



Vision

"To be a global leader in promoting good corporate governance"

Motto

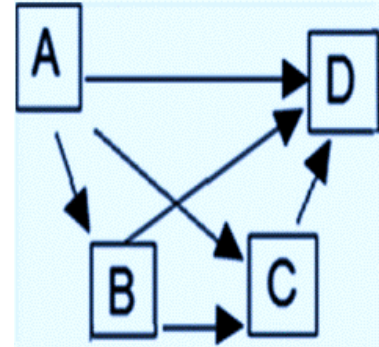
सत्यं वद। धर्मं चर। इष्टार्थं तेन लब्धं ब्रह्म।

Mission

"To develop high calibre professionals facilitating good corporate governance"

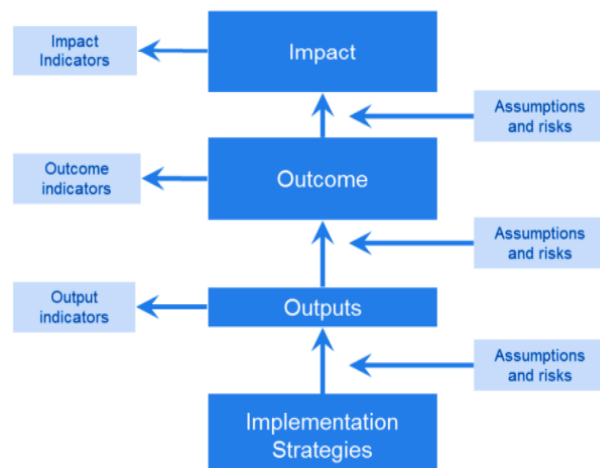
Theory of Change

The Theory of Change (ToC) is a structured thinking process that enables project teams to transform their theories about necessary changes and their underlying reasons into a "causal pathway." It is not a universal theory of change but is specific to the initiatives of a project. This process involves a step-by-step, backward mapping approach, where all project activities are linked to the preconditions required to achieve an ultimate vision.

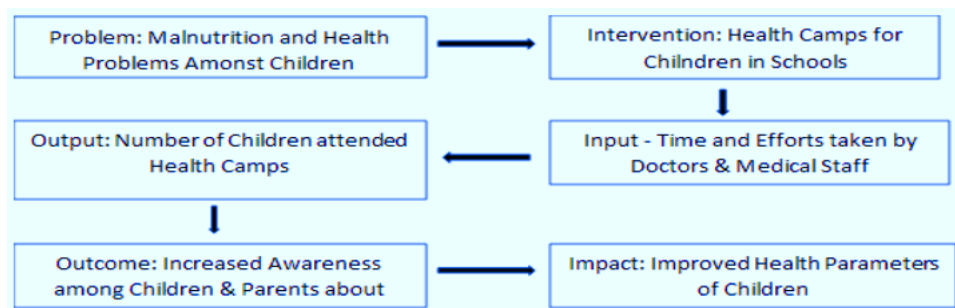


ToC serves as a systematic method to connect activities to their impacts. Social change is influenced by a complex array of cultural, demographic, economic, environmental, political, religious, scientific, and technological forces, making it a non-linear process. The Theory of Change is an outcome-based method that employs a participatory approach, applying critical thinking to the design, implementation, and evaluation of interventions.

Figure illustrates the chain of results in the Theory of Change. This process outlines how interventions are perceived to contribute to a series of results that culminate in the intended impacts. It begins with a situation analysis to identify the problem that the intervention aims to address. The next step involves gathering relevant information on inputs, outputs, outcomes, and impacts from both primary sources (feedback from various stakeholders) and secondary sources (research and documents published by the organization and other relevant literature).



An example of this process is depicted in Figure:



Contextual factors that may facilitate or obstruct social change, along with the assumptions underlying the theory, can also be integrated into the representation of the Theory of Change. This framework can be utilized for strategic planning by identifying needs and opportunities, intended situations, and the pathways to achieve those situations. Additionally, it can be employed during the implementation of social interventions to monitor indicators. The tool is also valuable in impact reporting, where graphical representations can effectively illustrate the process of change and the final outcomes.

Importance of Theory of Change in Social Impact Analysis

The Theory of Change can be a powerful tool for impact evaluation, helping to understand the changes resulting from social interventions. In the context of impact evaluation, the existing Theory of Change can be reviewed and revised as necessary to guide data collection, analysis, and reporting.

A Theory of Change can support an impact evaluation in several ways:

- It can identify specific evaluation questions, particularly concerning elements of the Theory of Change that lack substantial evidence.
- It can highlight relevant variables that should be included in data collection.
- It can pinpoint intermediate outcomes that serve as markers of success, especially in cases where the desired impacts may not materialize within the evaluation timeframe.
- It can identify aspects of implementation that warrant examination, as well as potentially relevant contextual factors that should be considered in data collection and analysis to identify patterns.

Source: NISM Series XXIII: Social Impact Assessors Certification Examination workbook