



Vision

"To be a global leader in promoting
good corporate governance"

सत्यं वद। धर्मं चर।

Motto

इच्छा के अनुरूप सत्य को बोलें। व्यवायाको अनुसरें करें।

Mission

"To develop high calibre professionals
facilitating good corporate governance"

ICSI National Seminar

on

Emerging South- Growth Beyond Metros

**Digital Horizons-Impact on IT, MSMEs, Startups, Foods & Textiles Sector
(Focusing on Technology, Policy Incentives, Funding Schemes & Opportunities)**



Saturday, 17th January, 2026



**B.N. Bahadur Institute of Management Sciences (BIMS),
Manasagangotri, University of Mysore, Mysuru – 570006**



Invitation



*'From Mysuru's Royal Grandeur to a Viksit Bharat's
Digital Dawn: Heritage Inspiring Innovation for a Developed Nation'*

Dear Professional Colleague,

India stands at a pivotal juncture in its economic trajectory. While metropolitan centres have historically propelled growth, the next phase of sustainable and inclusive development is unmistakably emanating from southern states and non-metropolitan ecosystems. Fueled by rapid digital transformation, world-class infrastructure, forward-looking policies, and vibrant entrepreneurial spirit, these regions are swiftly emerging as dynamic hubs of innovation, manufacturing and services.

It is in this inspiring milieu, with profound pride and deep enthusiasm, that I invite you to join us at the **National Seminar** titled **"Emerging South – Growth Beyond Metros"** on the theme **"Digital Horizons: Impact on IT, MSMEs, Startups, Food and Textile Sectors"**.

Hosting this National Seminar in Mysuru aptly represents the theme, a fast-growing tier 2 city with strong IT, MSME heritage and governance ecosystem, and underscores ICSI's commitment to acknowledge and foster the tremendous potential of small cities in shaping India's future economic landscape.

This National Seminar shall provide a robust platform for knowledge sharing, policy insights and practical deliberations, bringing together legislators, industry leaders, professionals, entrepreneurs and academicians. The discussions will focus on technology adoption, regulatory facilitation, funding opportunities and sector-specific growth strategies amidst the role of Company Secretaries as trusted Governance Professionals, strategic advisors and enablers of sustainable and compliant growth.

I am confident that the insights generated during the various discussions will not only enhance professional acumen but also catalyse the realisation of immense opportunities latent in Southern India's emerging regions.

Look forward to welcoming you to Mysuru - "The City of Palaces".

With warm regards and best wishes of the New Year 2026,

**CS Dhananjay Shukla
President, The ICSI**

Themes and Sub Themes

“Emerging South- Growth Beyond Metros”

**Digital Horizons-Impact on IT, MSMEs, Startups, Foods & Textiles Sector
(Focusing on Technology, Policy Incentives, Funding Schemes & Opportunities)**

The theme **“Emerging South - Growth Beyond Metros”**, reflects the dynamic transformation unfolding across southern India, where growth is no longer confined to metropolitan centers but is expanding into new urban and regional hubs. It underscores the importance of technology, policy incentives, funding schemes, and emerging opportunities in shaping the future of India. By focusing on digital transformation and innovation across diverse sectors, Tier II & Tier III cities can accelerate growth, empower local enterprises, and build sustainable ecosystems by strengthening resilient local industries and fostering Startups. Within this evolving landscape, the role of the Company Secretary becomes increasingly significant, as governance professionals, they ensure compliance, transparency, and ethical practices, while also guiding organizations to leverage policy incentives and funding opportunities effectively.

The sub-themes capture the diverse drivers of growth shaping the India's future. The first sub- theme, **“From Local to Global: IT, MSMEs & Startups as Growth Engines”** highlights how innovation and entrepreneurship are propelling businesses to scale and compete internationally. The second sub- theme **“Transforming Food Processing: Technology, Challenges, and the Road Ahead”** highlights how advancements in processing, policy support, and sustainable practices can unlock new opportunities for farmers and enterprises alike. Third and final sub-theme **“Heritage Meets Innovation: Traditional Textiles in Modern Markets”** emphasizes the fusion of cultural craftsmanship with contemporary design showcasing how artisans and entrepreneurs are redefining global fashion landscapes. Together, these sub-themes showcase to inspire collaboration, spark new ideas, and chart pathways for inclusive development across industries to create inclusive and sustainable growth beyond metros.

About Mysuru

Mysuru, formerly known as Mysore, is a historic city in Karnataka celebrated as the “Cultural Capital of Karnataka” for its royal heritage, rich traditions, and architectural grandeur. The city traces its origins to the legend of Mahishasura, the demon slain by Goddess Chamundeshwari on Chamundi Hill, which gave Mysuru its name. Over the centuries, Mysuru flourished under the rule of dynasties such as the Gangas, Cholas, Hoysalas, and most prominently the Wodeyars, who established it as their capital and nurtured its growth into a cultural hub. Their legacy endures through iconic landmarks like the Mysore Palace, Chamundi Hills, and the world-renowned Dasara festival, where myth, monarchy, and modernity converge in spectacular harmony. Beyond its majestic richness, Mysuru is equally admired for its living traditions—the elegance of Mysore silk sarees, the artistry of sandalwood carvings, and the irresistible sweetness of Mysore Pak. With its blend of heritage, culture, and natural beauty, Mysuru stands out as one of India's cleanest and most charming destinations.



Venue of the Seminar

**B.N. Bahadur Institute of Management Sciences (BIMS), Manasagangotri,
University of Mysore, Mysuru – 570006**

How to Reach the Venue

To reach B.N. Bahadur Institute of Management Sciences (BIMS) in Manasagangotri, Mysuru, locate the University of Mysore campus, one of the city's most prominent landmarks.



By Air: Mysore Airport (Mandakalli Airport), primarily used for domestic flights and is served by select major airlines, is located about 12 km from the University of Mysore. From the airport, autorickshaws, cabs, and taxis are readily available to reach the campus. The drive follows the Mysore–Nanjangud Road and then connects to Hunsur Road, where the venue is situated, making the journey convenient and accessible.



By Rail: The main railway station serving Mysuru city is Mysuru Junction (MYS), which is the city's main railway station and is well connected to Bengaluru, Chennai, Hyderabad, Kochi, and other major cities. The city's main station is about 5 km from the University of Mysore campus. From the station, autos or taxis take 15–20 minutes to the campus, where BIMS is located.



By Road: Mysuru is well connected through highways and expressways. It is primarily linked by NH 275, connecting the city to Bengaluru. Regular bus services operated by the Karnataka State Road Transport Corporation, as well as private luxury coaches, provide convenient travel between Mysuru and neighbouring cities. Within the city, autos, taxis, and local buses ensure easy access to the campus, with Basappa Memorial Hospital serving as a prominent landmark near the institute.

Tourist Attractions

Mysuru Palace (Amba Vilas Palace)



The Mysuru Palace, also known as Amba Vilas Palace, is the most iconic landmark of the city and one of the finest royal palaces in India. Built in Indo-Saracenic architectural style, the palace is adorned with ornate arches, domes, intricate wood carvings, stained glass ceilings, and expansive durbar halls. The interiors reflect royal grandeur through displays of paintings, artifacts, ceremonial weapons, and royal furniture. The palace illumination on Sunday evenings and during festivals transforms the structure into a breathtaking spectacle, attracting visitors from across the globe.

Chamundi Hill & Sri Chamundeshwari Temple

Chamundi Hill rises majestically overlooking the city of Mysuru and holds immense religious and cultural significance. The Sri Chamundeshwari Temple, dedicated to Goddess Chamundeshwari, is one of the most revered Shakti Peethas in South India. The hill provides panoramic views of the city and surrounding landscape. En route to the temple, visitors can witness the massive monolithic Nandi statue, carved out of a single rock. The location is ideal for spiritual seekers as well as nature lovers.



Jaganmohan Palace & Art Gallery



Jaganmohan Palace is a historic structure that once served as an alternate royal residence. Today, it houses an impressive art gallery showcasing traditional Mysuru paintings, royal portraits, and masterpieces by renowned artists including Raja Ravi Varma. The palace architecture itself reflects regal elegance and cultural depth, making it a must-visit destination for art enthusiasts and history lovers.

St. Philomena's Cathedral

St. Philomena's Cathedral is one of the largest churches in South India and a striking example of Neo-Gothic architecture. Inspired by Cologne Cathedral in Germany, the structure features towering twin spires, beautiful stained glass windows, and a serene prayer hall. The cathedral stands as a symbol of communal harmony and architectural excellence in Mysuru.



Brindavan Gardens & Krishna Raja Sagara (KRS) Dam



Located near the Krishna Raja Sagara Dam, Brindavan Gardens is world-famous for its symmetrical design and musical fountain shows. The gardens are beautifully landscaped with terraces, lawns, and floral arrangements. The musical fountain show in the evening, synchronized with lights and music, is a major attraction. The adjoining KRS Dam is a significant engineering marvel and a vital water source for the region.

Sri Chamarajendra Zoological Gardens (Mysuru Zoo)

Established in the year 1892, Mysuru Zoo is one of the oldest and best-maintained zoological parks in India. Known for its spacious enclosures and emphasis on animal welfare, the zoo houses a wide variety of species including big cats, elephants, giraffes, and exotic birds. It also plays an active role in conservation and breeding programs.



Karanji Lake & Nature Park



Karanji Lake is a peaceful ecological destination located within the city. It features a large walk-through aviary, butterfly park, boating facilities, and well-maintained walking paths. The lake attracts numerous migratory birds and offers a refreshing escape for visitors seeking tranquility amidst nature.

Srirangapatna - Historic Town Near Mysuru

Located a short distance from Mysuru, Srirangapatna is a historic town associated with the reign of Tipu Sultan. Key attractions include the Ranganathaswamy Temple, Tipu Sultan's Summer Palace, Gumbaz Mausoleum, and remnants of the old fort. The town is of great historical importance and provides valuable insights into South Indian history and colonial-era conflicts.



Delegate Fee and Registration

Delegate Registration Fee

| Delegate Category | Fee () (Exclusive of GST @18%) |
|-------------------|------------------------------------|
| Member of ICSI | 1000 |
| Student of ICSI | 500* |
| General Public | 1000 |

*Inclusive of GST @18%

The above fee includes Tea and Lunch. The Delegate fee is payable in advance and is non-refundable and non-transferable.

Delegate Registration process

- Delegates are requested to register for the seminar by visiting the registration link: <https://stimulate.icci.edu/RO/Home/delegateportal/3400>
- Registration for the seminar shall be through online mode only.
- Please note that payment is not accepted through Demand Draft, Cheque and Cash.

Tentative Programme Schedule

Saturday, January 17, 2026

| | |
|---------------------|--------------------------|
| 09.30 AM - 10.00 AM | Registration starts |
| 10.00 AM - 11.00 AM | Inaugural Session |
| 11.00 AM - 11.15 AM | Tea Break and Networking |
| 11.15 AM - 12.15 PM | Technical Session I |
| 12.15 PM - 01.15 PM | Technical Session II |
| 01.15 PM - 02.15 PM | Lunch Break |
| 02.15 PM - 03.15 PM | Technical Session III |
| 03.15 PM - 04.15 PM | Technical Session IV |

Programme Credits

4 (Four) structured CPE Credits for Members of ICSI

Speakers

Distinguished experts from the Government and Industry, including professionals specializing in IT, MSMEs, Startups, Foods & Textiles sectors, will address the participants.

Participants

Company Secretaries, Directors, Chartered Accountants, Cost and Management Accountants, Senior Executives, Government Officers, Academicians, and other professionals are invited to the Seminar.

CS Dhananjay Shukla

President, The ICSI

CS Pawan G. Chandak

Vice President, The ICSI

CS Dwarakanath Chennur

Council Member, The ICSI & Programme Director

CS Asish Mohan

Secretary, The ICSI

CS Madhusudhanan E P

Chairman, SIRC, The ICSI

CS Krishne Gowda Chaluvegowda

Chairman, Mysuru Chapter, The ICSI

Hotel Accommodation for Delegates

Hotel for Delegates

| Sl. No | Name & Address of the Hotel | Distance from the Venue | Room Tariff (Per Room Per Night) Single/Double Occupancy | Contact Person & No. |
|--------|--|-------------------------|--|--|
| 1. | Hotel Paradise No.104, Vivekananda Raod, Yadavagiri, Mysore | 2 km | Non-A/C Room • Single: ₹1500 + 5% GST • Double: ₹1800 + 5% GST A/C Room • Single: ₹2000 + 5% GST • Double: ₹2300 + 5% GST | Manjunath Ph: +0821- 3506800, 8197733338 Email: paradisemd@gmail.com |
| 2. | The Quorum Hotel 2257, 1, Vinoba Rd, near Kala Mandir, Mysore | 1 Km | A/C Room • Single: ₹3000 (excl. tax) • Double: ₹3500 (excl. tax) (Breakfast Included) | Anitha A Ph: 9620274629 Email: resv.mys@thequorumhotel.in |
| 3. | Hotel Le Ruchi The Prince, Mysore | 3.5 Kms | A/C Room • Single: ₹2950 (excl. tax) • Double: ₹3950 (excl. tax) | Nicholas Ph: 9945811022 Email: m@leruchi.com |

*Subject to early booking.

Query / Clarification

| Mr. Rishi Prakash Singh | CS Meenakshi Mittal |
|---|---|
| Ph: 0821-2516065 | Ph: 011- 45341040 |
| Email: rishi.singh@icsi.edu | Email: meenakshi.mittal@icsi.edu |



Sponsorship / Advertisement Tariff

| S.No. | Details | Amount* (in Rs.) |
|-------|--|------------------|
| 1 | Principal Sponsor | 5,00,000 |
| | <ul style="list-style-type: none"> ● One Special Full-Page Advertisement in Chartered Secretary Journal ● Fee exemption for Delegate (6 Delegates, non-residential) ● Stall (6'x6') ● Publicity material in delegate kits ● Logo Display at Backdrop ● Opportunity to play Organisation's 1-minute promotional video clip during the break – 2 time ● Special Acknowledgement | |
| 2 | Co-Sponsor | 3,00,000 |
| | <ul style="list-style-type: none"> ● One Special Full-Page Advertisement in Chartered Secretary Journal ● Fee exemption for Delegate (4 Delegates, non-residential) ● Stall (6'x6') ● Logo Display at Backdrop ● Opportunity to play Organisation's 1-minute promotional video clip during the break – 1 time ● Special Acknowledgement | |
| 3 | Platinum Sponsor | 2,00,000 |
| | <ul style="list-style-type: none"> ● One Special Full Page Advertisement in Chartered Secretary Journal ● Fee exemption for Delegate (3 Delegates non-residential) ● Logo Display at Conference Site, delegate bag ● Special Acknowledgement | |
| 4 | Sponsorship for Bags | 1,50,000 |
| | <ul style="list-style-type: none"> ● One Special Full Page Advertisement in Chartered Secretary Journal ● Fee exemption for Delegate (2 Delegates non-residential) ● Logo Display at Conference Site ● Special Acknowledgement | |
| 5 | Gold Sponsor | 1,00,000 |
| | <ul style="list-style-type: none"> ● One Special Full Page Advertisement in Chartered Secretary Journal ● Fee exemption for Delegate (2 Delegates non-residential) ● Logo Display at Conference Site ● Special Acknowledgement | |
| 6 | Silver Sponsor | 75,000 |
| | <ul style="list-style-type: none"> ● One Special Full Page Advertisement in Chartered Secretary Journal ● Fee exemption for Delegate (1 Delegates non-residential) ● Logo Display at Conference Site ● Special Acknowledgement | |
| 7 | Sponsorship of Pen/ Pad | 75,000 |
| 8 | Stall (6*6)* | 40,000 |

* GST Extra as applicable

Sponsorship/ Advertisement Form

The Secretary
 The Institute of Company Secretaries of India
 ICSI House, 22, Institutional Area,
 Lodi Road, New Delhi-110 003

Dear Sir,

Kindly accept Principal Sponsorship/Co-sponsorship/Platinum Sponsorship/Sponsorship for Bags/ Gold Sponsorship/ Silver Sponsorship/Sponsorship of Pen and Pad for Delegates /Stall (6'X6' on the occasion of National Seminar on '**Emerging South- Growth Beyond Metros**' to be held on Saturday, 17th January, 2026 at B.N. Bahadur Institute of Management Sciences (BIMS), Manasagangotri, University of Mysore, Mysuru – 570006.

We are forwarding herewith Bank Draft/Cheque/NEFT Mandate for Rs. _____ in favour of "**the Institute of Company Secretaries of India**" payable at New Delhi.

The advertisement Artwork/Logo of the Organization being sent separately via email to **pooja.sharma@icsi.edu**

Yours sincerely,

(Signature)
 Sponsoring Authority

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Motto —

सत्यं वद। धर्मं चर।

Speak the truth. Abide by the law.

Vision —

"To be a global leader in promoting
good corporate governance"

Mission —

"To develop high calibre professionals
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**THE INSTITUTE OF
Company Secretaries of India**

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