

Dear Professional Colleagues,

The greatest growling engine of change is technology.

The above quote by American writer, futurist and businessman, Alvin Toffler, sums it up all.

The modern age is the age of technology, this statement is more than just the culmination of a few words. We the people of 21st century live and breathe, sleep and rise to the call of technology. Technology which has surmised itself to form a part of a few inches handset, and more so at the stroke of a single touch. While the work end is managed by an endless list of softwares, the personal life is handled by the social media and it is this work-life balance, which prompts us to ponder as to why should knowledge be left behind?

The Institute of Company Secretaries of India has always tried its level and succeeded as well in keeping abreast with changing times. In one such attempt, the Institute has taken a leap ahead by taking the knowledge treasure of ICSI into a more accessible zone... the mobile phone!!!



As you are all aware, the ICSI has been delving to be completely accessible and available through the mobile phones of all our students, members and stakeholders. It gives me immense pleasure to share with all of you the accomplishment of the first leg of the mission of stepping into the virtual world with the launch of the 'Chartered Secretary' segment of the CS Touch Knowledge App. The achievement is one worth applauding and more so anticipating as well, for the wondrous future that lies ahead, for this how ICSI shall reiterate its participation in the achievement of the Vision for a New India.

The CS Touch Knowledge App can be downloaded from https://play.google.com/store/apps/details?id=com.cs.touch&hl=en.

To quote the Hon'ble Prime Minister of India, Shri Narendra Modi, "Convergence of technology is important. One people, one mission, one nation, this will be possible then".

Thanks and Regards,

CS Makarand Lele President