



**THE INSTITUTE OF  
Company Secretaries of India**  
IN PURSUIT OF PROFESSIONAL EXCELLENCE  
Statutory body under an Act of Parliament

## **PRESS RELEASE**

**16-06 2016**

**CHIEF OF BUREAU**

### **ICSI Launches SMASH**

In order to provide seamless 24X7 services, the Institute of Company Secretaries of India launches '**Student Member Application Software Hosting**' (SMASH).

The current global trend of digitisation of services by various organisations is a result of technological revolution being witnessed with manifold increase in use of Smart Phones and Tabs in addition to Desktops and Laptops, therefore a comprehensive digital environment was the need of the hour which has now been realised through ICSI SMASH.

SMASH has been developed by Sify technologies Ltd for the Institute of Company Secretaries of India and the platform shall provide for integrated working of more than 72 offices of the Institute across the country and will also provide an environment for analysis of the information.

The timelines of service delivery to the stakeholders are likely to be reduced with the use of SMASH. The service levels shall now be managed by a robust Grievance Redressal System to achieve highest level of satisfaction amongst the stakeholders of the Institute.

Ms. Mamta Binani, President, The ICSI while addressing the august audience at the launch ceremony, pledged on continuous improvement in services by the Institute to its stakeholders through use of technology.

**About ICSI:**The Institute of Company Secretaries of India, (ICSI) is premier professional body set up under an Act of Parliament, i.e., Company Secretaries Act, 1980, for the regulation and development of the profession of Company Secretaries in India. It functions under the jurisdiction of Ministry of Corporate Affair, Government of India. The Institute, being a pro-active body, focuses on best and top-quality education to students of Company Secretaries Course and best quality set standards for CS members. For further details, please visit: [www.icsi.edu](http://www.icsi.edu).

Preeti Kaushik Banerjee  
Director  
Corporate Communication  
Tel: 011-45341013  
Email: [preeti.banerjee@icsi.edu](mailto:preeti.banerjee@icsi.edu)