Dear All,

It's not hard to make decisions when you know what your values are.  ~ Roy Disney

Since my last communiqué, the nation witnessed increased turbulence in macro economic functions including inflation, sovereign credit rating, interest rate, foreign exchange and the like. Amidst all this came the positive tidings from SME space, with two more SMEs getting listed on BSE and another four in the pipeline. SME sector is poised to throw opportunities galore and I am confident that we would gear ourselves to exploit the fullest potential. On the regulatory front, SEBI’s revised consent order norms drew attention. M&A space also witnessed increased activity with the news of certain large deals including Crisil-Coalition and Fairbridge-Thomas Cook.

Coming to ICSI-WIRC, the overall activity level is further scaling up. We achieved new milestones with the launch of the first-ever e-weekly EMPOWER, introduction of EduCamp for counselling ICSI-WIRC students and initiation of certain brand building activities.

I am pleased to share some of the important initiatives / developments since the last communiqué.

Renovation: As I write to you, the renovation work of the first floor office of the WIRO at Jolly Maker, Mumbai is in advance stage of completion and we should be accessing the renovated office soon. I take this opportunity to appeal each one of you to please come forward and contribute your mite towards fund raising for renovation.

Students’ Servicing:

✓ WIRC Coaching Classes (OTC): We are receiving encouraging response to our new OTC model with various useful services to our students.

✓ WIRC EduCamp: We rolled-out the unique concept of ‘EduCamp’ for ICSI-WIRC students. ‘EduCamp’ is in addition to the mandatory trainings of ICSI and its basic purpose is to counsel newly enrolled students of ICSI inter alia about the CS course, career opportunities and WIRC OTC.

✓ WIRC Regional Students’ Conference: In the series of WIRC Regional Students’ Conference on the theme ‘Educate, Evolve & Empower’, the next Conference is being hosted by Thane Chapter on 23rd June.

PMS Membership: I am pleased to inform that we have enrolled 100+ new registration for PMS (including renewals) so far this year and the membership is showing steady growth. The aggressive campaign for popularising the benefits of ICSI-WIRC PMS membership scheme continues. A request to all those who have not become part of ICSI-WIRC’s PMS, to please take this prestigious membership of ICSI-WIRC.

Seminar on SME Opportunity: We organised, successfully, seminar on ‘SME funding & listing – A Big Opportunity’ at Cricket Club of India, Mumbai on 26th May, 2012. The Seminar was organised jointly with Bombay Stock Exchange. The Seminar was inaugurated

(From L-R) Sanjay Gupta, Ragini Chokshi, Ashish Chauhan, Mahavir Lunawat, Prashant Saran and S N Ananthasubramanian at a SME seminar in Mumbai recently

June, 2012

CHAIRMAN’S COMMUNIQUE
by S/Shri Ashish Chauhan, Interim CEO, BSE, Prashant Saran, Former WTM, SEBI and S N Ananthasubramanian. Other eminent speakers included S/Shri C Murlidhar Rao, CGM, SEBI, and Ramesh Dharmaji, CGM, SIDBI.

Brand Building & Visibility: The Seminar on SME was covered in print media, electronic and online media. Views of the undersigned along with experts were covered in Economic Times, CNBC and moneycontrol.com amongst others. We also launched ICSI-WIRC Program Kit and Students’ Power Pack folders as part of brand building initiatives.

ICSI-WIRC Annual Regional Conference, 2012: I am sure, by now, you would have received the details of the ICSI-WIRC Annual Regional Conference, 2012 to be held on 14th and 15th July, 2012 at Indore. The theme of the Conference is ‘Business Compliances, Ethics & Strategies – Enhanced Professional Role’ and eminent experts would be sharing their insight at the Conference. Please participate in this prestigious event of the region and make it a grand success!

ICSI-WIRC Annual General Meeting, 2012: I am pleased to share that we have convened the 36th Annual General Meeting (AGM) of the ICSI-WIRC to be held on Friday, 27th July, 2012, at 5 p.m. at WIRO, Mumbai. I invite all of you to please make it convenient to attend the AGM.

FOCUS: I am pleased to inform that BSE has been chosen as the Principal Sponsor of Focus. This would bring added visibility and credence to ‘Focus’.

EMPOWER: I am excited to share the launch of ‘EMPOWER’, the first ever issue of a unique e-weekly of ICSI-WIRC. This is part of the series of new initiatives of ICSI-WIRC towards its theme of the year 2012 – ‘Educate, Empower and Execute’. ‘EMPOWER’ was launched in the hands of S/Shri Ashish Chauhan, Interim CEO, BSE, C Murlidhar Rao, CGM, SEBI, and S N Ananthasubramanian at a seminar organised by ICSI-WIRC on 26th May, 2012.

Now-a-days, we are flooded with a plethora of updates and news-stories on daily basis leading to information overkill endangering our missing on important developments. EMPOWER unclutters the clutter and brings together important news stories and updates in a capsule form such that the readers can flip through over the weekend or while on the move. Sincere thanks to Free Press Journal for making this project a reality. Heartiest compliments to the Team EMPOWER.

Please do write at cschairman.wirc@gmail.com Your suggestions and inputs would help achieve the overall objectives towards our theme of the year 2012 – “Educate, Empower & Execute”.

Best Wishes,

Cordially – Mahavir Lunawat
June 16, 2012