

CSR Provisions And Practical Challenges

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CHALLENGES IN PRACTICAL
APPLICATION

10 SECONDS PAUSE



"Be present in the moment, allow your mind to rest, and immerse yourself in the NOW."

A Brief Overview Of CSR

Successfully Integrated social and environmental concerns into the business operations of Indian companies



Applicability



2% average net profits of the company made during the three immediately preceding financial year




Fostered a culture of responsible business practices and sustainable development.

CSR

SEC 135



A person wearing a dark suit and a purple shirt is shown from the chest down, sitting at a desk. Their hands are positioned to hold up three large, light-brown wooden letters that spell out 'CSR'. The letters are standing upright on a dark, textured surface. The background is slightly blurred, focusing attention on the person and the letters.

**Rs 25,714 Crores
(FY 2020-2021)**

CSR Spending

Relevance to the country's economic landscape

Maharashtra emerged as one of the top contributors, accounting for 13% of the total CSR expenditure

KEY ASPECTS FOR EFFECTIVE EXECUTION OF CSR LAW



WELL-DRAFTED PIECE OF LEGISLATION

Minimize ambiguity or misinterpretation



STAKEHOLDER ENGAGEMENT AND COLLABORATION

Government agencies, Private sector organizations, and Civil society groups



PUBLIC AWARENESS AND EDUCATION

Educating people about the objectives, provisions, and benefits



WE EXPLORE

Complexities, Obstacles, and Solutions

FOSTER A BETTER
UNDERSTANDING OF THE ISSUES
AT HAND AND WORK TOGETHER
TO OVERCOME THESE HURDLES



SPENDING

FAQ dated 25th August 2021, specifically Question 7.4, states that the mere disbursement of funds for a project does not amount to spending unless the implementing agency utilizes the entire amount





Examples

DISASTER RELIEF

Extreme weather conditions, logistical issues, or delays in procuring relief materials

SKILL DEVELOPMENT PROGRAMS

Unavailability of trainers, lack of suitable venues, or the need to adapt to changing market demands

INFRASTRUCTURE PROJECTS

Delays due to land acquisition issues, regulatory approvals, or construction challenges

Rule 8(3)(a)

of the CSR rules, which outlines the requirements for companies to conduct an impact assessment



Impact

Base Line And
M & E ?

KNOWLEDGE
GAPS

**Small Setups
not possess
comprehensive
knowledge
about the
execution of
social projects**





Documentation

Specific format for the MOU

Ongoing project

UNCLEAR HOW TO DETERMINE WHETHER THE OUTPUT OF YEAR ONE SHOULD BE LINKED TO THE COMMENCEMENT OF THE INPUT OF YEAR TWO

CRITERIA



Utilisation Certificate

- Certifying Authority
- Understanding Of Both The Social Aspects & Financial Aspects

CRITERIA





"The only
constant
in life is
the
change."

Way Ahead

Communication
Engagement
Representations
Amendments
Repeat

What
should we
refuse?



Conclusions & Recommendations

Inform the client about the limitations and challenges and suggest possible solutions.



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