PRESS RELEASE

CHIEF OF BUREAU


The President of Institute of Company Secretaries of India was invited as a distinguished speaker in an International Conference on "Sustainable Business Models: Innovative Strategies and Practices" organised by Department of Commerce, Shyam Lal College, University of Delhi on 17th March 2016 at India International Centre, New Delhi.

The President highlighted the role of Company Secretary professionals for making any business model sustainable and successful in emerging economies. She discussed various aspects looked after by Company Secretaries being Key Managerial Personnel in Corporate sector. She also emphasised on role of Corporate Governance and CSR in success of any business model.

During discussion with audience, she emphasized on passing the importance of sustainability to young start-ups and advised them to imbibe discipline in their efforts to create and sustain such innovative business models. She related spirituality with sustainability by taking examples from Indian ethos and advised corporate leaders to learn controlling their reaction to diverse business situations. She concluded on an excellent note that for sustainability, “you have to build the team and build that team permanently, and for that invest in enriching knowledge base of your team”. She appreciated and thanked the organizers for providing a platform for bringing many learned scholars and experts to discuss sustainable business models which will further lead to development of Nation.