

(Note: Kindly note that guidelines of **ICSI GiriSagar Vidyarthi Vikas Yojna** -2017 shall stand remain same for the year 2018 also.

GUIDELINES -2017

“ICSI GiriSagar Vidyarthi Vikas Yojna”

Objective

The Institute under its Career Awareness Programme has devised a unique scheme to reach out to the student community and schools/Colleges in the coastal areas/ hilly regions on pan India basis. The objective of the scheme is to create visibility of the Institute in the coastal and Hilly areas wherein the growth potential for the profession is enormous and thereby securing improvement in student registration.

1.) Highlights

1. This project will be called **“ICSI GiriSagar Vidyarthi Vikas Yojna”** आईसीएसआई गिरिसागर विद्यार्थी विकास योजना
2. The project will initially focus on Hilly and Coastal cities as potential growth cities. Around 300 Cities have been identified for this Project. The list of cities is given at Annexure-A. In consultation with our local chapters/Regional Offices, the cities would be finalised.
3. The project will be launched in the month of July 2017 and will continue for August and September 2017.
4. Each of the City identified for the Project will be serviced by the nearest Regional Council/Chapter.
5. Our existing members and students connected to these cities will be requested to come forward and participate in this project.
6. Nominations from Members of ICSI will be taken through google forms (format given at Annexure-B) who are keen to join this project. Members who will associate themselves with this project will be called “Sagar” or “Giri” Doot as the case may be.
7. Regional Councils/Chapter offices will organise the Career awareness Programmes in these identified cities and will inform the members identified for this project well in advance about the Programme. The overall responsibility for conducting these programmes will be of the Regional Council / Chapter Office.
8. Teleconferences with Regional & Chapter Offices will be held on fortnightly basis to check the status of the progress of the project
9. Coordination meetings will be organized on monthly basis for the effective implementation of the project.
10. The target students for this project will be on students of 11th, 12th standard, 1st year and final year of Graduation keeping in view the cut-off date of registration for Foundation and Executive Stages.
11. Directorate of Student services will support Regional Co-ordinators appointed by the Institute for Career Awareness programmes for successful implementation of the project.

2.) Offerings:-

a.) Benefits to Sagar or Giri Doot

1. Members/Students(Toppers) associated with respective cities will be projected as Role Models in these cities and would be awarded a title "GiriDoot" or "SagarDoot" as the case may be. After successful completion of the Programme, certificate of appreciation will be conferred on them. In addition ICSI will provide suitable recognition to them through print and electronic resources.
2. SagarDoot and GiriDoot will be reimbursed actual travel fare by the respective RO/Chapter which will be reimbursed by the HO. The budget(expenses involved) for the same will be called for from the RO/Chapter.
3. A proposal to grant Credit Hours to them will be moved to the respective Committee.

b.) Benefits to Regional Offices/Chapters

- 1.) The Offices of ICSI will get development grant on the enhanced registrations plus recognition to chapters/RO for their performance in the scheme as per the extant Guidelines of the Institute.

c.) Benefits to ICSI/Officials

- 1.) Officers of the Institute will be suitably awarded/rewarded.
- 2.) Project will immensely help in increasing the visibility of the institute and thereby up scaling of students registration.

d.) Benefits to Students

- 1.) Students will get facility of instant registration in his own city /School/College.
- 2.) On the spot gifts may be provided to some of the students in the scheme.

3.) Process and Execution

Pre- Launch

A.) Off- Site Activities

1. Major Schools / Colleges will be identified in these cities
2. Local newspapers will also be identified for publicising this project as and when required
3. The Concerned Regional /chapter office will make efforts to establish Study Centers in these cities.

4. Scope of Class room teaching facilities may be identified by the Regional Councils/Chapters in the Study centers and Regional/Chapter Offices will ensure effective working of these Study Centres.
5. Concerned Regional Council/Chapter offices will tie-up with the universities in these cities under the ICSI Signature award.
6. Possibility of opening up of examination centers in these cities may be explored by Regional/Chapter Offices.

Launch-

A.) On- site Activities

7. President's press conferences will be held as and when required. Similarly, interviews of the President/VP, The ICSI, Press releases and such other activities will be organized on regular basis during the execution of the project to create vibrancy of the project. Suitable publicity will be given for the scheme through print/electronic media/ Social media .
8. The Regional/Chapter Offices will conduct Career awareness programmes in these cities and will also facilitate the students in registration process after the Career Awareness activities. If any local Career fairs are being organized in the identified cities, the Regional/Chapter offices may participate with the prior approval from HQ.
9. Mega Career Awareness programmes may also be organised in these cities wherein gathering of 2-3 colleges is there and prominent people of that particular city may be invited to address the gathering. The programme may be conducted under the banner of the ICSI

4.) Reporting Structure

The Regional & Chapter Offices will submit an MIS to the designated Career Counselling officers of the respective regions.

HQ will regularly follow up with the Regions and Chapters regarding this project and regular MIS will be maintained in this regard at Dte of SS.

5.) Branding and Publicity during the Execution

1. The project will be publicized through
 - a) *Press Conferences of President, ICSI/ VP, The ICSI*
 - b) *Press Releases/ President, ICSI/ VP, The ICSI*
 - c) *Press Interaction of President, ICSI/VP, The ICSI*
 - d) *ICSI Social Media Platforms*
1. A visibility exercise in the local newspapers/ TV Channels (Cable TV) will be established through the Regional Offices & Chapters for the cities under their jurisdiction. The Local Cable TV channels in these cities will also be used for creating visibility.
2. Focus will be made on Press Releases in these cities to give more impetus to Career awareness related activities in these cities.
3. The updated Posters will be uploaded on www.icsi.edu/cc for local printing and distribution. ***Reimbursements can be claimed from HQ for the same .***

*****XX*****

List of Cities under Gigi Sagar

S. No.	City	District
1	Palanpur	Banaskantha
2	Bhuj	Kutch
3	Jamnagar	Jamnagar
4	Okha	Dwarka
5	Porbandar	Porbandar
6	Junagadh	Junagadh
7	Veraval	Gir Somnath district
8	Daman	Daman
9	Diu	Diu
10	Jafrabad	Amreli District
11	Alang	Bhavnagar district
12	Anand	Anand
13	Bharuch	Bharuch
14	Navsari	Navsari
15	vapi	Valsad
16	Valsad	Valsad
17	Palghar	Palghar district
18	Alibag	Raigad
19	Ratnagiri	Ratnagiri
20	Oros	Sindhudurg
21	Sawantwadi	sindhudurg
22	Shrivardhan	Raigarh
23	Guhagarh	Ratnagiri
24	Devgarh	Sindhudurg
25	Rajapur	Ratnagiri
26	Malvan	Sindhudurg
27	Mapusa	North Goa
28	Margao	South Goa
29	Ponda	South Goa
30	Vasco	South Goa
31	Karwar	Uttara Kannada
32	udipi	Udupi
33	Kundapura	Udupi
34	Kasargod	Kasargod
35	Kannur	Kannur
36	Tanur	Malappuram
37	Ponnani	Malappuram
38	Ernakulum	Ernakulam
39	Kottayam	Kottayam
40	Alappuzha	Alappuzha
41	Kollam	Kollam
42	Kavaratti	Lakshadweep
43	Kakdwip	South 24 Parganas
44	Diamond Harbour	South 24 Parganas

45	Tamluk	East Midnapore
46	Haldia	East Midnapore
47	Baleswar	Baleswar
48	Bhadrak	Bhadrak
49	Kendrapara	Kendrapara
50	Jagatsinghpur	Jagatsinghpur
51	Puri	Puri
52	Chatrapur	Ganjam
53	Srikakulam	Srikakulam
54	Vizianagaram	Vizianagaram
55	Kakinada	East Godavari
56	Eluru	West Godavari
57	Machilipatnam	Krishna
58	Ongole	Prakasam
59	Nellore	Nellore
60	Kanchipuram	Kanchipuram
61	Rameswaram	Ramanathapuram
62	Tuticorin	Thoothukudi
63	Nagarcoil	Kanyakumari
64	Yanam	Yanam
65	Karaikal	Karaikal
66	Puducherry	Puducherry
67	Mayabunder	North and Middle Andaman
68	Port blair	South Andaman
69	Car Nicobar	Nicobar Islands
70	Anantnag	Anantnag
71	Pahalgam	Anantnag
72	badgam	badgam
73	sopore	bandipore
74	bandipore	bandipore
75	Gulmarg	baramula
76	baramula	baramula
77	doda	doda
78	ganderbal	ganderbal
79	Dras	kargil
80	kargil	kargil
81	kathua	kathua
82	warwan	kishtwar
83	kishtwar	kishtwar
84	kulgam	kulgam
85	kupwara	kupwara
86	leh	leh
87	pulwama	pulwama
88	punch	punch
89	Rajouri	Rajouri
90	Ramban	Ramban
91	Reasi	Reasi
92	Samba	Samba

93	Shupiyan	Shupiyan
94	Udhampur	Udhampur
95	Dalhousie	chamba
96	chamba	chamba
97	Dharamshala	kangra
98	kangra	kangra
99	Palampur	kangra
100	Una	kangra
101	Mandi	Mandi
102	Kullu and Manali	Kullu
103	Rampur	Shimla
104	Kinnaur	Kinnaur
105	Bilaspur	Bilaspur
106	Hamirpur	Hamirpur
107	Nahan	Sirmaur
108	Keylong	Lahul&Spiti
109	Mussoorie	Dehradun
110	Haridwar	Haridwar
111	Rishikesh	Dehradun
112	Roorkee	Haridwar
113	Almora	Almora
114	Kopeshwar	Chamoli
115	Rudrapur	udham Singh Nagar
116	Nainital	Nainital
117	Pauri	PauriGarhwal
118	New Tehri	TehriGarhwal
119	Pithoragarh	Pithoragarh
120	Kashi	Uttarkashi
121	Bageshwar	Bageshwar
122	Champawat	Champawat
123	Rudraprayag	Rudraprayag
124	Barpeta	Barpeta
125	Barpeta Road	Barpeta
126	Howli	Barpeta
127	Sarthebari	Barpeta
128	Pathsala	Barpeta
129	Sarbhog	Barpeta
130	Bongaigaon	Bongaigaon
131	Abhayapuri	Bongaigaon
132	Silchar	Cachar
133	Lakhipur	Cachar
134	Mangaldoi	Darrang
135	Kharupetia	Darrang
136	Duni	Darrang
137	Dhemaji	Dhemaji
138	Silapathar	Dhemaji
139	Dhubri	Dhubri
140	Gouripur	Dhubri
141	Sapatgram	Dhubri

142	Bilasipara	Dhubri
143	Chapar	Dhubri
144	Dibrugarh	Dibrugarh
145	Naharkatia	Dibrugarh
146	Chabua	Dibrugarh
147	Goalpara	Goalpara
148	Lakhipur	Goalpara
149	Golaghat	Golaghat
150	Dergaon	Golaghat
151	Bokakhat	Golaghat
152	Sarupathar	Golaghat
153	Hailakandi	Hailakandi
154	Iala	Hailakandi
155	Hojai	Hojai
156	Jorhat	Jorhat
157	Mariani	Jorhat
158	Rangia	Kamrup (Rural)
159	Palashbari	Kamrup (Rural)
160	North Guwahati	Kamrup (Rural)
161	Diphu	KarbiAnglong
162	Dokmoka	KarbiAnglong
163	Howraghat	KarbiAnglong
164	Bokajan	KarbiAnglong
165	Hamren	KarbiAnglong
166	Donkamokam	KarbiAnglong
167	Karimganj	Karimganj
168	Badarpur	Karimganj
169	Kokrajhar	Kokrajhar
170	Gossaigaon	Kokrajhar
171	North Lakhimpur	Lakhimpur
172	Bihpuria	Lakhimpur
173	Morigaon	Morigaon
174	Nagaon	Nagaon
175	Kampur	Nagaon
176	Roha	Nagaon
177	Doboka	Nagaon
178	Lumding	Nagaon
179	Lanka	Nagaon
180	Nalbari	Nalbari
181	Tihu	Nalbari
182	Sivasagar	Sivasagar
183	Amguri	Sivasagar
184	Simaluguri	Sivasagar
185	Sonari	Sivasagar
186	Moranhat	Sivasagar
187	Nazira	Sivasagar
188	Tezpur	Sonitpur
189	Rangapara	Sonitpur
190	Dhekiajuli	Sonitpur

191	Gohpur	Sonitpur
192	BiswanathChariali	Sonitpur
193	Tinsukia	Tinsukia
194	Digboi	Tinsukia
195	Margherita	Tinsukia
196	Doomdooma	Tinsukia
197	Makum	Tinsukia
198	Shillong	East Khasi hills
199	Baghmara	South Garo hills
200	Cherrapunjee	East Khasi hills
201	Tura	West Garo hills
202	Dawki	East Khasi hills
203	Jowai and Nartiang	East Khasi hills
204	Mawphlang	East Khasi hills
205	Ranikor	West Khasi hills
206	Bishnupur	Bishnupur
207	Churachandpur	Churachandpur
208	Senapati	Senapati
209	Ukhrul	Ukhrul
210	Chandel	Chandel
211	Imphal	Imphal
212	Tamenglong	Tamenglong
213	Dimapur	Dimapur
214	Kohima	Kohima
215	Mon	Mon
216	Wokha	Wokha
217	Dzukou Valley	Kohima
218	Mokokchung	Mokokchung
219	Phek	Phek
220	Gangtok	East Sikkim
221	Jorethang	South Sikkim
222	Mangan	North Sikkim
223	Pelling	West Sikkim
224	Ghezing	West Sikkim
225	Legship	West Sikkim
226	Namchi	South Sikkim
227	Yuksom	West Sikkim
228	Itanagar	Papum Pare
229	Tawang	Tawang
230	Bhismaknagar	Lower Dibang valley
231	Malinithan	West Kamengm
232	Aizawl	Aizawl
233	Champhai	Champhai
234	Demagiri	Lunglei
235	Kolasib	Kolasib
236	Lawngtlai	Lawngtlai
237	Lunglei	Lunglei
238	Mamit	Mammit

239	Saiha	Saiha
240	Serchhip	Serchhip
241	Kumarghat	North Tripura
242	Badharghat	West Tripura
243	Agartala	West Tripura
244	Jogendranagar	West Tripura
245	Udaipur	South Tripura
246	Dharmanagar	North Tripura
247	Kunjaban	West Tripura
248	Unakoti	North Tripura
249	Gakulnagar	North Tripura
250	Amarpur	South Tripura
251	Araku Valley	Visakhapatnam
252	Tirumala	Chittoor
253	Ambikapur	Surguja
254	Chirmiri	koriya
255	Saputara	Dang
256	Palitana	Bhavnagar
257	Girinagar	Junagadh
258	Morni	Panchkula
259	Netarhat	Latehar
260	Meghahatuburu	West Singhbhum district
261	Coorg	Kodagu
262	Chikmagalur	Chikkamagaluru district
263	Kemmannugundi	Chikkamagaluru
264	Kodachadri	Shivamogga Dist
265	Sakleshapura	Hassan district
266	Ambanad Hills	Kollam district
267	Munnar	Idukki district
268	Nelliyampathy	Palakkad
269	Thekkady	Idukki
270	Thenmala	Kollam
271	Thiruvambady	Kozhikode
272	Vaithalmala	Kannur district
273	Udumbanchola	Idukki district
274	Vagamon	Idukki district
275	Amarkantak	Anuppur
276	Pachmarhi	Hoshangabad
277	Patalkot	Chhindwara
278	Lavasa	Pune
279	Amboli	Sindhudurg
280	Khandala	Pune
281	Lonavla	Pune
282	Mahabaleshwar	Satara District
283	Panchgani	Satara
284	Daringibadi	Kandhamal
285	Koraput	Koraput
286	Kiriburu	Keonjhar
287	Dhar Kalan	Pathankot

288	Mount Abu	Sirohi district
289	Anaimalai	Coimbatore district
290	Coonoor	Nilgiris district
291	Ooty	The Nilgiris
292	Kodaikanal	Dindigul district
293	Sirumalai	Dindigul District,
294	Yercaud	Salem
295	Valparai	Coimbatore
296	Vikarabad	Ranga Reddy district,
297	Ajodhya Hills	Purulia district
298	Darjeeling	Darjeeling
299	Kalimpong	Kalimpong
300	Kurseong	Darjeeling district

Annexure-B

For Annexure –B, please see separate attachment in website.