

48th National Convention of Company Secretaries

Governance: From Grassroots to Global

December 17 – 19, 2020 | Amber Convention Centre, Indore



**THE INSTITUTE OF
Company Secretaries of India**

भारतीय कम्पनी सचिव संस्थान

IN PURSUIT OF PROFESSIONAL EXCELLENCE

Statutory body under an Act of Parliament

(Under the jurisdiction of Ministry of Corporate Affairs)

को भारः समर्थानां किं दूरं व्यवसियानाम् । को विदेशः सविद्यानां कः परः प्रियवादिनाम् ।

(What is too heavy for the strong and what place is too distant for those who put forth effort? What country is foreign to a man of true learning? Who can be inimical to one who speaks pleasingly?)

Dear Professional Colleague,

Taking cue from the above shloka of Chanakya Niti, if no country is foreign to a man of true learning, how can any arena of activity be far-fetched for an institution whose intent is to imbibe good governance in the heart and soul of the nation?

The Institute of Company Secretaries of India (ICSI) with its vision, mission and motto has through its members and of its own accord been pursuing initiatives aimed at taking the governance culture in the India Inc. to newer heights. However, while corporate governance pertains specifically to the corporate entities established, reckoning the needs of the 21st century have dawned the realisation that governance, its scope and the process of strengthening the existing mechanisms and structures cannot be limited only to the confines of India Inc. just as Governance itself has never been limited to corporates mainly.

Good governance is possible only with a combination of both top-down and bottom-up approach. This holds true and is an absolute must for good national governance and even further for governance to travel from the grassroots to global level.

It is with this thought that the Institute in alignment with our futuristic goals of expanding the scope of good governance globally has themed the 48th National Convention of Company Secretaries at Governance : From Grassroots to Global for the same shall strategically guide us through the roadmap of achieving the ultimate goal of becoming global leaders in promoting good governance; for it is through deep discussion and deliberation that we shall be able to take good governance, from Panchayat to Parliament, from grassroots to global and from ancient India to new India.

With this thought, I invite all of you to the biggest event of the year for all of us, the 48th National Convention of Company Secretaries to be held on 17-19 December, 2020 at Amber Convention Centre, Indore (M.P.).

Given the ongoing scenario and the guidelines issued by the Ministry of Home Affairs, the 48th National Convention of Company Secretaries is being held at Indore in physical mode in complete compliance of the MHA guidelines, in an attempt to connect with as many members and students as possible, the Convention shall be hosted on Virtual Platform as well. Each National Convention has recorded a higher number of delegate presence than its predecessor. With your support, we aim to make this the largest event in the history of ICSI.

While urging all of you to register for the event for your own self, I would like you to extend appreciation towards our senior members (above 70 years of age) by making payment for them for registering them as a delegate for attending the Convention on the virtual platform. For we believe that more than the amount, it's the gesture that shall go a long way in proving our solidarity with our roots.

Looking forward to seeing having you at the historic city of Indore !!!

CS Ashish Garg
President, The ICSI



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President, The ICSI



NATIONAL CONVENTION SPECIAL EDITION CHARTERED SECRETARY

While the year 2020 marks the completion of 50 years of the Chartered Secretary Journal, and a dedicated edition has been released for the same, to take the celebrations further, it has been thought to bring out a National Convention Special Edition Chartered Secretary.

The members who wish to contribute articles for publication are requested to send the same through e-mail at conference@icsi.edu on or before 20th November, 2020. The paper should not normally exceed 15 typed pages in double space (12 point font size). The Articles Screening Committee will consider these and the decision of the Institute based on the recommendations of the Screening Committee will be final in all respects.

TENTATIVE PROGRAMME SCHEDULE

DAY-1: THURSDAY, DECEMBER 17, 2020

10:30 am - 12:30 pm	Registration of Delegates
12:30 pm – 1:30 pm	Lunch
1:30 pm - 3:00 pm	Opening Plenary
3:00 PM – 3:30 PM	Tea Break & B2B Session
3:30 PM – 5:00 PM	Session-I: Building Smarter Workforces: The altering dynamics and needs of India Inc.
5:00 PM – 6:00 PM	Motivational Session
7:30 PM onwards	Cultural Evening & Dinner

DAY-2: FRIDAY, DECEMBER 18, 2020

7:30 am – 8:30 am	Clean Bharat Mission / Plantation Drive
10:00 am – 11:30 am	Session-II: Rewriting the Rules of Good Governance
11:30 am – 12 Noon	Tea Break & B2B Session
12 Noon – 1:30 pm	Session – III International Session (Virtual Mode) Evolving Governance Framework – A global perspective
1:30 pm – 2:30 pm	Lunch Break
2:30 pm – 4:00 pm	Session-IV: Panchayats: At the cusp of new phase of governance
4:00 pm – 4:30 pm	Tea Break & B2B Session
4:30 pm – 6:00 pm	Special Session: Exploring Indian Ancient Scriptures : Governance Lessons for the Future
7:30 pm onwards	Cultural Evening & Dinner

DAY-3: SATURDAY, DECEMBER 19, 2020

7:30 am – 8:30 am	Zumba Session
10:00 am – 11:30 am	Interactive Session for members
11:30 am – 12 Noon	Tea Break & B2B Session
12 Noon – 1:30 pm	Session-V: Atmanirbhar Bharat: Parliamentary Discipline in building self reliant India
1:30 pm – 2:30 pm	Valedictory Session
2:30 pm onwards	Lunch

DELEGATE FEE AND REGISTRATION PROCEDURE

Delegate Registration Fee* (non-residential)

Delegate Category	Early Bird Fee upto November 12, 2020	Early Bird Fee upto December 10, 2020	Fee December 11, 2020 onwards
Members of ICSI	INR 6500	INR 8000	INR 8500
Practicing Company Secretaries	INR 6000	INR 7500	INR 8000

Only 200 seats on First Come First Paid basis as per MHA Guidelines

GST @ 18% applicable on above fee

Delegate fee is payable in advance and non-refundable once received.

The above fee includes Lunch (3), Dinner (2), Morning / Evening Tea, Coffee, High Tea, Conference Kit and Backgrounder. The Delegate Fee is payable in advance and is not refundable once the nomination is received.

Delegate Registration Fee* (for attending on virtual platform)

Delegate Category	Early Bird Fee upto November 12, 2020	Early Bird Fee upto December 10, 2020	Fee December 11, 2020 onwards
Members of ICSI/ICAI/CMA	INR 1250	INR 1750	INR 2000
Students of ICSI	INR 1000	INR 1500	INR 1750
Non-Members	INR 1500	INR 2000	INR 2250
Foreign Delegates	USD 25	USD 30	USD 35
Members above 70 years of age	INR 101	INR 151	INR 201

GST @ 18% applicable on above fee

Delegate fee is payable in advance and non-refundable once received.

Delegates attending virtually and desirous of obtaining the delegate kit need to pay INR 750 extra towards cost of kit, postage and GST @ 18% (for Indian addressees only)

DELEGATE REGISTRATION PROCEDURE

- Delegates are requested to register for the Convention by visiting the weblink <https://tinyurl.com/48NationalConvention>
- Delegates desirous of participation through virtual mode may register at the weblink <https://tinyurl.com/48NC-VirtualMode>
- Registration for the Convention shall be through Online Mode only.
- Please note that payments are not accepted through demand draft, cheque, cash, electronic transfer, etc.

CPE CREDITS

- Members : 10 (Ten) CPE Credits (under structured category) for both in-person attendance as well as attendance on virtual platform
- Students : 20 (Twenty) hours of PDP.

VENUE OF THE CONVENTION

Amber Convention Centre, By Pass Road,
Near Best Price Wholesale, Hare Krishna Vihar, Nipania, Indore, Madhya Pradesh – 452 010



ABOUT INDORE

Indore is the largest city in Madhya Pradesh and the cleanest city in India which is located on the banks of Khan and Saraswati rivers. It is not only a historical city, but also a busy commercial one that houses several industries ranging from automobile, IT, textile and many others. Being an important tourism and commercial hub, Indore enjoys excellent road, rail and air connectivity with rest of India.

HOTEL ACCOMMODATION

- The Institute has blocked limited number of rooms in Hotel Sayaji, Indore at concessional rates. Delegates may reserve the rooms directly through the hotel and the bookings will be confirmed by the hotel on first come first served basis.
- Since the rooms have been exclusively reserved for the registered delegates, while submitting the request for booking the accommodation, Delegate Registration Number as allotted by the Institute has to be mentioned in the hotel booking form. As such, before submitting the request for hotel accommodation, the delegate registration has to be done through online mode.
- The hotel accommodation charges have to be remitted by the delegates directly to the hotel.
- The delegates have to book their accommodation either on Single or Double Occupancy basis.
- Early Check-in shall be allowed subject to availability of rooms at the time of arrival of delegates at the hotel. Arrangements shall be made by the Institute for serving Lunch at the venue from 12 Noon onwards for delegates who shall be reaching early.
- Detailed procedure for booking hotel accommodation shall be shared with the registered delegates separately through e-mail.

SPEAKERS AND PARTICIPANTS

SPEAKERS

Eminent persons from the Government and Industry, including Professional and Management Experts

PARTICIPANTS

- Company Secretaries, Chartered Accountants, Cost and Management Accountants
- Directors and other Senior Management Executives
- Professionals and Academicians from Secretarial, Legal and Management disciplines

CS Ashish Garg
President, ICSI

CS B Narasimhan
Council Member, ICSI & Chairman,
48th National Convention Organising Sub-Committee

CS Asish Mohan
Secretary, ICSI

CS Rahul P. Sahasrabuddhe
Chairman, WIRC of ICSI &
Programme Co-ordinator

CS Amrish Kumar Chourasia
Chairman, Indore Chapter &
Programme Facilitator

CS Pranay Patel
Chairman, Bhopal Chapter &
Co-Programme Facilitator

ADVERTISEMENT/SPONSORSHIP TARIFF

S.No.	Details	Rs.
1	Virtual Platform Sponsor <ul style="list-style-type: none"> One Special Full Page Advertisement in Special Edition of Chartered Secretary Delegate fee exemption (non-residential) / (Attending in Virtual Mode) Display at Convention Backdrop and Virtual Platform Sponsors' / Product Video streaming at virtual Platform (10 times during the Event) Virtual Stall Special Acknowledgement 	15,00,000 6 Delegates (Non Residential) OR 15 Delegates (Attending in Virtual Mode)
2	Principal Sponsor <ul style="list-style-type: none"> One Special Full Page Advertisement in Special Edition of Chartered Secretary Delegate fee exemption (non-residential) / (Attending in Virtual Mode) Logo Display at Convention Backdrop and Virtual Platform Sponsors' / Product Video streaming at virtual Platform (6 times during the Event) Special Acknowledgement 	10,00,000 4 Delegates (Non Residential) OR 10 Delegates (Attending in Virtual Mode)
3	Co-Sponsor <ul style="list-style-type: none"> One Special Full Page Advertisement in Special Edition of Chartered Secretary Delegate fee exemption (non-residential) / (Attending in Virtual Mode) Logo Display at Convention Backdrop and Virtual Platform Sponsors' / Product Video streaming at virtual Platform (4 times during the Event) Special Acknowledgement 	7,00,000 3 Delegates (Non Residential) OR 7 Delegates (Attending in Virtual Mode)
4	Sponsorship for Bags <ul style="list-style-type: none"> One Special Full Page Advertisement in Special Edition of Chartered Secretary Delegate fee exemption (non-residential) / (Attending in Virtual Mode) Logo Display at Convention Site and Virtual Platform Sponsors' / Product Video streaming at virtual Platform (2 times during the Event) Logo Display on Convention Bag for Delegates Special Acknowledgement 	7,00,000 3 Delegates (Non Residential) OR 7 Delegates (Attending in Virtual Mode)
5	Dinner Sponsor / Lunch Sponsor <ul style="list-style-type: none"> One Special Full Page Advertisement in Special Edition of Chartered Secretary Delegate fee exemption (non-residential) / (Attending in Virtual Mode) Logo Display at Convention Dinner / Lunch Site and Virtual Platform Special Acknowledgement 	5,00,000 2 Delegates (Non Residential) OR 5 Delegates (Attending in Virtual Mode)
6	Hi Tea Sponsor <ul style="list-style-type: none"> One Special Full Page Advertisement in Special Edition of Chartered Secretary Delegate fee exemption (non-residential) / (Attending in Virtual Mode) Logo Display at Convention Hi Tea Site and Virtual Platform Special Acknowledgement 	3,00,000 1 Delegates (Non Residential) OR 3 Delegates (Attending in Virtual Mode)

S.No.	Details	Rs.
7	Golden Sponsor <ul style="list-style-type: none"> • One Special Full Page Advertisement in Special Edition of Chartered Secretary • Delegate fee exemption (non-residential) / (Attending in Virtual Mode) • Logo Display at Convention Site and Virtual Platform • Special Acknowledgement 	2,50,000 1 Delegate (Non Residential) OR 3 Delegates (Attending in Virtual Mode)
8	Silver Sponsor <ul style="list-style-type: none"> • One Special Full Page Advertisement in Special Edition of Chartered Secretary • Delegate Fee exemption (Attending in Virtual Mode) • Logo Display at Convention Site and Virtual Platform • Special Acknowledgement 	1,50,000 1 Delegate (Attending in Virtual Mode)
9	B2B Sponsor <ul style="list-style-type: none"> • One Special Full Page Advertisement in Special Edition of Chartered Secretary • 15 minutes of B2B timing during Convention • Delegate Fee exemption (Attending in Virtual Mode) • Special Acknowledgement 	2,50,000 1 Delegate (Non Residential) OR 3 Delegates (Attending in Virtual Mode)
10	Cultural Programme Sponsor <ul style="list-style-type: none"> • One Special Full Page Advertisement in Special Edition of Chartered Secretary • Delegate fee exemption (non-residential) / (Attending in Virtual Mode) • Logo Display at Convention Site and Virtual Platform • Special Acknowledgement 	3,00,000 1 Delegate (Non Residential) OR 3 Delegates (Attending in Virtual Mode)
11	Advertisements in Special Edition of Chartered Secretary <ul style="list-style-type: none"> • Inner Cover • Full Page (Coloured Printing) 	1,00,000 75,000
12	Banner <ul style="list-style-type: none"> • 6' x 3' + Full Page Advertisement (Colour) in Special Edition of Chartered Secretary 	1,20,000
13	VIRTUAL STALL (At the Virtual Platform of the Convention)	50,000
14	Sponsorship of Pen/ Pad for Convention Delegates	2,50,000
15	Miscellaneous <ul style="list-style-type: none"> • For any member who procures advertisements above Rs.2,50,000 - Delegate Fee (non-residential) exemption for 1 delegate / 2 Delegates (Attending in Virtual Mode) • 10% Incentive to the Chapter for procuring any of above sponsorships / advertisements 	

Motto

सत्यं वद। धर्मं चर।

इण्ड्याके त्हेड त्रुपुते. ब्रुगेवेड ह्यु त्हेड लवु.

Vision

"To be a global leader in promoting good corporate governance"

Mission

"To develop high calibre professionals facilitating good corporate governance"



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Connect with ICSI

www.icsi.edu



Online Helpdesk : <http://support.icsi.edu>