



**THE INSTITUTE OF  
Company Secretaries of India**  
IN PURSUIT OF PROFESSIONAL EXCELLENCE  
Statutory body under an Act of Parliament

01 July 2013

**PRESS RELEASE**

CHIEF OF BUREAU

**2<sup>ND</sup> ICSI CONVOCATION – SOUTHERN REGION 2013**

The Institute of Company Secretaries of India (ICSI) organised ICSI Convocation 2013 – SOUTHERN Region at Chennai to formalize the Award of Associate Membership of the Institute and to recognise the achievements of the students in their studies.



On the Dias (from Left to Right) : CS Sutanu Sinha, Chief Executive, The ICSI, CS C. Dwarakanath, Chairman, SIRC of the ICSI, CS S. N. Ananthasubramanian, President, Council of the ICSI, Dr. R. Thandavan, Vice –Chancellor, University of Madras, CS Gopalakrishna Hegde, Council Member, the ICSI, CS M. S. Sahoo, Secretary, ICSI



Dr. R. Thandavan, Vice-Chancellor, University of Madras addressing the newly qualified Associate Members.



**Dr. R. Thandavan, Vice-Chancellor, University of Madras** awarded the Associate Membership of the Institute to recognise the achievements of the students at **2<sup>nd</sup> ICSI CONVOCATION – SOUTHERN Region 2013**.

Dr. R. Thandavan, in his CONVOCATION ADDRESS, said that a Company Secretary has a multi tasking role to play in an organization and he performs multipronged role across the spectrum of responsibilities – from ensuring proper legislation of norms through rational implementation of the same to conflict resolution among stake holders. The Vice Chancellor also advised the members to work on the communication skills. He also observed that the course of CS has become more popular among the students of commerce and management. The Vice Chancellor also assured of all the helps to educate the students of the affiliated colleges of University of Madras, about the CS course. He concluded by mentioning the CS as the pillars who will be shaping the future of the organizations as well as the collective destiny of our India.

**CS S. N. Ananthasubramanian, President, Council of the ICSI**, in his Presidential Address, congratulated the new Members of the Institute and said that , “We are entering a world that increasingly rewards individual aspiration and persistence and can measure precisely who is contributing and who is not and It is in this context that this 2nd ICSI Annual Convocation-2013 is being held . He advised that, each of the students should consider investing in oneself so as to witness the transformation which will happen in each one.

He said that “before starting investing in oneself, a SAP-Self Awareness Program to identify traits, angularities, sweet-spots, strengths etc should be undertaken. This investment could be anything, it may be in the form of additional languages, grooming skills, dramatics, music and many more because as one grows in life, the need to keep reinventing oneself is far more paramount.”

**President, Council of the ICSI** also expressed that, “With this investment which is essentially long term one will gain market appreciation over time. Like companies which practise good governance gain in their value overtime and provide long-term gains in the form of dividends and price-appreciation, students should too govern themselves well. For that one should remember one thing that one will be known in the society by what one is as a person and what one can deliver and this calls for strict adherence to ethical values”.

He also added that, “The need to remain credible is the most critical challenge today as your words hold out for you, your employers, your clients etc. Being credible is nothing else but doing what you say and saying what you do. The ability to distinguish between right and wrong has always been the most challenging assignment in life which is never taught in the classrooms”. The President concluded by quoting the words of Winston Churchill, ‘Never, Never, Never, Give Up’.

**CS Gopalakrishna Hegde, Council Member, the ICSI** and Chairman Convocation Sub-Committee, while congratulating the students said that the CS has wide role to play in the time to come and advised them to take up the challenges. He also suggested the members not to confine within the traditional role of CS, but also to work on the diversified related areas.

**Earlier CS C. Dwarakanath, Chairman, SIRC of the ICSI** introduced the Dignitaries on the Dias. **CS M. S. Sahoo Secretary, The ICSI** administered the oath.

**CS Sutanu Sinha Chief Executive, The ICSI** in his concluding remarks congratulated all the newly admitted members and meritorious students. He advised the students that they should take care of performance in whatever they do and the wealth would take care of itself. He reiterated the fact that, “the path to success is through hard work and perseverance and not through accumulation of wealth. He also stated that, “There are instances of overnight success stories, which ultimately doomed as the persons involved chased the wealth and lost track of their real success. “To Excel in the right sense is chasing your professional / personal goals and letting the results take care of themselves, making the process of achievement supreme and making the result irrelevant. He advised the students to perfect the process of performance and not to allow the pressure of the result to choke your performance”, he added.

**CS R. Sridharan, Council Member, the ICSI was also present on the occasion.**

Dr. Amita Ahuja  
Senior Director  
(Public Relations & Corporate Communication)  
The Institute of Company Secretaries of India  
ICSI House, 22 Institutional Area  
Lodi Road, New Delhi- 110 003  
Telefax- 011 -24604756, Mob- 9717196255  
Email: dprpp1@icsi.edu