

Telangana: ICT Industry





For expanding IT/ITES in Telangana, the following broad range of incentives will be given:

S. No.	Incentives		Details
1	Common Incentives	 Land allocation and Land lease Power Registration Patent filing and Quality Certifications, Access to skilled labour, recruitment assistance Fiscal incentives 	
	Specific Incentives	1	Mega projects
		2	IT Product and R&D companies
		3	Promote IT industry in Tier 2 cities
2		4	Engineering Services
		5	SME and Mid-scale companies
		6	SC/ST Entrepreneurs
		7	Women Entrepreneurs



Common incentives across all focus areas (1/3)

S. No.	Incentives	Detailed Incentive
1	Land Allocation	 i. Land allotment to IT projects on case-by-case basis ii. Preferential land allotment in the demarcated land parcel for IT projects; The land parcel is in the following regions: a)Mamidipalli b)Miyapur c)Tellapur d)Boduppal e)Rajendra Nagar etc.
2	Land Lease	 i. Some land would be directly leased to the Mega project developers (who will be leasing> 1acre land) for a period of 33 years (including the 3 year construction period) a)The leased land will be available at 5% of the basic value; Yearly growth rate @ 5% b)While leasing the land to the IT company, deposits of 10% will be taken upfront from the company c)There will be a relaxation during the construction period (maximum of 3 years) during which the lease rentals will not be charged.



Common incentives across all focus areas (2/3)

S. No.	Incentives	Detailed Incentive
2	Land Lease (Contd.)	d)Specific check points will be kept to ensure the timely development on the allotted land; For eg., if the company fails to finish specific milestone after 3 years then an additional leeway of 1 year will be given, failing to which will lead to confiscation of the land from the private player e)The IT company will have to produce the occupation certificates of employment guarantee to retain the leased land
3	Power	 i. Green building incentives: a)Retrofitting with energy efficient equipment (LEDs, Smart sensors etc.)—Cost reimbursement of up to 10% of retrofitting cost or INR 5 lacs, whichever is less, would be given to IT companies to conduct retrofitting study and implement the energy efficiency equipment b)Campuses (i.e. BUA of more than 1000 sq.mt.)) adopting LEED Platinum Standards would be given a separate incentive of reimbursement of- 10% of power bill or INR 10 lacs, whichever is lower, for only one full year c) 10% capital subsidy or INR 5lacs, whichever is lower, on installation of solar panels in addition to the central govt. subsidy for captive solar install.



Common incentives across all focus areas (3/3)

S. No.	Incentives	Detailed Incentive
4	Registration	100% reimbursement of stamp duty, transfer duty and Registration on the first transaction; 50% reimbursement on the 2nd transaction
5	Patent filing	Provide incentive of INR 5 lakh for successful Indian patent & INR 10 lakhs for global
6	Quality Certifications	Govt. will reimburse 20% or INR 2 lacs /firm, whichever is lower, of the total expenditure incurred for obtaining quality certifications for CMM Level 4 upwards
7	Access to skilled labour	Initiative like TASK, will ensure employability-ready graduates, who also have domain expertise
8	Recruitment assistance	Rs.15 Lakhs as recruitment assistance for employing minimum 200 employees to the first 15 companies (in each of the following categories, i.e., SMEs and Midscale companies) within two years of commencement of commercial operations



Mega projects incentives

S. No.	Incentives	Detailed Incentive
1	Infrastructure	10% capital subsidy or INR 20 lacs, whichever is lower, on installation of solar power generation unit (of greater than 100KW) by existing as well as new IT company or infrastructure developer (exclusively for IT facility) will be given once to the developer/company, in addition to the central government subsidy for setting up solar captive power
2	Dedicated officer	Govt. shall provide one dedicated investment officer to the IT company executing mega project in order to expedite the investment process
3	Speedy clearances	Single window clearances under TS-iPASSPre-approved areas in identified areas (ITIR area)
4	Market Access	 Govt could explore the possibility of being one of the clients of these companies based on the utility of product/ service offering Allow beta testing of new products/services of these mega projects within state

Incentives for promotion of R&D and product companies

S. No.	Incentives	Detailed Incentive
1	R&D grants	Product Companies: Provide specific R&D grants to IT companies in tune of 10% of overall R&D exp. of the company's Telangana operations or 2% of annual turnover of company's Telangana operations or INR 5 lacs, whichever is lesser
2	Promotion of PhD students in technology sector	Intent to attract and nurture 1000 PhDs by providing research grants and stipends to PhD students; The stipend of INR 25,000 per month will be given to the top 25% PhD student; Stipend will be decided by a competent committee of top academicians
3	Power	Uninterrupted supply of power



Incentives to promote IT industry in Tier 2 cities.

S. No.	Incentives	Detailed Incentive
1	Power (Additional)	Uninterrupted supply of power
2	Fiscal Incentive	Waiver of municipal taxes for first three years of operation for first 5 IT Companies & IT parks in each town
3	Industry promotion	• For promotion of event (by ICT association) in Tier 2 city, the govt. would provide reimbursement/sponsorship for the event up to a maximum of INR 5 lacs or 50% of the event cost, whichever is lower
		 50% Exhibition stall rental cost or INR 50,000, whichever is lower, will be reimbursed for participating in the notified national/international exhibitions limited to 9 sq.mt. of space
	Workforce	Create Non-IT skill development centre here to train work force for support functions
		Faculty development program as part of TASK
4		 Subsidy / Tax incentives for organizations providing skill development to the tune of 10 lacs or 20% of the total tax paid by the org., whichever is lower (apart from central government funding)



Incentives to promote Engineering Services Companies

S. No.	Incentives	Detailed Incentive
1	Power	i. Uninterrupted supply of power
2	Government promotion	i. 50% Exhibition stall rental cost or INR 50,000, whichever is lower, will be reimbursed for participating in the notified national/international exhibitions limited to 9 sq.mts of space



5

Incentives for promotion of SMEs and Midscale companies

S. No.	Incentives	Detailed Incentive
1	Power (Additional)	Uninterrupted supply of power
	Govt. promotion	 Facilitate subcontracting of minimum 20% of the Government IT projects to SMEs by the large companies if the project size is greater than 10 crores
2		 50% subsidy of the cost of employee participation as delegates in shortlisted national/international conferences/exhibitions, limited to 2 lacs per company per year
		 50% Exhibition stall rental cost or INR 50,000, whichever is lower, will be reimbursed for participating in the notified national/international exhibitions limited to 9 sq.mts of space
3	Workforce	Recruitment Assistance at the rate of Rs. 20,000 per employee for a minimum annual recruitment of 100 new IT professionals from the colleges located in Telangana.
4	Other benefits	25% Subsidy on Lease Rentals up to Rs. 500,000 per annum for a period of 3 years



Incentives for SC/ST Entrepreneurs

S. No.	Incentives	Detailed Incentive
1	Power (Additional)	Uninterrupted supply of power
	Govt. promotion	 Facilitate subcontracting of minimum 20% of the Government IT projects to SMEs by the large companies if the project size is greater than 10 crores
2		 50% subsidy of the cost of employee participation as delegates in shortlisted national/international conferences or exhibitions, limited to 2 lacs per company per year
		 100% Exhibition stall rental cost or INR 50,000, whichever is lower, will be reimbursed for participating in the notified national/international exhibitions limited to 9 sq.mts of space
3	Workforce	Recruitment Assistance at the rate of Rs. 25,000 per employee for a minimum annual recruitment of 50 new IT professionals from the colleges located in Telangana.
4	Other benefits	25% investment subsidy on fixed capital Investment (additional 5% for SC Women and ST Women Entrepreneurs), with a maximum limit per unit of Rs. 2.5 million.



7 Incentives for Women Entrepreneurs

S. No.	Incentives	Detailed Incentive
1	Power (Additional)	Uninterrupted supply of power
	Govt. promotion	 Facilitate subcontracting of minimum 20% of the Government IT projects to SMEs by the large companies if the project size is greater than 10 crores
2		 50% subsidy of the cost of employee participation as delegates in shortlisted national/international conferences or exhibitions, limited to 2 lacs per company per year
		 75% Exhibition stall rental cost or INR 50,000, whichever is lower, will be reimbursed for participating in the notified national/international exhibitions limited to 9 sq.mts of space
3	Workforce	Recruitment Assistance at the rate of Rs. 25,000 per employee for a minimum annual recruitment of 50 new IT professionals from the colleges located in Telangana.
4	Other benefits	20% investment subsidy on fixed capital Investment (additional 5% for SC Women and ST Women Entrepreneurs), with a maximum limit per unit of Rs. 2 million.



Fiscal Incentives offered to ESDM companies

S. No.	Category	Incentive
1	Common Incentives	 Exemption of registration, transfer and stamp duty Power subsidy Patent filing Quality certification reimbursement VAT / CST / SGST reimbursement Transport subsidy Skill upgradation and training Investment subsidy Land cost and lease rentals Promotion of cleaner and greener practices Land conversion subsidy
2	Specific Incentives	 Mega projects Strategic projects and new age technologies Mobile manufacturing units Women entrepreneurs SC / ST entrepreneurs R&D institutions



Common Incentives offered to ESDM companies

S. No.	Incentive	Details
1	Exemption of registration, transfer and stamp duty	100% reimbursement of stamp duty, transfer duty and registration fee on sale / lease deeds / mortgages and hypothecations on the first transaction and 50% on the second transaction
2	Power subsidy	 Fixed power cost reimbursement at Re 1 per unit for 5 years 100% exemption on electricity duty for a period of 5 years
3	Patent filing	50% reimbursement, limited to INR 2 Lakhs
4	Quality certifications	50% reimbursement, limited to INR 2 Lakhs
5	VAT / CST / SGST	100% reimbursement for a period of 7 years
6	Transport subsidy	Subsidy on fuel cost / billing and freight (train), for 5 years, on imports of parts and components, from the sea port to Telangana plant. Following is the percentage subsidy over 5 years: 1st yr - 60%, 2nd yr - 50%, 3rd yr - 40%, 4th yr - 30% and 5th - 20%



S. No.	Incentive	Details
7	Skill upgradation and training	To provide skill upgradation training in ESDM sector for required number of candidates and to contribute matching share in the EDF as per Gol Policy
8	Investment subsidy	20% Investment Subsidy, up to a maximum of INR 2 crores, for the first 25 eligible companies
9	Interest subvention	5.25% per annum on term loan for a period of 5 years or till reaching 50% of the capital involved, whichever is earlier, subject to an overall ceiling of INR 1 Crore
10	Land cost and lease rentals	 Government shall provide a 25% subsidy on lease rentals to eligible companies for 10 years 20% of land that is allotted can be used for dormitories exclusively for the employees
11	Promotion of cleaner / greener practices	Suitable incentives from policies and GOs approved by the Industries and Commerce, and Energy departments shall be applicable
12	Land conversion subsidy	Government aims to encourage the private EMCs by assisting in conversion of land from agricultural to non-agricultural



Incentives to other categories of ESDM investments

S. No.	Category	Incentive		
1	Mega projects	Government shall extend tailor made packages		
2	Areas of special focus	Specially designed packages shall be provided on a case to case basis		
3	Mobile manufacturing	As per approved mobile manufacturing GO		
4	Women entrepreneurs	 Additional 10% subsidy, subject of a maximum of INR 10 Lakhs for MSE INR 5 Lakhs as recruitment assistance for employing a minimum of 50 employees within 2 years 25% subsidy on lease rentals, up to INR 10 Lakhs per annum for a period of 3 years for specific plug and play built up space 		
5	SC / ST Entrepreneurs	As mentioned under T-PRIDE/IT Policy		
6	R&D institutions	Assistance at 20% of project cost or up to INR 10 Lakhs, whichever is lower, for sponsored research work from any industrial unit to Government R&D Institution / Technical College		



Non – Fiscal Incentives offered to ESDM companies

S. No.	Incentive				
1	Electronics Industry units are regulated and governed as per the provision of the Air Act, Water Act, and E(P) Act 1986				
2	Electronics Industry companies are exempt from the purview of statutory power cuts on similar lines of IT/ITES Industry				
3	Electronics Industry is exempt from inspections/certifications under the belowmentioned Acts and the Rules framed there under and as administered by the Labour Department, barring inspections arising out of specific complaints. The Electronic Industry (units) are permitted to file self-certificates, in the prescribed formats. The Factories Act 1948, The Maternity Benefit Act 1961, The Telangana				
	Shops & Establishments Act 1988, The Contract Labour (Regulation & Abolition) Act 1970, The Payment of Wages Act 1936, The Minimum Wages Act 1948, The Employment Exchanges (Compulsory Notification of Vacancies) Act 1959				
4	General permission for 3 shift operations with women working at night				
5	Electronics industry shall be declared essential service under Telagnana Essential Services Maintenance Act				



Fiscal Incentives offered to Rural Technology Centres (1/2)

S. No.	Incentive	Details
1	Panchayat Taxes	Reimbursement of Panchayat taxes for first 3 years of operation for first 5 IT companies
2	Promotions Support	Reimbursement / sponsorship of IT events up to a maximum of Rs. 5 Lakhs or 50% of the event cost, whichever is lower
		50% exhibition stall rental cost or Rs. 50,000, whichever is lower, limited to 9 sq. m. of space, for participating in notified exhibitions
3	Power	Reimbursement at Rs. 1 per unit for 5 years, with a maximum amount of Rs. 10,000 per month
4	Capital Subsidy	50% investment subsidy on fixed capital investment, with a maximum limit per unit of Rs. 40 Lakhs limited to first 3 companies
5	Rental Subsidy	25% rental subsidy for 3 years to first 3 companies, followed by 10% to rest of the companies



Fiscal Incentives offered to Rural Technology Centres (2/2)

S. No.	Incentive	Details
6	Internet and Telephone	25% reimbursement on internet and telephone charges for the first 3 years of operations
7	Duty Exemption	100% exemption from payment of SD/EMD and cost of tender document
8	Workforce Development	TASK shall create skill development centres and faculty development programs for colleges and training institutions
		Training subsidy of Rs. 2,500/month/person for 6 months
		Recruitment assistance at the rate of Rs. 20,000 per employee for a minimum annual recruitment of 50 new IT professionals from the colleges located in Telagnana
		Rs. 10 Lakhs subsidy to bridge the viability gap for first year for first 3 anchor units across all locations



Non - Fiscal Incentives offered to Rural Technology Centres

S. No.	Incentive
1	The Rural Technology Centers are exempt from the purview of the Telangana Pollution Control Act
2	IT Industry is exempt from inspections under the following Acts and the Rules framed thereunder, barring inspections arising out of specific complaints. The IT units are permitted to file self-certificates, in the prescribed formats. • The Factories Act 1948 • The Maternity Benefit Act 1961 • The Telangana Shops & Establishments Act 1988 • The Contract Labour (Regulation & Abolition) Act 1970 • The Payment of Wages Act 1936 • The Minimum Wages Act 1948 • The Employment Exchanges (Compulsory Notification of Vacancies) Act 1959
3	General permission for three shift operations with women working in the night for IT/ITeS units/companies
4	Fibre based connectivity support with two Internet Service Providers



AVCGI specific initiatives and incentives

- Policy Initiatives
 - Incentives



Policy Initiatives (1/5)

(1) Setting up of Animation and Gaming (IMAGE) City:

Telangana Animation and Gaming (IMAGE) City will be set up in Raidurgam Village RR District Hyderabad in 16 Acres by State Government through Telangana Industrial Infrastructure Corporation (TSIIC).

A world class facility providing an ideal environment for Businesses in Animation, Visual effects, Gaming & Comics Industry:

- Animation Film & Gaming: Production & Distribution, Media Content Management & Provider, Film Content Rights Management, Production, Post Production.
- Animation, Visual effects, Gaming & Comics Media Support Services: Web Designing & Management, Interactive Services (Webcasting / Streaming), Media Software Development & Integration, Access Spending, Multimedia Software Development, Video Games, Internet Gaming Broadcasting Hardware & Equipment, Satellite Services & Equipment Provider, GSM & Electronic Media, Media Equipment Rentals, Digital Media Management, Media Archiving & Distribution and Systems Integration Services.
- Animation, Visual effects, Gaming & Comics Media Marketing Services: Advertising & Corporate Identity & Branding, Intellectual Property Rights Management



5 IMAGE Tower is also being developed to promote Hyderabad as the "Media Dutsourcing Capital".

- Globally, the industry is \$ 222 Bn with India over \$ 4 Bn
- Setting up a new Gaming & Animation Park to serve as an incubator/spring board
- First Virtual Online College "Creative Mentors Animation & Gaming College" in Hyderabad
- Will leverage R&D to exploit new opportunities in the digital media value chain
- Enhance the international appeal of Hyderabad-made content, applications and services



Key players















Primary focus areas

- Film, animation & gaming
- New media & support services
- Media & marketing services
- Publishing
- Broadcasting
- Information agencies

Key facts

Area: 30 acres (under

identification)

Built up space: 600,000 sq. ft.

Est Project Cost: INR 1000 Cr

Projected exports: \$500 Mn

Employment generated: 25,000



Policy Initiatives (2/5)

(2) Business Improvement Areas (BIA):

- Common Facility Centers such as sound and acoustic Studios, Motion Capture Studios, video editing Labs Green Mat
- Setting-up of Office Tower for AVGC Industry.
- Establishing reliable and high speed telecommunication link as the volume of data transferred is multifold compared to IT industry.
- Ensuring reliable Power by setting up appropriate back up power and exempting industry from statutory power cuts.
- Establishing National AVGC Centers in line with National Informatics Centers (NIC)



Policy Initiatives (3/5)

(3) Allotment of Government land:

Allotment of appropriate extent of Government lands subject to fulfillment of prescribed obligations on employment, investment and terms & conditions of allotment, in Hyderabad and other Tier II locations of the State, to eligible Animation, Visual effects, Gaming & Comics companies for their expansion and setting up their own facilities.

(4) Setting up of Animation, Visual effects, Gaming & Comics Academy:

- State Government to set up world-class Academy and first of its kind in the country for AVCG
- Academy will impart Skill development programs to help create talent pool for the Industry
- Incubate new ideas and foster entrepreneurships



Policy Initiatives (4/5)

(5) Training & Placement through TASK

(6) Awareness Creation:

For creating public awareness and creating employment opportunities for Youths in Animation, Visual effects, Gaming & Comics industry, Government will conduct state-of-the-art national/ international scale events, conference & exhibitions on annual basis.

Participate in national/ international conferences and exhibitions conducted by industry to promote this sector.

(7) Promote Local Content Creation through reservation of air time:

State Government shall take up with Govt of India for reservation of at least 5-15% of airtime on channels (both foreign and domestic) to promote locally created content to provide level playing field for domestic content development and foster competition between domestic players, foreign companies that set up base in Telangana as well as start ups.



Policy Initiatives (5/5)

(8) Venture Capital Funding:

Government of Telangana shall create a suitable Venture Capital Funding mechanism in association with stakeholders to extend appropriate seed capital assistance to first generation entrepreneurs, start ups, Small & Medium Enterprises engaged in the Animation, Visual effects, Gaming & Comics sector.



Appendix

Policy Initiatives

Incentives



Fiscal Incentives (1/2)

- Reimbursement of production cost for "Animation Theatrical Released film" upto a maximum of Rs.10 lakhs per film for one company per annum. For SC/ST and Women Entrepreneurs - Rs.15 lakhs per film.
- Reimbursement of production cost for Animation Cartoon Series for TV and released on TV channel upto a maximum of Rs.5 lakhs per series for one company per annum(For SC/ST and Women Entrepreneurs - Rs.10 lakhs per film.)
- Reimbursement of GAME production cost for GAMING Companies which has developed online, mobile, console Game upto a maximum of Rs.5 lakhs per Game for one company per annum. (For SC/ST and Women Entrepreneurs Rs.10 lakhs per game).
- 25% subsidy on lease rentals up to Rs.5 lakhs per annum up to a period of 3 years (For SC/ST and Women Entrepreneurs - 50% subsidy on lease rentals up to Rs.8 lakhs per annum).
- 100% reimbursement on first transaction and 50% reimbursement on 2nd transaction of stamp duty, transfer duty.
- Admissibility of Industrial Power category tariff for AVGC Companies.



Fiscal Incentives (2/2)

- Power Category Conversion and Power subsidy is also available to Training Institutions, Academies, Universities.
- Rs.15 Lakhs as recruitment assistance for employing minimum 100 employees within two years of commencement of commercial operations.
- Entertainment Tax Exemption: Full fledge Animation VFX Theater film produced and released in Telangana will be entitled for Entertainment Tax exemption.
- Reimbursement of 20% of expenditure incurred for obtaining quality certification upto Rs.4 lakhs. For SC/ST and Women Entrepreneurs 40% reimbursement.
- 25% investment subsidy limited to Rs.25 Lakhs for fresh investments made post declaration of the said policy. For SC/ST and Women Entrepreneurs 25% investment subsidy limited to Rs.35 Lakhs.
- 50% Exhibition stall rental cost limited to 9 sq.mts of space will be reimbursed for participating in AVGC Conferences and Exhibitions. For SC/ST and Women Entrepreneurs – 100% Exhibition stall rental cost
- Reimbursement of Internet Bandwidth charges, upto Rs.2 Lakhs per annum for a period of three years. For SC/ST and Women Entrepreneurs – reimbursement upto Rs.3 lakhs per annum.
- Mega Project Incentives: Special incentives and Subsidies package will be worked out for Mega Projects investments beyond Rs.100 Crores.



Other Administrative Facilitations

- Exempt from the purview of the statutory power cuts.
- Exempt from the purview of the Pollution Control Act, except in respect of power generation sets.
- Exempt from inspections under the following Acts and the Rules framed there under, barring inspections arising out of specific complaints. The units are permitted to file selfcertificates, in the prescribed formats.
 - The Factories Act 1948.
 - The Shops & Establishments Act 1988.
 - The Contract Labour (Regulation & Abolition) Act 1970.
 - The Payment of Wages Act 1936.
 - The Minimum Wages Act 1948.
 - The Employment Exchanges (Compulsory Notification of Vacancies) Act 959.
- General permission for three shift operations with women working in the night for AVGC companies subject to compliance of safety and security norms as prescribed by State Police Dept with regard to women safety.
- AVGC companies –declared under Essential Services Maintenance Act.

Annexure-I

(to G.O.Ms.No:2, ITE&C Dept, dated:16.03.2017)

Read with:

(G.O.Ms.No:03, ITE&C Dept., dated:12.04.2016, ICT Policy 2016)

Common Application Form for grant of Incentives to ICT Industries listed in the ICT Policy 2016

Note:

- 1. Fulfillment of eligibility for any request/claim/incentive mentioned hereunder, does not confer any right on the said claim, or entitle the applicant for su-motto sanction/release of the same nor is it obligatory for sanction of such claim/request/release of incentive on the part of the Sanctioning Authority. The sanction/release of any incentive is based on justification, merits of each case and subject of availability of budget/resources with the Government. No correspondence, whatsoever, in this regard, will be entertained.
- 2. Please fill all the relevant columns and enclose the relevant documentation to avoid rejection.
- 3. Please apply only for eligible & entitled benefit/incentive to avoid rejection.
- 4. The veracity of information/figures furnished in the application by the ICT industry, on investment/employment/turnover is subject to scrutiny and verification by the competent statutory authority, i.e., Director, STPI/Development Commissioner, VSEZ, Hyd/EPF/two member committee as framed from time to time on need basis either during the CCITI meeting or prior to meeting.
- 5. If any information/figures furnished in the application are found to be false at any point of time either during the process of the application or during the applicability of the respective incentive/benefit, or if the applicant obtained such incentive/benefit by misrepresentation of facts, the said incentive/benefit so sanctioned/released is subject to withdrawal and will attract penal clauses as is deemed appropriate/levied by the Government.
- 6. The filled Application Form should be mailed to cciti@telangana.gov.in along with all the relevant documents.

APPLICATION FOR GRANT OF INCENTIVES TO IT COMPANIES

To
The Prl.Secretary to Government
Information Technology, Electronics & Communications Department
Government of Telangana
D Block, 2nd Floor,
Telangana Secretariat
Hyderabad-500022

I.	Details of the Company:					
1. Nar	me of the Company:					
2. Nar	me of the Managing Director:					
3. Nar	me(s) of the Director(s):					
II.	Address of Applicant:					
Name	and Address:					
Conta	ct Person:		Email:			
Mobil	e:		Telephone:			
III.	Nature and activities:					
a.	Constitution of the Organisation (P	l. tick ma	ark one or mo	ore as is ap	oplicable:	
	Proprietary Partnership		Pvt. Ltd.		Ltd. Co.	
□ IT. □ IT □ IT □ Sta □ SN □ Pro	ine of Activity/Core competency/nate//ITES Infrastructure Developer Park/IT SEZ/Incubation Center art up MEs oduct/R&D Companies ngineering services	ure/type o	of the Organi	isation (Pl	. mark):	
	n case your organization is engagetency & line of activity from which		-	-		your core
	n case your core competency is its/Copy Right/Trade Mark obtained/r					
c. Date	e of incorporation of the Company/F	irm:				
d. Inve	estment Made:					
i) Plan	nt & Machinery (Rs.):					
ii) Lar	ii) Land & Buildings (Rs.):					

iii) T	iii) Total (Rs.):								
e. D	e. Date of commercial operations:								
(Date on which the first invoice is raised)									
f. Pe	erformance: las	st three years (In l	lakhs of	Rupee	es):				
	Year	Export turnov	ver	De	omestic turnover	Total turnover*			
g. T	otal number of	Employees at pre	esent:						
III. (Categories un	der which incent	ives are	e appli	ed for:				
Reg	ular				Women En	trepreneur			
Meg	ga Project				Engineerin	g Services			
IT P	roduct/R&D C	ompany			SME & Mi	d-Scale Company			
Tier	II Location				SC/ST Ent	repreneur			
V.	V. Incentive applied for:								
1.	Allotment of Land	Government		2.	Power				
3.	Stamp Duty, and Registration	Transfer Duty ion Fee		4.	Patent Filing Costs Mark	/ Copyright / Trade			
5.	Quality Certif	fication		6.	Recruitment Assist				
7.	Exhibition Re	ental Refund		8.	Subsidy on Investm Power	ents in Solar			
9.	R&D Grants			10.	Reimbursement of	Municipal Tax			
11.	Promotion of	IT Events		12.	Subsidy on Capital				
13.	Subsidy to Ar	nchor Units		14.	Reimbursement of Internet Charges	Telephone and			
15.	Training Subs	sidy		16.	Reimbursement of Tender Document	SD and Cost of			
17.	Exemption fro EMD	om Payment of		18.	Subsidy on Lease R	Centals			
19.	Interest Rate	Subsidy		20.	Rebate on Land Co Entrepreneur)	st (Women			
21	Declaration o	f IT Park Status							
[1] Allotment of land: a. Place/Location of Land required									
b. P	b. Proposed Activities								

c. Proposed Number of Employees on t	the land, if allotte	d:	
d. Total land required (in acres/sq.yard			
e. Proposed Investment:			
f. Proposed Built up area (in sq. ft.):			
g. Proposed Start Date of Construction	:		
h. Proposed Completion Date of constr	ruction:		
i. Source of funding:			
Attach *Audited Financial Statemen * Certificate from Provident Fund/I authority office confirming the no.d letter answering why the land is requ	Bank/Profession of the employee	Tax/Income T s currently ale	ong with a justification
[2] <u>Power</u>			
i. Conversion to Industrial Power Ta	riff:		
a. Service connection(s) No(s):			
b. Name as mentioned on the Bill			
c. Date of obtaining connection			
d. Load:			
*Enclose copy of the Bill			
ii. Reimbursement of retrofitting cos	t		
a. Expenditure incurred (in Lakh Rup	pees):		
*Enclose detailed audited statement implementation with copies of invoice	-	rds the retrofi	tting study and
iii. Energy Under Open Access Syste	m		
The technology firm may place a spetotal power requirement and sources aforesaid incentive scheme. The CCII other sources.	of renewable en	nergy, to avail	this incentive under the
[3]Reimbursement of Stamp duty, To	ransfer duty & R	Registration fee	:
a. Name and Location of the company:			
b. Extent of built up space (sq. ft.):			
c. Extent of Land in (acres):			
d. Nature of transaction			
(i) Mention Sale/Purchase/Leas	e:		
(ii) In case it is 2 nd transaction: 1 st transaction with date, location			

of reimbursement availed

e. Date of registration:	
f. Total value of the transaction:	
g. Amount of Registration Fee, Stamp duty and Transfer of property duty paid:	
h. Amount claimed as reimbursement:	
*Enclose Copy of the Sale/Lease/Purchase Deed Registration Fee, Stamp Duty & Transfer o Registration Dept., Any other supporting do proforma (Annexure - XXI) for an equal amount	f Property Duty to the Sub-Registrar, cuments, and Bank Guarantee, as per
[4] Patent/Copyright/Trademark Costs	
a. Name of the Patent:	
b. Name of the Product for which Patent Obtained:	
c. Date & No of Patent obtained (as per competent authority records):	
d. Name & Address of the Patent Approval Authorit	ry:
e. Amount of expenditure incurred on obtaining the Patent:	
f. Amount claimed:	
*Enclose copy of the Approved Patent from Comexpenditure incurred certified by your audit firm expenditure.	-
[5] Reimbursement of Quality Certification Expe	<u>nditure</u>
a. Name/Level of Quality Certification achieved:	
b. Date of the Quality Certificate:	
c. Name of the Certifying Authority, with address:	
d. Total expenditure incurred for obtaining the Quality Certification:	
e. Total amount requested as reimbursement:	

* Enclose copy of the Quality Certificate/Industry Specific Certificate from Competent Authority, Statement of expenditure incurred certified by your audit firm, Copies of all invoices/receipts for the expenditure.

[6] Reimbursement of Recruitment Assistance:	
a. Date of commencement of operations:	
b. Number of employees recruited within 1 year	
c. Number of employees recruited in the 2 nd year (Mention NA if assistance is applying for the first year	only)
d. Has assistance already been availed for the first year? (Mention Yes or No)	
e. Amount Requested as Reimbursement:	
*Enclose Certificate from Provident Fund/Bank/Pr competent authority office confirming the no. of the from colleges in Telangana from Competent Authorit incentive is being applied	employees and Proof of graduating
[7] Reimbursement of Exhibition Stall Rental:	
a. Name of the Exhibition/Conference including location	
b. Stall Area (in sq. mts.):	
c. Cost of Stall Rental:	
d. Date of Event:	
e. Total Amount Requested as Reimbursement:	
*Enclose copy of invoice/receipt from the organizer cle participating company and the event and the area of t paid by the company	•
[8] Green Energy Incentives	
i. Subsidy on Investment in Solar Power:	
a. Total Capital Investment made towards installing Solar Power Generation Unit (after April2016):	
b. Capacity of the plant (in kW):	
c. Amount of Capital Subsidy applied for:	
*Englace detailed audited statement of expenses towe	rds conital investment for installation

*Enclose detailed audited statement of expenses towards capital investment for installation of solar power generation unit with copies of invoices

ii. License to operate captive power generation unit

The technology firm may place a special representation with a project proposal justifying the need to operate a captive power generation unit to avail this incentive under the aforesaid incentive scheme

[9] <u>R</u> 8	<u>&D Grants</u>		
a.	Annual R&D Expenditure:		
b.	Annual turnover of Telangana operations:		
c.	Amount claimed:		
financ	ose detailed audited statement of expenses inc cial year applied for along with copies of in ity carried out by the firm clearly showcasing to	voic	es, and a summary of the R&I
[10] <u>R</u>	Reimbursement of Municipal Tax:		
a.	Date of commencement of operations:		
b.	Amount paid as Municipal Tax:		
c.	Total Amount Requested as Reimbursement:		
* Enc	lose copy of invoice/receipt of the Municipal Ta	ıx pa	id from the competent authority
[11] <u>P</u>	Promotion of IT Events:		
a.	Name and Location of the IT Event:		
b.	Total Cost of Conducting the Event:		
c.	Date of Event:		
d.	Amount Requested as Reimbursement/Sponsors	hip:	
inforn	lose a proposal including number of delegates, nation supporting your case, and a statement oubsidy on Capital Investment:		<u>-</u>
a.	Total Capital Investment made (after April2016)	: [
b.	Amount of Capital Subsidy applied for:		
Guara	lose Detailed Statement on Capital Investment antee, as per proforma (Annexure - XXI) for d of 3 years from the date of commencement of	an	equal amount of the claim for
[13] <u>S</u>	ubsidy to Anchor Units		
a. Dat	te of commencement of operations:	_	
	mber of employees recruited within ear:		
c. Am	nount Requested as Reimbursement:		

 ${\rm *Enclose} \ \ certificate \ \ from \ \ Provident \ \ Fund/Bank/Profession \ \ Tax/Income \ \ Tax/any \ \ other competent authority office confirming the no. of the employees.$

[14] Reimbursement of Internet and Telephone Charges a. Date of commencement of operations: b. Number of Months (mention dates): c. Amount paid for Internet Services: d. Amount paid for Telephone Services: e. If reimbursement has been availed for the preceding period, please mention dates and total amount subsidized: f. Total Amount Requested as Reimbursement: *Enclose copy of receipts/invoices from the service providers for the period applied for [15] Training Subsidy for employees: a. Number of employees trained: b. Course Name and Duration (mention dates): c. Total Amount Requested as Reimbursement: *Enclose Certificate from Provident Fund/Bank/Profession Tax/Income Tax/any other

competent authority office confirming the names and no. of the employees, and a certificate from TASK confirming the number of people, quality, and nature of training

[16]. Reimbursement of SD and Cost of Tender Document:

a.	Date of Registration:	
b.	Amount of Stamp duty:	
c.	Cost of Tender Document:	
d.	Total Amount Requested as Reimbursement:	

[17] Exemption from Payment of EMD:

Please submit the filled application form along with a cover letter requesting for exemption from payment of EMD. Once approved, a signed letter will be given which can be used to avail the exemption for any Government Tender.

^{*} Enclose copies of the payment challans

[18] Subsidy on Lease Rentals

a.	Name and location of leased premises/Rented pre	mises:
b.	Extent of built up space taken (sft):	
c.	Total lease rentals per annum:	
d.	If subsidy has been availed for the preceding periodle please mention dates and total amount subsidized	1
e.	Amount Requested as Subsidy:	
*Enclo	ose copy of receipts/invoices of payment made to	o the Landlord
[19] <u>In</u>	aterest Subsidy	
a.	Category of Loan Taken: (Term Loan/Working Capital Loan)	
b.	Principle:	
c.	Interest Rate:	
d.	Interest Rate Subsidy Applicable: (8.5%/5%)	
	ose letter from one recognized financial instituti st per annum and per annum payment to be ma	
[20] <u>R</u>	ebate on Land Cost	
a. Exte	ent of Land (in acres):	
b. Date	e of registration:	
c. Tota	l value of the transaction:	
d. Amo	ount claimed as reimbursement:	
*Enclo	ose proof of being allotted land by the Governm	ent issued by a competent authority
[21] <u>D</u>	eclaration of IT Park Status	
a. Exte	ent of land in acres	
b. Loca	ation (Survey No. / address)	

c. Names/No.of owners			
d. Proposed built up area (in sq.ft)			
e. Project size (Investment) (in Rs.)			
f. Expected date of completion			
e. Land taken by the Developer is own land	or on		
Joint Development Basis	<u>L</u>		
*For the documents to be furnished ald Declaration of IT Park Status.	ong with App	lication, please refe	r to the G.O. on
DEC	CLARATION		
We hereby declare that the particulars as a knowledge and belief and agree to the terr claimed /applied through this application.			
Place:	Signature:		
Date:	Name of the authorized sign	gnatory:	
	Designation:		

Mandatory Documents for all applications:

- PAN Number and self-attested copy of PAN Card / TAN Number
- ROC Copy/Partnership Deed/Trade License Copy
 Audited Financial Statements for the last 3 years or since incorporation of company
- Memorandum of Association and Articles of Association documents



APPLICATION FOR GRANT OF INCENTIVES TO AVCG INDUSTRY/COMPANIES

To
The Prl.Secretary to Government
Information Technology, Electronics & Communications Department
Government of Telangana
D Block, 2nd Floor,
Telangana Secretariat
Hyderabad-500022

I. Details of A	VCG Company:					
1. Name of the Comp	pany:					
2. Name of the Mana	aging Director:					
3. Name(s) of the Di	rector(s):					
II. Address of A	Applicant:					
Name and Address:						
Contact Person:			Email:			
Mobile:			Telephone:			
III. Nature and a	activities:					
a. Type of Orga	nisation (Pl. tick mark o	ne or n	nore as is app	plicable:		
Proprietary	Partnership		Pvt. Ltd.		Ltd. Co.	
b. Date of incorporat	tion of the Company/Firm	n:				
* Enclose Memorar Sole Proprietorship	ndum and Articles of Aso/Partnership.	ssociat	ion or as the	e entity ma	y be in case	of
c. Date of commence	ement of commercial ope	erations	s:			
(Date on which the	e first invoice is raised b	y you o	on your clien	nt/customer))	
d.1. Line of Activity	/Core competency/nature	e/type o	of the Organi	isation (Pl.	mark):	

1. Animation, Gaming & Digital Entertainment

VFX, Comics
 Incubation Center

4. Start up5. SMEs

6. AVCGI Product/R&D Companies 7. SC/ST Entrepreneurs 8. Women Entrepreneurs 9. Engineering services 10. Training Institutions 11. Tier II locations 12. Tier III locations 13. Creation of IT Incubation Facilities d.2. In case your organization is engaged in multiple activities, please indicate your core competency & line of activity from which maximum revenues are generated: d.3. In case your core competency is in AVCG Product/R&D activity, please give details on Patents/Copy Right/Trade Mark obtained/registered/applied for on the date of application: e. Existing Status: (Whether operational/Domestic/Export oriented/100% EOU/STPI/SEZ) f. Investment Made: i) Plant & Machinery (Rs.): ii) Land & Buildings (Rs.): iii) Total (Rs.): g. Performance: last three years (In lakhs of Rupees): Total turnover* Year Export turnover Domestic turnover *Provide Annual Reports / Audited Financial statement h. Total number of Employees (employed at present) within India/Overseas: *Attach authentication from Competent/Statutory Authority, on existing employment (as indicated at Annexure-XV) IV. Category under which incentives are applied for:

*For Mega Project, provide financial statements for the previous financial year and proposed project proposal

Normal/General

SC/ST Entrepreneur

Women Entrepreneur

Mega Project

*For SC/ST Entrepreneurs or Women Entrepreneurs, provide shareholding pattern of the company along with caste certificate (in case of SC/ST Entrepreneur) or birth certificate (in case of Women Entrepreneur) of the applicant.

V. Incentive applied for (Please mark): Reimbursement of Stamp duty, Power 2. transfer duty & Registration fee Reimbursement of Exhibition Stall Reimbursement of 4. 3. Rentals and conference delegate fee Recruitment Assistance Reimbursement of Quality 5. 6. Capital Investment Subsidy Certification expenditure Reimbursement of production Reimbursement of production cost for 7. cost for Animation Theatrical 8. **Animation Cartoon series** released film Reimbursement of GAME Reimbursement of VFX Production 9. 10. Production cost Reimbursement of lease 11. 12. **Entertainment Tax Exemption** rentals subsidy Reimbursement of Internet Allotment of land 13 Bandwidth charges [1] **Power**: i. Conversion to Industrial Power Tariff: a. Service connection(s) No(s): b. Name as mentioned on the Bill c. Date of obtaining connection d. Load: (per month / per annum) * Enclose copy of the Electricity Bill. ii. Avail Renewable Energy Under Open Access System: The AVCG company may place a special representation with a project proposal justifying the total power requirement and sources of renewable energy, to avail this incentive under the aforesaid incentive scheme. [2] Reimbursement of Stamp duty, Transfer duty & Registration fee (100/75/50%) a. Name and Location of the AVCG company: b. Extent of built up space (sq. ft.):

The AVCG company may place a special representation with a project proposal justifying the total power requirement and sources of renewable energy, to avail this incentive under the aforesaid incentive scheme.

[2] Reimbursement of Stamp duty, Transfer duty & Registration fee (100/75/50%)

a. Name and Location of the AVCG company:

b. Extent of built up space (sq. ft.):

c. Extent of Land in (acres): (if applicable)

d. Nature of transaction

(i) Mention Sale/Purchase/Lease:

(ii) Claim for 100% / 75% / 50%

(iii) In case it is 2nd transaction: details of 1st transaction with date, location & amount of reimbursement availed

e. Date of registration:

f. Total value of the transaction:

g. Amount of Registration Fee, Stamp duty and Transfer of property duty paid:			
h. Amount claimed as reimbursement:			
*Enclose copies of the sale/purchase/lease deed and t *This incentive is not applicable for the land allotted	2 v		
[3] Reimbursement of Recruitment Assistance:			
a. Date of commencement of operations:			
b. Number of employees recruited within 1 year			
c. Number of employees recruited in the 2nd year			
d. Whether applied for the first year / second year			
e. Amount Requested as Reimbursement:			
*Enclose Certificate from Provident Fund/Bank/F confirming the no. of the employees, Domicile/Birt Competent Authority for 50% of the employees of incentive is being applied.	h Certificate/Proof of Birth from		
[4] Reimbursement of Exhibition Stall Rentals and	Conference delegate fee:		
a. Name of the Exhibition/Conference & Location:			
b. Cost of Stall Rental for 9 sq Mts			
d. Cost of conference delegate fee paid			
d. Dates of Participation			
e. Amount claimed:			
*Enclose copy of invoices/receipts from Exhibition/C *This incentive is applicable for notified events as per Calendar of Exhibitions & Conferences.	e e		
[5] Reimbursement of Quality Certification Expendi	<u>ture</u>		
a. Name/Level of Quality Certification achieved:			
b. Date of the Quality Certificate:			
c. Name of the Certifying Authority, with address:			
d. Total expenditure incurred for obtaining the Quality Certification:			
e. Total amount requested as reimbursement:			
* Enclose Copy of the Quality Certificate from Competent Authority, Statement of expenditure incurred duly certified by your audit firm, and copies of all			

invoices/receipts for the expenditure.

Page **4** of **7**

[6] Subsidy on Capital Investment:		
a. Total Capital Investment made (after April 2016):		
b. Amount of Capital Subsidy applied for:		
*Enclose Detailed Statement on Capital Investm invoices. See Annexure for more details	ent n	nade along with relevant
[7] Reimbursement of production cost for Animation	Thea	trical Released Film
a. Production Cost (incurred after April 2016):		
b. Total Amount Requested as Reimbursement:		
*Enclose detailed audited statement on specific Procopies of invoices, Certificate from State/Central certificate (subject to confirmation by the members of	Boar	rd of Film or equivalent
[8] Reimbursement of production cost for Animation	Carto	oon Series
a. Production Cost (incurred after April 2016):		
b. Total Amount Requested as Reimbursement:		
*Enclose detailed audited statement on specific Processing of invoices	oducti	ion Cost made along with
[9] Reimbursement of GAME Production cost		
a. Production Cost (incurred after April 2016):		
b. Total Amount Requested as Reimbursement:		
Enclose detailed audited statement on specific Pro Invoices, Proof of the total number of downloads of Play Store / Online PC based and other platforms or national/international repute gaming conclave	nade	on iOS App Store, Google
[10] Reimbursement of VFX Production cost		
a. Production Cost (incurred after April 2016):		
b. Total Amount Requested as Reimbursement:		
Enclose detailed audited statement on specific VFX I Invoices towards manpower cost, software & ha services		_
[11] Subsidy on Lease Rentals		
a. Name and location of leased premises/Rented premises	s:	
b. Extent of built up space taken (sft):		
c. Total lease rentals per annum:		
d. If subsidy has been availed for the preceding period,		

e. Amount Requested as Subsidy:	
*Enclose receipt of payment made to the Landlord	
[12] Entertainment Tax Exemption	
a. Name of the Animated Theatrical film	
* Enclose Summary of details of the film with evidence about the film being made in Telangana. outsourced to any other State in India or abroad. the details.	Also, include specifics of the work
[13] Reimbursement of Internet Bandwidth Charge	<u>es</u>
a. Location:	
b. Number of Months (mention dates):	
c. Amount paid for Internet Services:	
d. Total Amount Requested as Reimbursement:	
*Enclose copies of invoices/receipts from the service for.	e providers for the period applied
[14] Allotment of land:	
Allotment of Government land is subject to applica	nt meeting eligibility criteria
a. Place/Location of Land required	
b. Why is land required?	
c. How does it enhance your business?	
d. Proposed Activities (pl specify)	
e. Proposed Number of Employees on the land, if allot	ted:
f. Extent of land required (area)(in acres):	
g. Proposed Investment:	
h. Proposed Built up area (in sq. ft.):	
i. Proposed Start Date:	
j. Proposed Completion Date:	
k. Source of funding:	

Any other r	elevant information/comments/re	emarks (in justification of yo	our application)	
* Attach proof/evidence/document in support of the claim.				
	<u>DECL</u>	<u>ARATION</u>		
I hereby declare that the particulars as given in the application are correct to the best of my knowledge and belief and agree to the terms & conditions of Sanction of our request/incentive claimed /applied through this application.				
Place:				
Date:		Signature:		
		Name of the Authorized signatory:		
		Designation:		

Mandatory Documents for all applications:

- In all cases of Application for incentives, the applicant should submit their PAN, TAN/ Service Tax/VAT Registration Number of the Corporate entity.
- Entities which are applying for Capital Investment Subsidy, Allotment of Land, Reimbursement of Production Cost and having more than 10 employees should submit their PF/ESI/TDS Details.