

Executive Education
Indian Institute of Management Jammu
(Srinagar Off-Campus)

Leadership Development Programme
for
The Institute of Company Secretaries of India (ICSI)



Jointly offered by
IIM Jammu and ICSI





Background

The company secretary is a strategic position of considerable influence at the heart of governance within an organisation. Company Secretaries have a broad skill set in the domains of corporate law, finance, governance, and corporate secretarial practices and advise a company's board in these key aspects.

However, in a fast-changing world company secretaries are increasingly assuming managerial responsibilities which demands enhanced understanding of other business functions including leadership & effective interpersonal and communication skills, skills in domains of marketing, strategy, change and crisis management and ability to analyse business eco-system.



Objectives

The main objective of this program is to help company secretaries acquire requisite knowledge of other functional areas to ensure their effectiveness in managerial roles. At the end of the programme, the participants will become much more effective in their managerial roles by acquiring cross-functional perspectives.

Participants will thus be able to:

- Develop an understanding of strategic dimensions of business.
- Develop management and leadership skills on articulation, negotiation, conflict and teambuilding.
- To understand the role of impactful communication to influence and inspire as a leader.
- Understand how to lead and maintain a team towards success with skilful negotiation and efficient persuasion.
- Understand and cultivate the skills to analyze various possibilities and prioritize them to be done by self, and/or effectively delegate.
- The quality to inspire and motivate self and others by being stable and resilient to challenges and conflicts.
- Develop an understanding of transformational changes that technology and digitisation will bring.
- Realize the broad range implications of national and international crisis on organisations.
- Learn how to cope with unexpected crisis and develop appropriate crisis management systems to turn threats into opportunities.



Mode of the Programme Delivery

IIM Jammu will deliver the 10.5 hours program at IIM Jammu Srinagar Off-Campus. There will be 6 sessions of 90 minutes each.



Certificate

A certificate of participation will be issued to the participants at the end, subject to their having attended all the sessions of the programme.



Registration and Payment

All interested participants will be registering online and will make the payment of program fee through online payment link provided below:

<https://tinyurl.com/ypjkshkr>





Programme Content

Strategy

- Understanding business environment and competitive strategies.
- Understanding strategic dimensions of business.



Leadership & Communication

Develop management and leadership skills on articulation, negotiation, conflict and teambuilding.

Change Management

Embracing transformational changes that technology and digitisation will bring.

Crisis Management

- Implications of national and international crisis on organisations.
- Developing appropriate crisis management strategies to turn threats into opportunities.



Pedagogy

The programme will use extensive interactive experiential learning methods to meet its objectives. The various tools used to enhance learning shall include role-plays, case studies, individual and group exercises, theme-based discussions and experience sharing. The programme will also include practitioner's sessions.



About IIM Jammu

The Indian Institute of Management (IIM) brand has now become synonymous to innovation, talent and zeal for success and contribution in management. Government of India has established IIM Jammu in Jammu and Kashmir in 2016. IIM Jammu is setting up Off-Campus at Srinagar soon. From very beginning, IIM Jammu has set high standards for outstanding value-based quality education, high quality research, executive education, consultancy and strong corporate as well as international linkages. IIM Jammu encourages contemporary research concentrating on regional, national and global issues.

Presently, IIM Jammu operates from the Old University Campus, Canal Road, Jammu.

The proposed 200 acres of state-of-the-art campus is coming up at Jagati, 14 Kms. from Jammu City, about 16 Kms. from Jammu Railway Station and 18 Kms. from Jammu Airport. The proposed Campus will be a blissful mix of modern architecture, culture and heritage of Jammu and Kashmir.

Chairperson, Executive Education

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About ICSI

The Institute of Company Secretaries of India (ICSI) is the only recognized professional body in India to develop and regulate the profession of Company Secretaries in India. It is a premier national professional body set up under an act of Parliament, the Company Secretaries Act, 1980. ICSI functions under the jurisdiction of the Ministry of Corporate Affairs, Government of India. The Institute provides top-quality education to the students of Company Secretaries (CS) Course and best quality set standards to CS Members. At present, there are more than 65,000 members and around 2.5 Lakhs students on the roll of ICSI.

ICSI has its headquarters at New Delhi, four Regional Offices at New Delhi, Chennai, Kolkata, Mumbai and 72 Chapters across India.

ICSI has been contributing to the initiatives of Government of India that have potential to excel the social-economic growth of India.



**THE INSTITUTE OF
Company Secretaries of India**

भारतीय कम्पनी सचिव संस्थान

IN PURSUIT OF PROFESSIONAL EXCELLENCE

Statutory body under an Act of Parliament

