



भारतीय कम्पनी सचिव संस्थान
THE INSTITUTE OF
Company Secretaries of India
IN PURSUIT OF PROFESSIONAL EXCELLENCE
Statutory body under an Act of Parliament
(Under the jurisdiction of Ministry of Corporate Affairs)



National Convention of
Company Secretaries

Vision

"To be a global leader in promoting
good corporate governance"

Motto

सत्यं वद। धर्मं चर। इच्छते चेहं त्वांते, पुराण्डते न्नेच्छतेऽपुण्डतेइइ

Mission

"To develop high calibre professionals
facilitating good corporate governance"

Sponsorship Brochure

54TH

NATIONAL CONVENTION OF COMPANY SECRETARIES

September 5-6-7, 2026 (Saturday, Sunday & Monday)

MAYFAIR Sanctuary, Niladri Vihar, Bhubaneswar, Odisha

Theme: NextGen CS - Catalyst of Growth & Guardian of Governance



Sponsorship/Advertisement Tariff

S.No.	Details	Amount* (in ₹)
1	Principal Sponsor	25,00,000
	- Full Page Colour Advertisement in Souvenir - Delegate fee exemption - Display at Convention Backdrop - Stall (6'x6') - Company AV will be shown during the event on 8'x8' digital Display twice a day - Publicity material in delegate kits - Special Acknowledgement	4 Delegates (Residential) 6 Delegates (Non-Residential)
2	Co-Sponsor	20,00,000
	- Full Page Colour Advertisement in Souvenir - Delegate fee exemption - Display at Convention Backdrop - Company AV will be shown during the event on 8'x8' digital Display twice a day - Publicity material in delegate kits - Special Acknowledgement	2 Delegates (Residential) 6 Delegates (Non-Residential)
3	Sponsorship for Bags	15,00,000
	- Full Page Colour Advertisement in Souvenir - Delegate fee exemption - Display at the Convention site/ Convention Bag - Company AV will be shown during the event on 8'x8' digital Display Once a day - Publicity material in delegate kits - Special Acknowledgement	2 Delegates (Residential) 4 Delegates (Non-Residential)
4	Diamond Sponsor	10,00,000
	- Full Page Colour Advertisement in Souvenir - Delegate fee exemption - Company AV will be shown during the event on 8'x8' digital Display Once a day - Display at Convention Site - Special Acknowledgement	5 Delegates (Non-Residential)
5	Souvenir Sponsor	8,00,000
	- Full Page Colour Advertisement in Souvenir - Logo on the Souvenir cover page - Display of company logo as 'Supporting Sponsor' - Delegate fee exemption - Display at Convention Site - Special Acknowledgement	4 Delegates (Non-Residential)
6	Session Sponsor	8,00,000
	- A senior representative from a Session Sponsor Company will receive an opportunity to be on an existing panel as one of the key panelists - Full Page Colour Advertisement in Souvenir - One video byte from Senior representative will be recorded and promoted on ICSI Youtube channel (1 - 2 Mins) - Delegate fee exemption - Display at Convention Site - Special Acknowledgement	4 Delegates (Non-Residential)
7	Gold Sponsor	6,00,000
	- Full Page Colour Advertisement in Souvenir - Delegate fee exemption - Display at Convention Site - Special Acknowledgement	3 Delegates (Non-Residential)



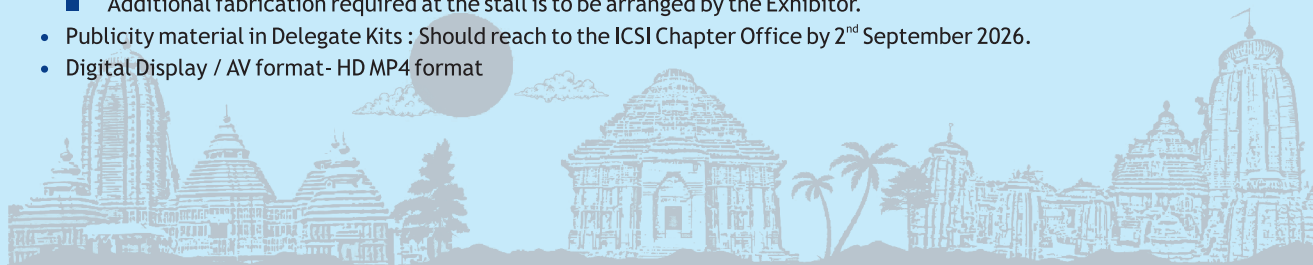
S.No.	Details	Amount* (in ₹)
8	Cultural Programme Sponsor	
	Day 1 (5th September, 2026) - Full Page Colour Advertisement in Souvenir - Delegate fee exemption - Display at Convention Site & Cultural Programme Site - Special Acknowledgement	6,00,000 3 Delegates (Non-Residential)
	Day 2 (6th September, 2026) - Full Page Colour Advertisement in Souvenir - Delegate fee exemption - Display at Convention Site & Cultural Programme Site - Special Acknowledgement	6,00,000 3 Delegates (Non-Residential)
9	Silver Sponsor	4,00,000
	- Full Page Colour Advertisement in Souvenir - Delegate fee exemption - Display at Convention Site - Special Acknowledgement	2 Delegates (Non-Residential)
10	Digital Display	1,50,000
	Company AV will be shown during the event on 8'x8' digital Display twice a day	
11	Advertisements in Souvenir	
	- Back Cover - Inside Cover - Full Page (coloured) - Full Page (B/W) - Half Page (coloured) - Half Page (B/W)	1,25,000 1,00,000 75,000 50,000 50,000 30,000
12	Advertisements in Souvenir (Concessional tariff for PCS)	
	- Special Full Page (coloured printing) - Full Page (B/W) - Half Page (coloured printing) - Half Page (B/W)	50,000 30,000 30,000 15,000
13	Stall	
	6'x6' (Allotment of stall is at the discretion of ICSI)	1,25,000 2 Delegates (Non-Residential)
14	Distribution of Publicity Material, literature, Pen/Pad etc.	1,00,000
15	Sponsorship of Pen/ Pad for Convention Delegates	3,50,000
	- Full Page Colour Advertisement in Souvenir - Logo on Pen and Notepad (Cover page) - Advertisement in Notepad (Back Cover) - Delegate fee exemption - Special Acknowledgement	2 Delegates (Non-Residential)
16	Miscellaneous	
	- For any member who procures advertisements above Rs.2,00,000- Delegate Fee (non-residential) exemption for 2 delegates - For any member who procures advertisements above Rs.5,00,000 - Delegate Fee (non-residential) exemption for 4 delegates 10% Incentive to the RO/Chapter for procuring any of above sponsorships / advertisements	

*GST extra as applicable

For any such opportunity please contact Ms. Pooja Sharma at email: pooja.sharma@icsi.edu, Mobile - 9625655045

Note:

- Advertisement Artwork format - PDF (high resolution)
 - Advertisement size : Full Page- 18cms(W) x 24cms(H); Half Page - 18cms(W) x 12cms(H)
- Stall - 6' x 6' Octonorm Stall with Fascia
 - Additional fabrication required at the stall is to be arranged by the Exhibitor.
- Publicity material in Delegate Kits : Should reach to the ICSI Chapter Office by 2nd September 2026.
- Digital Display / AV format- HD MP4 format





Sponsorship/Advertisement Form

The Secretary
The Institute of Company Secretaries of India
ICSI House, 22, Institutional Area,
Lodi Road, New Delhi-110 003

Dear Sir,

Kindly accept Principal Sponsorship/Co-sponsorship/Sponsorship for Bags/ Diamond Sponsorship / Souvenir Sponsorship / Session Sponsorship / Gold Sponsorship/ Cultural Programme Sponsorship / Silver Sponsorship/Sponsorship of Pen and Pad for Delegates/ Digital Display / Back Cover Advertisement/Inside Cover Advertisement/ Special Full Page (Colour) Advertisement/ Half Page (Colour) Advertisement/Full Page (B/W) Advertisement /Half Page (B/W) Advertisement /Stall (6'X6') on the occasion of **54th National Convention of Company Secretaries** of ICSI to be held from **Saturday, 5th September, 2026 to Monday, 7th September, 2026 at MAYFAIR Sanctuary, Niladri Vihar, Bhubaneswar, Odisha** on the theme **NextGen CS - Catalyst of Growth & Guardian of Governance**.

We are forwarding herewith Bank Draft/Cheque/NEFT Mandate for Rs. _____
_____ in favour of "**the Institute of Company Secretaries of India**" payable at New Delhi.

The advertisement Artwork/Logo of the Organization being sent separately via email to pooja.sharma@icsi.edu.

Yours sincerely,

(Signature)
Sponsoring Authority

Date: _____

Name of the Organisation: _____

Address: _____

Contact Person: _____

Email ID: _____

Tel. / Mobile No: _____



Motto

सत्यं वद। धर्मं चर।

Speak the truth, pursue righteousness

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