Good Governance for Sustainability

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THE INSTITUTE OF COMPANY SECRETARIES OF INDIA
IN PURSUIT OF PROFESSIONAL EXCELLENCE
Statutory body under an Act of Parliament

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Good corporate governance is a culture and a climate of Consistency, Responsibility, Accountability, Fairness, Transparency and Effectiveness that is deployed throughout the business organization.

The essence of Corporate Governance lies in promoting and maintaining integrity, transparency and accountability in the higher echelons of management.

Though the concept and form of Corporate Governance has its roots since times immemorial, yet it is continuously evolving and inherently requires continuous nurturing and adapting to the dynamic business environment.

The Institute of Company Secretaries of India has always demonstrated its commitment to corporate governance and has played a pivotal role in bringing about awareness on various issues impinging upon Corporate Governance. As part of its endeavour to improve standards of corporate governance and to achieve corporate excellence, the ICSI has taken a number of initiatives:

- Setting up of ICSI-Centre for Corporate Governance, Research and Training to foster and nurture research initiatives.
- ICSI National Award for Excellence in Corporate Governance to recognize and promote best practices of governance among Indian companies.
- Linkages and alliances with International Organisations – OECD, GCGF, GRI, INSOL International, CISI, IOD(London), SID etc.
- Founder member of Corporate Secretaries International Association.
- Founder Trustee of National Foundation for Corporate Governance.
- Conducts Directors Development and Capacity Building Programmes throughout India and abroad.
- Investor Education and Awareness Programmes – a member of IEFF, ICSI has conducted more than 1500 programmes across the country.
- Focus on Corporate Governance in the Course Curriculum.
- Post Membership Qualification Course in Corporate Governance.
- Secretarial Standards – a pioneering initiative of ICSI to integrate, harmonise and standardize the diverse secretarial practices. So far 10 Secretarial Standards issued.
- ICSI Recommendations to Strengthen Corporate Governance Framework – a basis for the Corporate Governance Voluntary Guidelines, 2009 issued by MCA.
- Regular publications on Corporate Governance highlighting contemporary developments, challenges and best practices through research studies.
- 'ICSI Corporate Governance Week' observed as an annual event.
The idea behind the ICSI Corporate Governance Week is to create awareness, propagate the best practices of corporate governance and mainstream corporate responsibility in the social fabric.

During the "week", five mega programmes will be held on the theme & sub-themes detailed below:

**Good Governance for Sustainability**

Good governance is vital for sustainability of nations, corporates and even families. Today the concerns with regard to environment, inclusive growth and the challenges posed by globalization have brought to fore several emerging issues of corporate governance which need to be addressed.

Corporate Governance is not just compliance with the statutory norms rather it is much beyond that. Industry has realized that good governance produces good & reliable results. Still there remain several impinging issues struggling to make a mark as governance initiative.

**Ensuring Effective Boards**

Board interlocks— linkages among corporations created by individuals who sit on two or more corporate boards and its impact on Corporate Governance is drawing significant attention. Director training and development is an opportunity for the directors to stimulate their skills, generate positive energy and propound effectiveness of the board through trust, cohesion and mutual coordination. Formal evaluation of directors a tool to further the development of the directors drawing attention towards specific areas and judging their performance. On the other hand, several studies have now shown that gender diversity on the board pays off and that there is a positive correlation between the share of women in senior positions and with company performance. All these issues will be deliberated in this session.

**Achieving Sustainability**

Achieving sustainability is the ultimate goal of every corporate entity and each stakeholder plays a significant role towards this end. In this session the deliberations would centre around the role that the regulators, the board and institutional investors can play towards achieving sustainability.

**E-Voting – New Fulcrum to Corporate Governance**

The use of technology which empowers the shareholders to exercise their shareholder rights has positively steered towards better engagement. In this session the issues for deliberation would be on how this e-empowerment would impact governance and what are the challenges to make this platform truly effective.

**From Self Regulation to Public Policy**

A need to have a National Policy on Corporate Governance that synthesizes the disparate elements in diverse guidelines, draws on innovative best practices adopted by specific companies, incorporates the current international trends, and anticipates emerging demands on corporate governance in enterprises in various classes and scales of operation led the Ministry of Corporate Affairs to constitute a Committee to frame a Policy Document on Corporate Governance. The need for and the elements being suggested in the policy documents shall be discussed in this session.

Non-financial reporting is a voluntary initiative of corporates. The deliberations in this session would also be on how sustainability reporting can give a competitive advantage to a corporate, the current developments in GRI Guidelines and the reporting framework being suggested through the National Voluntary Guidelines on Social, Environmental and Economic Responsibilities of Business.
Mega Programmes

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<th>Day &amp; Date</th>
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<tbody>
<tr>
<td>Monday, August 27, 2012</td>
<td>Bangalore</td>
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<td>Friday, August 31, 2012</td>
<td>New Delhi</td>
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Programme Credit Hours
Four PCH for Members and Eight PDP for students

In addition, a number of other programmes will be organized on corporate governance, sustainability & sustainability reporting, integrated reporting, responsible investment, gender diversity, waste management, whistle blowing, risk management & governance, and Good Corporate Citizenship as well as furthering “Go Green” initiatives throughout the length and breadth of the country by the Regional Councils and Chapters of ICSI.

“**We Cordially invite you to participate in the 2nd ICSI Corporate Governance Week to make it a Grand Success**”.

Glimpses of the
1st ICSI Corporate Governance Week, 2011

**Vision**
“**To be a global leader in promoting good corporate governance**”

**Mission**
“**To develop high calibre professionals facilitating good corporate governance**”