

# 43<sup>rd</sup>

## NATIONAL CONVENTION OF COMPANY SECRETARIES

Theme : **Make in India - Innovate, Excel and Grow**

Thursday, December 17, 2015 to Saturday, December 19, 2015

Venue : **Kempinski Ambience Hotel, Delhi**



**THE INSTITUTE OF  
Company Secretaries of India**

**IN PURSUIT OF PROFESSIONAL EXCELLENCE**  
Statutory body under an Act of Parliament

Website : [www.icsi.edu](http://www.icsi.edu)

**INVITATION**

Dear Professional Colleagues,

We cordially invite you to attend and participate in the 43rd National Convention of Company Secretaries which is being organized by the Institute from **Thursday, December 17, 2015 to Saturday, December 19, 2015** at **Kempinski Ambience Hotel, Delhi** on the Theme **“Make in India – Innovate, Excel and Grow”** The Convention seeks to make an in depth analysis of the theme by deliberating it in four sub-themes as under:

1. Digital India
2. Ease of Doing Business
3. Skills Development & Entrepreneurship
4. Make in India – Legal, Social and Financial Reforms

The Convention will start with the inaugural at 11:45 AM on December 17, 2015 and conclude at 4:30 PM on December 19, 2015.

As in the past, eminent persons and experts in the respective fields from the Government, Regulators, the profession and the corporate sector will address the Convention.

Your participation will not only add to fruitful deliberations, but also give you an opportunity for mutual exchange of experience and views with your professional colleagues from all parts of the country and abroad.

I, therefore, call upon you to register yourself alongwith other executives of your organization as delegate(s) by registering online at the link: <https://www.icsi.in/student/Members/DelegateRegistration/tabid/137/ctl/ViewEventDetails/mid/454/EventId/32/Default.aspx> on or before November 15, 2015 (if you require hotel accommodation) and on or before December 15, 2015 (in case you do not require hotel accommodation). You may also register your spouse, children and other guests for attending the lunch, dinner, sight seeing, cultural programme and other attractions of the Convention.

A Souvenir containing theme articles, programme details, messages of good wishes and other interesting features will be brought out to commemorate this annual congregation. Kindly use your good offices in obtaining advertisement for the proposed Souvenir. We also look forward to your support by way of sponsorships.

Registration procedure, fee structure along with the tentative programme schedule, advertisement/sponsorship rates and list of hotels alongwith their tariffs are set out in this brochure.

We look forward to your nomination(s), advertisement and sponsorship support.

Looking forward to meet you at the 43<sup>rd</sup> National Convention at Delhi.

With regards,

Yours sincerely,

CS Atul H Mehta  
President, ICSI

CS Vineet K Chaudhary  
Council Member, ICSI &  
Chairman, 43<sup>rd</sup> National Convention  
Organizing Sub-Committee

CS Shyam Agrawal  
Council Member, ICSI &  
Co-Chairman, 43<sup>rd</sup> National  
Convention Organizing Sub-  
Committee

**Make in India – Innovate, Excel and Grow**

**Dates: December 17-18-19, 2015**

**Venue: Kempinski Ambience Hotel, Delhi**

India has been ranked the no.1 investment destination in the world as per the 2015 baseline profitability index (BPI). 'Come, Make in India!' Hon'ble Prime Minister Shri Narendra Modi's aggressive push to revive manufacturing sector, has found resonance with India Inc. Hon'ble Prime Minister sees Make in India as a vital impetus for employment and growth. The Make in India is a major National Programme designed to facilitate investment, foster innovation, enhance skill development, protect intellectual property and build best-in-class manufacturing infrastructure.

The Government of India, with a view to support these initiatives brought out far reaching policy, legislative and Institutional changes, the theme of the 43<sup>rd</sup> National Convention, **Make in India- Innovate, Excel and Grow** has been designed to deliberate on assessment and calculation of smart risks, find innovative and exciting ways to operate and deliver professional services to the market and by doing so help set a path to innovate, excel and grow. The theme has been divided into following four sub-themes:

### **1. Digital India**

The journey of e-Governance initiatives in India took a broader dimension in mid Nineties for wider sectoral applications with emphasis on citizen-centric services. Subsequently, Government of India launched National e-Governance Plan (NeGP) in 2006, covering various domains, but despite the successful implementation of many e-Governance projects across the country, e-Governance as a whole has not been able to make the desired impact. Realizing the need for more thrust to ensure e-Governance in the country promote inclusive growth that covers electronic services, products, devices and job opportunities and in order to transform the entire ecosystem of public services through the use of information technology, the Government of India has launched the Digital India programme with the vision to transform India into a digitally empowered society and knowledge economy.

These underpinnings make it imperative for professionals to have an understanding and appreciation for cyber security and e-governance, and digital empowerment of the citizens. Social Media that has emerged as a powerful medium of mass communication and has the potential that is yet to be unearthed, this sub-theme has been designed to deliberate upon the role of professionals in Digital India.

### **2. Ease of Doing Business**

India dropped two places to rank 142 among 189 nations in the World Bank's *Ease of Doing Business 2015* study. In view of "India's overall ranking and the individual rankings in various parameters and realizing the need of reforms to unlock the huge economic potential of the nation Hon'ble Prime Minister has set the task of improving India's rank to the top 50 by 2017 to attract investors. Accordingly, the Government has launched a drive to improve the country's business environment, unveiling several labour reforms, swifter approvals for businesses to boost manufacturing and job creation, and efforts to bring transparency and stability in tax rates.

This sub-theme has been deigned to deliberate upon challenges in corporate laws vis-à-vis Foreign Exchange Investment Policy, Corporate Law Reforms, Industrial Policy and the recent regulatory

prescriptions for attracting investments and FDI in the backdrop of the Competition Laws, FEMA Law, Companies Act, 2013 and the law on Goods and Services Tax.

### **3. Skills Development and Entrepreneurship**

Pushing ahead with its ambitious Skill India Mission, the government launched a number of initiatives aimed at developing skills and promoting entrepreneurship among youth. The government has set an ambitious target for skills development of the citizens of the country. In this direction the proposed National Skill Development policy is the country's first integrated national scheme for developing skills and promoting entrepreneurship at a large scale. It acknowledges the need for an effective roadmap for promotion of entrepreneurship as the key to a successful skills strategy.

This sub-theme has been devised to deliberate on legal, social and financial reforms in reshaping the corporate landscape of the country with special focus on the MSME sector. Reforms in labour laws, financial sector, etc. as a catalyst to skill development and entrepreneurship will be discussed threadbare thereby, providing an insight into the role of professional bodies and professionals like company secretaries in the nation building process.

### **4. Make in India – Legal, Social and Financial Reforms**

Today, making India an important investment destination requires a systematic approach involving both policies and institutions. The existing systems and processes need to undergo significant changes to remove structural rigidities, improve the quality of institutions and infrastructure, and create a favourable climate for fostering development. It is in this context that the character and quality of the country's institutions need relook and restructuring. Indian labour laws, for example, have constrained labour-intensive industrialisation and led to the declining fortunes of labour-intensive industries like textile and leather. A critical component of institutional restructuring is administrative reform, hence, the recommendations of the Second Administrative Reforms Commission need desired consideration.

India also has a significant infrastructure deficit, issues relating to land acquisition, power sector, etc. require concerted and co-ordinated efforts to relies the mission 'Make in India'.

With this in mind this sub-theme has been structured as a panel discussion drawing speakers from the Government, Regulators, corporate leaders and entrepreneurs, to provide insight into the direction the government's reforms and the challenges and opportunities before professionals in supporting the government, to realize mission Make in India.

**Participants**

Company Secretaries, Directors and other senior management executives in the corporate and services sector, Chartered Accountants, Cost Accountants and professionals in secretarial, financial, legal, management, academic disciplines would benefit from participation in the Convention.

**Faculty**

Eminent persons from the Government and industry, including professionals and management experts will address the participants and there would be brainstorming sessions and interactions.

**Papers for Discussion**

Members who wish to contribute papers for publications in the Souvenir or for circulation at the Convention are requested to send the same through email ([devender.kapoor@icsi.edu](mailto:devender.kapoor@icsi.edu)) on or before November 16, 2015. The paper should not normally exceed 15 typed pages in double space (12 point font size). The Articles Screening Committee will consider these and the decision of the Institute based on the recommendations of the Screening Committee will be final in all respects. An honorarium of Rs. 2,500/- (Rupees Two Thousand Five Hundred Only) will be paid by the Institute for each paper selected for publication in the souvenir or circulation at the Convention.

**Delegate Fee**

Type of Delegate	Early Birds (Payment Received upto October 15, 2015) Inclusive of Service Tax	Early Birds (Payment received upto November 15, 2015) Inclusive of Service Tax	Other (Payment received on or after November 16, 2015) Inclusive of Service Tax
Members of ICSI/ICAI/ICAI-CMA	INR 6500	INR 7500	INR 8000
Company Secretaries in Practice	INR 6000	INR 7000	INR 7500
Accompanying Spouse / Guest / Children / Senior Members (60 years & above)	INR 5500	INR 6500	INR 7000
Students of ICSI	INR 4000	INR 4500	INR 5000
Non-Members	INR 7000	INR 8000	INR 8500
Foreign Delegates	USD 200	USD 225	USD 250

**Programme Credit Hours**

Members of the Institute attending the Convention on all three days will be entitled to grant of TEN programme credit hours.

Students attending the National Convention on all three days would be deemed to have completed with the requirement of attending 25 hours of Professional Development Programmes.

**Registration Procedure**

Delegates may register online by visiting the link:

<https://www.icsi.in/student/Members/DelegateRegistration/tabid/137/ctl/ViewEventDetails/mid/454/EventId/32/Default.aspx>

The entire fee is payable in advance and is not refundable once the nomination is received.

<b>Hotel Accommodation</b>
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Special arrangements have been made for accommodation of the delegates with the following hotels:

Details of the Hotel	Room Type/ Occupancy	Rate per night (Rs.)	Inclusions
<b>Kempinski Ambience Hotel</b> (Check in time 14:00 - Check out time 12:00)	Deluxe/Single	5250	1. Buffet Breakfast 2. Newspaper 3. Tea/Coffee maker in each room.
	Deluxe/Double	5750	4. Personal Safe in rooms for storage of valuable items. 5. Fully stocked Mini bar-Items available on chargeable basis. 6. Complimentary two mineral water bottles per day. 7. Welcome drink (Non-alcoholic) 8. Complimentary use of Gym, Swimming Pool & Jogging Trail 9. Discount on Room Service/ Sauna/Jacuzzi/ Spa/Laundry Services etc.
<b>Ginger Hotel</b> (Check in time 12:00 - Check out time 12:00)	Standard/Single	2799	1. Buffet Breakfast 2. Complimentary Wi Fi access (Max. upto 2 pax) 3. Complimentary Tea/ Coffee maker along with replenishment
	Standard/Double	3099	4. 2 No., 500 ml mineral water bottle, per person/ per day 5. Complimentary shower-gel and hand-gel in the dispensers provided in washrooms 6. Complimentary usage of gymnasium 7. Complimentary newspaper (at the guest pantry on every floor and lobby) 8. 15% discount of F&B (all orders on A'la carte and Room service only)

Interested delegates are to book their accommodation directly by visiting the link: <https://secure.kempinski.com/KIDEL3/en/book/rate.GRP11/start.20151215/end.20151220/> for Kempinski Ambience Hotel and for Ginger Hotel the request may be sent at [reservations.delhi-](http://reservations.delhi-)

[vivekvihar@gingerhotels.com](mailto:vivekvihar@gingerhotels.com) with a copy to [arun.pundir@gingerhotels.com](mailto:arun.pundir@gingerhotels.com) and [sales.delhi@gingerhotels.com](mailto:sales.delhi@gingerhotels.com)

**Delegates have to pay for their other expenses including overstay to the Hotel directly at the time of checking out.**

Contact Persons	
Kempinski Ambience Hotel	Ginger Hotel
Shri Kirthi Shetty Kempinski Ambience Hotel 1, Central Business District Shahdara, Delhi e-mail ID : <a href="mailto:kirthi.shetty@kempinski.com">kirthi.shetty@kempinski.com</a> Contact no. : +918130990843	Shri Arun Singh Pundir Ginger East Delhi, DDA Community Center Vivek Vihar Police Station Delhi e-mail ID : <a href="mailto:arun.pundir@gingerhotels.com">arun.pundir@gingerhotels.com</a> Contact no. : +919811512661

#### **Background Papers**

Nominations received on or before December 10, 2015 will be sent advance copy of the Backgrounder through email.

#### **For Accompanying Spouse / Children / Guest**

Accompanying Spouse / Children / Guest will be eligible to participate in lunch, dinner, sight-seeing, cultural programme and other attractions of the Convention.

#### **Venue of the Convention**

Grand Sapphire Ballroom, Kempinski Ambience Hotel, 1,CBD, Maharaja Surajmal Road, Near Yamuna Sports Complex, Delhi 110032 - Phone:011 4908 8888

<b>Tentative Programme Schedule</b>		
<b>Day 1 : December 17, 2015</b>		
Registration of Delegates	:	9:30 AM Onwards
Inaugural Session	:	11:45 AM to 1:30 PM
Lunch	:	1:30 AM to 3:00 PM
Special Session <i>Make in India-International Perspective</i>	:	3:00 PM to 5:00 PM
Cultural Programme & Dinner	:	7:00 PM Onwards
<b>Day 2: December 18, 2015</b>		
First Technical Session <i>Digital India</i>	:	9:30 AM to 11:00 AM
Tea / Coffee	:	11:00 AM to 11:30 AM
Second Technical Session-Panel Discussion <i>Ease of Doing Business</i>	:	11:30 AM to 1:00 PM
Networking Lunch	:	1:00 PM to 2:00 PM
Third Technical Session <i>Skills India &amp; Entrepreneurship</i>	:	2:00 PM to 3:30 PM
Tea / Coffee	:	3:30 PM to 4:00 PM
Proceed for Delhi Panorama, Cultural Evening & Dinner	:	4:30 PM onwards
<b>Day 3: December 19, 2015</b>		
Interactive Session for Members of ICSI Only	:	9:00 AM to 10:30 AM
Tea / Coffee	:	10:30 AM to 11:00 AM
Fourth Technical Session-Panel Discussion <i>Make in India – Legal, Social and Financial Reforms</i>	:	11:00 AM to 1:30 PM
Networking Lunch	:	1:30 PM to 3:00 PM
Valedictory Session	:	3:00 PM to 4:30 PM
Close of National Convention & Tea/Coffee	:	4:30 PM

<b>Sponsorship / Advertisement</b>	
<b>Type of Sponsorship</b>	<b>Sponsorship Amount in Rs. and other Details</b>
<b>1. Principal Sponsor</b>	20,00,000
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	20 Delegates
- Display at Convention Backdrop	
- Special acknowledgement	
<b>2. Co-Sponsor – More than one</b>	10,00,000
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	10 Delegates
- Display at Convention Backdrop	
- Special acknowledgement	
<b>3. Sponsorship for Bags (multiple)</b>	8,00,000
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	8 Delegates
- Display at the Convention Backdrop	
- Special acknowledgement	
<b>4. Sponsorship for Dinner (two dinners)</b>	10,00,000*
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	10 Delegates
- Display at Convention Backdrop and Dinner site	
- Special acknowledgement	
<b>5. Sponsorship for Lunch (three lunch)</b>	8,00,000*
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	8 Delegates
- Display at Convention Backdrop and Lunch site	
- Special acknowledgement	
<b>6. Sponsorship for High Tea</b>	4,00,000*
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	4 Delegates
- Display at the Site of High Tea	
- Acknowledging Support	
<b>7. Platinum Sponsor</b>	3,00,000
- One special full page advertisement in the Souvenir	

- Delegate fee (non-residential) exemption	3 Delegates
- Display at Convention Backdrop	
- Acknowledging Support	
<b>8. Golden Sponsor</b>	2,50,000
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	2 Delegates
- Display at Convention Backdrop	
- Acknowledging Support	
<b>9. Silver Sponsor</b>	1,50,000
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	1 Delegate
- Display at Convention Backdrop	
- Acknowledging Support	
<b>10. Sponsorship for Technical Sessions (Per Session)</b>	1,25,000
- Display of Logo/Name of the sponsor at the Backdrop during the session	
- Delegate fee (non-residential) exemption	1 Delegate
<b>11. Souvenir Sponsor</b>	5,00,000
<b>12. Cultural Programme Sponsor</b>	5,00,000
<b>13. ADVERTISEMENTS IN SOUVENIR</b>	
Back Cover	1,00,000
Third Cover	75,000
Second Cover	75,000
Special Full Page (coloured printing)	50,000
Full Page (Black & White)	25,000
Advertisements by firms of PCS – full page (b&W)	20,000
Advertisements by firms of PCS – half page (b&W)	10,000
<b>14. Stall -- 6' X 6' (size may vary depending upon space)</b>	75,000
<b>15. Distribution of Publicity Material, literature</b>	1,00,000
<b>16. Sponsorship of Pen/ Pad</b>	1,00,000
<b>17. MISCELLANEOUS</b> 10% Incentive to the Chapter for procuring any of above sponsorships / advertisements	

**Advertisement Order Form**

The Chief Executive & Officiating Secretary  
The Institute of Company Secretaries of India  
ICSI HOUSE, 22, Institutional Area  
Lodi Road, New Delhi – 110 003

Dear Sir,

Kindly accept Principal / Co-sponsorship / Sponsorship for Bags/ Sponsorship for Dinner / Lunch / Tea / Platinum / Golder / Silver sponsorship, Back Cover / Insider Cover, a special / ordinary full page / half page advertisement for the proposed Souvenir, booking of Stall on the occasion of 43<sup>rd</sup> National Convention of Company Secretaries to be held from Thursday, December 17, 2015 to Saturday, December 19, 2015 at Kempinski Ambience Hotel, 1,CBD, Maharaja Surajmal Road, Near Yamuna Sports Complex, Delhi 110032 on the theme **Make in India – Innovate, Excel and Grow.**

We are forwarding herewith bank draft / Cheque / NEFT Mandate for Rs. .... in favour of “The Institute of Company Secretaries of India” payable at New Delhi.

The Advertisement matter / art work / CDs is / are enclosed / being sent separately.

Yours sincerely,

(Signature)  
Sponsoring Authority

Date	Name of Organisation
	Address
	Pincode
	Contact Person
	Designation
	Email

In case you are facing any difficulty or want any clarification the following could be contacted:

<b>Query/Clarification</b>	<b>Name of the concerned official</b>	<b>e-mail ID</b>	<b>Contact no.</b>
Delegate Registration	Mr. K P Sasi	<a href="mailto:kp.sasi@icsi.edu">kp.sasi@icsi.edu</a>	0120-4522056
Research Paper related	Mr. Devender Kapoor	<a href="mailto:devender.kapoor@icsi.edu">devender.kapoor@icsi.edu</a>	011-45341029
Sponsorship/Advertisement	Ms. Arti J Shailendar	<a href="mailto:arti.shailendar@icsi.edu">arti.shailendar@icsi.edu</a>	011-45341077
Hotel Accommodation	Directly to the concerned Hotel, details available in this Brochure		