PRESS RELEASE

CHIEF OF BUREAU

Sub: ICSI celebrated ‘Student Month’

The Institute of Company Secretaries of India has recently celebrated July 2016 as ‘Student Month’.

The zeal and determination of Team ICSI has taken it to a different level by creating news and the recognition of the Institute for a social cause through various media including Magazines, Newspapers and Social Media. Team ICSI at its Regional Councils and Chapters competed and also helped each other to create unparalleled visibility of the Institute.

During this month, the Slogan “Udaan : We fuel your Growth” was adopted by the institute to reflect its role in developing the students on their maiden flight into the corporate world.

During this Student Month, several activities were planned with special focus on the student community. July 2016 shall always remain a standout month in the year as all the offices of the Institute located in different parts of the country have taken part in this endeavour to successfully undertake various student-friendly activities motivating and facilitating participation of the students.

Setting up of a dedicated Portal for Student Month
An interactive portal covering the various activities undertaken during the month has been developed by the Institute. The portal can be accessed at the weblink http://goo.gl/hsFTKN

The main activities which have been conducted during the student month are:

Van Mahotsav Divas
The Student Month started with the celebration of ‘Van Mahotsav Divas’ on 1st July, 2016 in which almost all the Regional / Chapter Offices had participated. About 60 Regional/ Chapter Offices Celebrated the Van Mahotsav Divas at the respective
locations which was intended to create awareness among the stakeholders on adopting sustainable development.

**Career Awareness Programmes (CAPs) on ‘Career as a Company Secretary’**

Special interactive sessions were conducted in various Colleges to create awareness about the profession of company secretaries. A Career Awareness Week has been organised during the Student Month. As per the status available till now, more than 400 CAPs with participation of thousands of prospective students have been organised by the Regional/Chapter Offices during the Student Month. The fact that more than 400 Career Awareness Programmes has been organised in a single month is a stupendous achievement.

**Engaging Student Community**

In order to promote brotherhood among the student community, Cultural Programmes and Get-togethers were conducted by various offices of the Institute.

**Full Time Integrated Course**

Fresh batch of Full Time Integrated Course has been commenced at ICSI-CCGRT, Navi Mumbai during the Student Month as a continuous process by the Institute to enhance the quality of education imparted to the students.

**Competitions for Students**

Various competitions for students like Elocution Competition, Quiz Contests, Moot Court Competition, Essay Writing Competition, etc. were organised during the student month. The competitions shall give an opportunity and offer platform to express their hidden talents. All-round development of the students is a pre-requisite for a student to become a matured and competent professional.

**Academic Initiatives**

Updates on various academic topics have been brought out by the Institute for the benefit of students. Special Study Notes have been released during the month to bring in uniformity in the area of imparting coaching to the students. Special edition of student bulletin commemorating the Student Month has been released.

**Renewed Thrust on Class Room Teaching**

Regional Councils & Chapters have given renewed thrust on Class Room Teaching activities by commencing fresh batches during the Student Month. Faculty Induction Programmes were also organised during the Student Month to enhance the quality of coaching imparted to the students. For the convenience of students, the classes have been commenced on a uniform date on 7th July, 2016 imparting coaching for December, 2016 Examinations at more than 50 Regional / Chapter Offices.

**Webcasts and E-Governance Programmes**

E-Governance Programmes and Webcasts were held during the Student Month. By joining the webcasts organised by the Institute from time to time, students are expected to develop their general skills and knowledge in the core subject areas. The recorded webcasts are also uploaded on the ‘Youtube’ for the convenience of students while providing the requisite links on the Institute’s website.

**Orientation Programmes, Guidance Sessions & Campus Placement Programmes**

Apart from Orientation Programmes for students undergoing training, Corporate Houses were invited to guide the students in some of the offices of the Institute. Campus Placements/ Training Melas have been organised by some of the Regional/Chapter Offices and more such programmes are scheduled to be held during the Student Month at Regional/Chapter offices.
Reaching out to Parents
In order to ensure the participation of Parents, meetings of Parents and Students have been organised during the Student Month by many Regional/Chapter Offices. The Parents also get to know more about the Institute and the profession of Company Secretaries by attending such sessions. More than 20 Regional/Chapter offices organised Student-Parent Induction Programmes.

Skill Development
Following the thrust given by Government of India in the area of skill development, a mega student programme titled ‘Yuva Kaushal’ has been organised at Hyderabad on 15th July, 2016. The country needs skilled manpower and the Institute joins the Government of India in its efforts to reduce the gaps in the skill levels and the actual requirements.

Communication /Soft Skills for Students
Training programmes on enabling Communication / Soft Skills and Motivational Talks have been organised for the benefit of students. Students should acquire such skills which shall contribute in sharpening their skills as a professional.

Samadhan Divas
Samadhan Divas was organised at all the offices of the Institute and for the first time in the history of the Institute, the magical figure of ‘zero pendency’ was achieved for the queries/grievances of stakeholders being received through the Grievance Portal at www.icsi.edu, CS Touch Portal and Ticket Management System of Call Centre.

Swachh Bharat Mission
Cleanliness drives were organised in the Regional/Chapter Offices of the Institute as part of the ‘Swachh Bharat Abhiyan’ project of Government of India. More than 50 Chapters participated in the special campaigns organised at the various offices of the Institute.

The experience of organising Student Month ‘Udaan’ has been very gratifying and the Institute has been able to organise many activities during the month for the benefit of the students and society at large. The ‘Student month’ has created a lasting impact and several benchmarks have been established during the month. Several records have been made which shall be cherished for the years to come. ICSI has touched the mark of around 570 Career Awareness Programmes across the country during the month spreading awareness in remote corners of the country. 45 Regions/Chapters offices organised Class Room teaching on an uniform day i.e 7th July 2016 across India. More than 60 Chapters/Regions organised “Van Mahotsav day” across India to create awareness among the society on adopting ecological balance for the future generations. Overall student month has created an everlasting impact and has been able to accomplish the objective of providing prompt services to the stakeholders and awareness in society.

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