

# Info Capsule

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## CIPAM INVITES ENTRIES FOR INTELLECTUAL PROPERTY COMPETITION<sup>1</sup>

The Cell for IPR Promotion and Management (CIPAM), Department for Promotion of Industry and Internal Trade, in collaboration with ASSOCHAM and ERICSSON India, has launched the second edition of 'IPRism', an Intellectual Property (IP) competition for students of schools, polytechnic institutes, colleges and universities. Aiming to foster a culture of innovation and creativity in the younger generation, the competition will provide young creators an opportunity to see their creations recognized on a national platform.

This year, entries are invited on "IP in Daily Life" in two categories – **film making** and **comic book making**. The film making competition will accept entries of **60 second long** animated/film videos, while the comic book making encourages participants to narrate a story in comic strips **under 5 pages**. Cash prizes worth more than Rs. 2 lakh will be given to the winning teams besides a special trophy of recognition for the school/institute/college that the students represent. The winners will also be recognised on CIPAM's official website ([www.cipam.gov.in](http://www.cipam.gov.in)). The last date for receiving entries is **May 30, 2019**.

Creating IP awareness has become significant in today's knowledge economy where innovations determine the development and success of a nation. Generating awareness will not only inspire students about innovation and its limitless possibilities, but will also aid in building respect for IP rights and deterring counterfeiting and piracy.

[www.iprism.co.in](http://www.iprism.co.in) may be accessed for complete details and regular updates on the competition. CIPAM on Twitter at [@CIPAM\\_India](https://twitter.com/CIPAM_India) or Facebook at [CIPAM India](https://www.facebook.com/CIPAMIndia) may also be followed.

The National IPR Policy was adopted on May 12, 2016, to create a vibrant IP ecosystem in the country. Creating IPR Awareness through outreach and promotional activities is a key objective of the Policy. The Cell for IPR Promotion and Management, set up under the aegis of the DPIIT to fulfil the policy objectives, has been actively involved in many outreach activities including a nation-wide IPR awareness campaign.

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<sup>1</sup> Available at: <http://www.pib.gov.in/PressReleaseDetail.aspx?PRID=1566240>

## **THE CENTRAL BOARD OF INDIRECT TAXES AND CUSTOMS (CBIC) CONSTITUTES THREE WORKING GROUPS TO STUDY AND RECOMMEND MEASURES TO FACILITATE TRADE, PROMOTE EXPORTS AND IMPROVE COMPLIANCE<sup>2</sup>**

The Central Board of Indirect Taxes and Customs (CBIC) has constituted three Working Groups to study and recommend measures to facilitate trade, promote exports and improve compliance.

The Working Groups will focus on:-

- Improving the legislative structure of customs tariff and update it to suit the emerging and future needs of the economy and industry. Special focus would be given to create a comprehensive export tariff structure to enhance India's export competitiveness
- Export promotion and facilitation with emphasis on boosting exports through e-commerce, addressing the trade facilitation barriers faced in India's export markets and improving the quality of logistics services for exporters.
- Enhancing compliance, plugging loopholes to improve revenue collection on customs and curb IGST refund frauds

The groups will consult the stakeholders extensively, including the Export Promotion Councils and relevant wings of the Ministry of Commerce and industry.

The Groups will submit their report within a period of two months.

"The recommendations of the Groups, which will be taken-up for the implementation on priority, would further enhance the ease of doing business and export competitiveness. CBIC will be using advanced data analytics tools for augmenting revenue and curbing frauds", said Pranab Kumar Das, Chairman, Central Board of Indirect Taxes and Customs.

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<sup>2</sup> Available at: <http://www.pib.gov.in/PressReleaseDetail.aspx?PRID=1566240>