

Mobile App on “Shaheed Ki Beti” initiative of The Institute of Company Secretaries of India

Dear Stakeholder,

It is our proud privilege to announce the Mobile app and Website on Shaheed Ki Beti initiative of your Institute. This is taking a step forward in enabling all, who hold the sacrifice made by the defence forces of the country, to contribute.

You may remember that the unique initiative “Shaheed ki Beti” was launched on 4th October 2017 on the commemoration day of Golden Jubilee Celebration of the Institute when the first such certificate was conferred on Prime Minister of India, Sh Narendra Modi. Under this scheme, all amount that is collected is used to provide financial support to the girl child of the martyrs for her education. Till date lacs of rupees which has come for this scheme has brought smiles on the faces of many a girls whose father has lost life in safeguarding the country. As you know “Shaheed ki Beti” scheme is being financed through Contributions received from Corporates, Members, students and General Public.

The digital initiative of launching this app will enable the following:

- to provide for the certificate of the contribution in various forms which are suitable for social platforms.
- “My Account Feature” for all Stakeholders with all history of transactions / stages and popup alerts for pending transactions, profile, contact details etc.
- feedback mechanism system where inputs, suggestions and/or preferences will be shared between ICSI stakeholders and Institute.
- contributors can also select the Type of the certificate (colour) and Form (certificate / sticker for car / sticker for social media) while contributing for the noble cause.
- publishing your testimonials
- contribution can be made online through UPI

It is in this regard, The Institute of Company Secretaries of India invites you to contribute for this novel initiative of the Institute. The details are as below:

Mobile App - mobile store (Android/IOS) with name of “Shaheed ki Beti ICSI” or using the link <https://play.google.com/store/apps/details?id=com.skb4> for Android play store

Or use the website <http://skb.icsi.edu>

Through this unique initiative, you will definitely bring a radical change in the life of the families of the valiant martyrs who have laid their lives while upholding the sovereignty and integrity of the country.

We are sure that together we all can bring a positive change in the lives of children of our valiant soldiers.

Team ICSI