

Certificate Course on Intellectual Property Rights

Registration Open for Batch-4

15 Structured
CPE Credits
upon Enrolment

Study material
will also be
provided

Intellectual Property Rights (IPR) is among the fastest growing branches of law in the contemporary era. In the last two years, registrations under IPR have gone up by over 15%. Multinational companies are looking for IPR services and Indians have a great potential to seize this opportunity and amongst all trademark is the identity of any business and can become a highly valued intellectual property as the business grows. This Online Course in Intellectual Property Rights by ICSI can help the business as well as advisors, to deal with all aspects in relation to trademarks and other IPR exposures."

COURSE DELIVERY

The course will be offered through online mode on ICSI LMS platform through Live Webinars and recorded version & PPTs (also available through Android and IOS App) with interactive webinar.

COURSE DURATION

15-20 hours of training will be provided through once in week session and each session will be of 2 hours approx.

COURSE OBJECTIVES

- Instil inclusive knowledge about IPRs, its role in the R&D sector towards evolution and development of Science and Technology and
- Elaboration on the emerging trends in the legal, technical and business issues associated to the IP field.

REGISTRATION OPEN: 29th July 2022

LAST DATE TO REGISTER: 11th September 2022

ELIGIBILITY

- Members of ICSI
- Students of ICSI Executive Programme or higher
- Graduation in any stream from a recognized university

ASSESSMENT AND PROJECT REPORT

Upon successful completion of online training, candidate will be required to pass a MCQ based assessment and to submit a project report.

MODE OF ASSESSMENT

- MCQ Based Test - 50% Weightage
- Project Report - 50% Weightage

AWARD OF CERTIFICATE

Certificate of Completion & CPE hours will be awarded to all the candidates, upon successfully completion of course, passing the MCQ based assessment test and project report.

COURSE FEES

- Rs. 7,500/- plus GST for students/members of ICSI
- Rs. 15,000/- plus GST for others

COMMENCEMENT OF CLASSES: 1st October 2022

COURSE COMPLETION: FEBRUARY 2023

Registration link : <https://g25.tcsion.com//EForms/configuredHtml/1677/62804/application.html?id=CC>

CS Devendra V. Deshpande
President, The ICSI

CS Asish Mohan
Secretary, The ICSI

Certificate Course on IPR(Batch 4): Course Content

Session	Topic to Be Discussed
I	Introduction <ol style="list-style-type: none"> 1. Concept of Property vis-à-vis Intellectual Property– An Overview; 2. Theories of Intellectual Property Rights; Meaning, Relevance, Business Impact, Protection of Intellectual Property; 3. Need for Protecting Intellectual Property – Policy Consideration – National and International Perspectives; 4. Intellectual Property Rights in the Cyber World.
II	Role of International Institutions : <p>The Berne Convention; Universal Copyright Convention; The Paris Convention, Patent Co-operation Treaty; TRIPS; The World Intellectual Property Organization (WIPO) and; UNESCO.</p>
III	Trademarks: Important & Critical Aspects <ol style="list-style-type: none"> 1. Rationale of protection of trademark as (a) an aspect of commercial and (b) of consumer rights; 2. Definition and concept of Trademarks; Kinds of marks 3. International Legal Instruments on Trademarks; 3. Indian Trademarks Law 4. Registration and Procedural Requirements 5. Assignment/Transmission / Licensing of Trademarks; 6. Passing off Action; 7. Offences and Penalties 8. Domain Names – (Domain Names and Effects of New Technology (Internet);
IV	Other Important IPRs <ol style="list-style-type: none"> 1. Copyrights 2. Patents
V	Other Important IPRs <ol style="list-style-type: none"> 1. Industrial Designs 2. Geographical Indications
VI	Startups and IP Awareness
VII	Employees and Intellectual Property Rights
VIII	IPR – Infringements and enforcement Mechanism
IX	Management and Valuation of Intellectual Property Determining Financial Value of Intellectual Property Rights
X	Key Business Concerns, Commercial Transactions and Intellectual Property Rights: <ol style="list-style-type: none"> 1. Competition and Confidentiality Issues, Antitrust Laws; 2. Assignment of Intellectual Property Rights; 3. Technology Transfer Agreements; 4. Legal Auditing of Intellectual Property; 5. Due Diligence of Intellectual Property Rights in a Corporate Transaction;