade & Tariffs 2. Currency Regimes 3. Balance of Payments 4. Evaluation of Economic & Social Policies 5. Foreign Exchange Markets 6. Small and Medium-Sized Enterprises (SME) 7. International Organization: WTO, World Bank and IMF 8. Innovation and Entrepreneurship 9. Smart Cities 10. Forex Reserves 	<p><i>Accounting</i></p> <ol style="list-style-type: none"> 1. Accounting: Financial, Cost, Management, Tax, Forensic, Inflation, Hedge, Human Resources 2. Capital market-based accounting research. 3. Value Relevance of Accounting Information 4. Earnings Management 5. Accounting policy choices/changes 6. Audit Quality 7. Accounting Disclosures and Regulation 8. Intangible Assets 9. Reporting Quality 10. Accounting Standards (e.g., IFRSs) 11. Voluntary Disclosures 12. Management Control System

IMPORTANT DATES

Submission of Final Paper	-	30 th May 2021
Acceptance of Final Paper	-	30 th June 2021
Registration Deadline	-	15 th July 2021
Conference Dates	-	30 th - 31 st July 2021

SUBMISSION GUIDELINES

I. GENERAL GUIDELINES

a) You can submit your manuscript to any of the following **categories**:

- Academic Paper – Full paper
- Academic Paper – Work-in-progress paper (working paper)
- Practitioner Paper - Full paper
- Practitioner Paper - Work-in-progress paper (working paper)
- Other: Full Paper or Work-in-progress (working paper)

An academic paper may validate an existing theory and/or propose a new theory, analyses qualitative or quantitative data to explore issues of concern, and is essentially undertaken after a detailed review of relevant literature.

A practitioner paper would describe either some unique organizational practice(s) or problem and its resolution for one or more organizational outcome (s) pertaining to one of the themes of this conference.

b) Your submitted manuscript must be original and unpublished. Authors must assure that information included in their submissions does not violate any copyrights issues. Any such instances of violation of copyrights will solely be the responsibility of the concerned author(s). For any copyrighted material to be used in your submission, author(s) must obtain written permission from the copyright owner.

c) The manuscript must be submitted through the link:
<https://forms.gle/iMs3ENMv2Z6xU9QC7>

d) The manuscript should be written in English.

e) Font requirements: Font size - 12; Font type - Times New Roman; Line spacing - 1.5; Subheadings - Arial font, size 10, Bold, mixed case as opposed to all capital.

II. FORMAT FOR THE FULL PAPER (To be submitted on or before May 30, 2021, in the word file only)

- a) **Title Page:** First page must provide the Paper Title, Author name(s), Affiliations, and Contact details including the email and mobile number of the corresponding author. On first page please also specify the category of your manuscript from the mentioned categories in the point (a) of the General Guidelines provided above.
- b) **Abstract Page:** Second page should carry the **abstract** of not more than 300 words.
- **Abstract of an academic paper** should clearly specify the main objectives of the study, indicative methodology, data, key findings, and implications.
 - **Abstract of a practitioner paper** should clearly provide a brief description of unique organizational practice(s) or unique resolution for one or more organizational problem(s) which would be described in the main paper. Also briefly explain as to why the practice or problem captured would interest the reader.
 - Theme of your paper: Specify from the above provided major theme(s) to which your research paper relates to.
 - Keywords (maximum five)
- c) **Full Paper Format:** Third page onwards you should include your full manuscript which should adhere to the following format:
- **Format of an academic paper:** The full paper may have the following structure: Introduction, Literature Review, Research Methodology and Data; Results & Analysis, Conclusions, Tables/Figures, and References.
 - **Format of a practitioner paper:** The practitioner paper may have the following structure: Background, The Story, Analysis, Lessons Learned & Conclusions, References, Glossary of acronyms and corporate terms.
- d) There is no prescribed length and word limit for the full paper. However, most good journals restrict research papers to a length of 15 to 20 pages inclusive information presented in tables and exhibits.
- e) To be considered of an acceptable quality, your paper should have a clear flow and use accurate language.

- f) All the submitted papers will undergo a blind review process. The final decision on the paper will be communicated on June 30, 2021. All the accepted papers will be assigned a chair/discussant who will provide feedback during the presentation of the same.

REGISTRATION FEE:

I. With Paper

The participants whose papers would be accepted for presentation in the conference need to register for the conference by paying the registration fees as per their participant category:

Participant Type	Indian	International
Practitioner/Industry Professional/ Academics	INR 1500 + GST	US\$ 50+ GST
Students/Research scholars (Identity card of the Institution/University would be required)	INR 750+ GST	US\$ 25+ GST

Note:

1. There is no registration fee for participants from the organizing institutions and the partnering professional bodies.
2. If you have any difficulty in meeting the conference registration fee, then please get in touch with the conference organizing committee.
3. Registration Fee submitted by the participant is Non-Refundable

[Click here to pay the fee](#)

II. Without Paper

The participants who want to attend the conference without making any paper presentation have to register themselves and then, pay conference fee given in the above table

[Click here to pay the fee](#)

[Click here to register](#)

AWARDS AND CERTIFICATION

1. ICMAI Best Paper Award to be given to the best paper on the theme of "Cost & Management Accounting/Financial Management" (Will have Cash award of Rs.10,000/-)
2. ICSI Best Paper Award to be given to the best paper on the theme of the "Sustainable Governance" (Will have Cash award of Rs. 10,000/-)

The papers accepted and presented during the conference will receive a certification of participation.



PUBLICATION OPPORTUNITIES

Selected papers will be eligible for submission and possible publication [after revisions] in the following Journal.

1. The North American Journal of Economics and Finance
2. Review of Corporate Finance
3. Asian Economics Letters

SPECIAL SESSIONS:

India progress on SDGs

UK progress on SDGs

Pandemic and the Global Economic Order

Corporate Governance

The role of theory and theoretical framework in Accounting, Finance and Economics Research

LEAD CONFERENCE ORGANIZING INSTITUTIONS

1. Indian Institute of Management Jammu, India
2. The University of Bradford School of Management, United Kingdom

PARTNERING PROFESSIONAL BODIES

1. The Institute of Cost Accountants of India
2. The Institute of Company Securities of India

KEYNOTE SPEAKER

1. Prof. Douglas Cumming
Joint Editor in Chief, British Journal of Management
DeSantis Distinguished Professor of Finance and Entrepreneurship
College of Business, Florida Atlantic University
USA
2. Prof. Brian Lucey
Professor of Finance, Trinity Business School, Republic of Ireland [Editor in Chief,
International Review of Financial Analysis]
3. Prof. Paresh Kumar Narayan
Faculty of Business and Economics
Monash Business School, Monash University
Editor-in-Chief: Emerging Markets, Finance & Trade
Managing Editor: Bulletin of Monetary Economics & Banking
President: Asia-Pacific Applied Economics Association

INDICATIVE TOPICS

- India progress on SDGs
- UK progress on SDGs
- Pandemic and the Global Economic Order
- Corporate Governance
- The role of theory and theoretical framework in Accounting, Finance and Economics Research
- The topics for the keynote speeches are tentative.

ORGANIZING COMMITTEE

Strategic Executive Committee- IIM Jammu	Strategic Executive Committee - University of Bradford
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Professor Sankar Sivarajah
Head of the University of Bradford School of Management

ABOUT IIM JAMMU

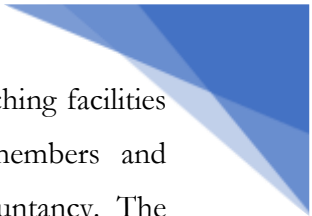
The Indian Institute of Management (IIM) brand has now become synonymous to innovation, talent and zeal for success and contribution in management. Government of India established IIM Jammu in Jammu and Kashmir in 2016. IIM Jammu is setting up Off-Campus at Srinagar soon. From very beginning, IIM Jammu has set high standards for outstanding value-based quality education, high quality research, executive education, consultancy and strong corporate as well as international linkages. IIM Jammu encourages contemporary research concentrating on regional, national and global issues.

ABOUT THE UNIVERSITY OF BRADFORD AND SCHOOL OF MANAGEMENT

The University of Bradford School of Management is among the Global Elite with an established reputation for excellence in business education, and research. It is one of the oldest Business Schools in the UK founded in 1963 by the Chamber of Commerce and Industry of Bradford and has been a leader in teaching, research, knowledge exchange, and community engagement for over five decades. The School of Management is holding the ‘Triple-Crown’ accreditation from the three leading international bodies, Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS). Taking the mission of the School of Management, its alumni network is consistently striving for bringing change and excellence in their regional, national and international communities. The School of Management and its programmes are consistently ranked among the best in the world.

ABOUT INSTITUTE OF COST ACCOUNTANTS OF INDIA

The Institute of Cost Accountants of India (ICAI) is a statutory body set up under an Act of Parliament in the year 1959. The Institute as a part of its obligation, regulates the profession of



Cost and Management Accountancy, enrolls students for its courses, provides coaching facilities to the students, organizes professional development programmes for the members and undertakes research programmes in the field of Cost and Management Accountancy. The Institute pursues the vision of cost competitiveness, cost management, efficient use of resources and structured approach to cost accounting as the key drivers of the profession. The Institute is the 2nd largest Cost & Management Accounting body in the world and the largest in Asia, having more than 5,00,000 students and 85,000 members all over the globe. The Institute operates through four regional councils at Kolkata, Delhi, Mumbai and Chennai and 110 Chapters situated at important cities in the country as well as 11 Overseas Centres, headquartered at Kolkata. It is under the administrative control of Ministry of Corporate Affairs, Government of India. The Institute is a member of International Federation of Accountants (IFAC), South-Asian Federation of Accountants (SAFA), Confederation of Asian & Pacific Accountants (CAPA), National Advisory Committee on Accounting Standards (NACAS), and National Foundation for Corporate Governance (NFCG) and Government Accounting Standards Advisory Board (GASAB).

ABOUT INSTITUTE OF COMPANY SECRETARIES OF INDIA

The Institute of Company Secretaries of India (ICSI) is a statutory body established under an Act of Parliament, i.e. the Company Secretaries Act, 1980 to regulate and develop the profession of Company Secretaries. It functions under the jurisdiction of the Ministry of Corporate Affairs, Government of India. The Headquarter of ICSI is located at New Delhi with its four Regional Offices at New Delhi, Kolkata, Mumbai and Chennai with 72 Chapter offices across India. It has also its research centres, i.e. Centre for Corporate Governance, Research and Training (ICSI-CCGRT) and Centre of Excellence is located at Navi-Mumbai and Hyderabad respectively. It has overseas presence through ICSI Overseas Centre at United Kingdom (UK), ICSI Middle East (DIFC) NPIO and ICSI Overseas Centre, USA. At present, there are more than 63,000 members and about 3 lakhs students registered with ICSI. The Mission of ICSI is to develop high calibre professionals facilitating good Corporate Governance with a vision to be a global leader in promoting Good Corporate Governance.