12th NATIONAL CONFERENCE OF PRACTISING COMPANY SECRETARIES

July 14-15-16, 2011
(Thursday, Friday & Saturday)

Venue : Ootacamund (Ooty)
Tamil Nadu

THEME: PCS: Strategic Options in the New Decade

The Conference will focus on Capital market and opportunities for Practising Company Secretaries, FEMA, Foreign Direct Investment, External Commercial Borrowings, Emerging opportunities in other laws with emphasis on SMEs, Opportunities for appearance before various tribunals / quasi judicial authorities, Core legislations, i.e., Companies Act as well as Companies Bill and emerging role of PCS which would include Secretarial Audit, insolvency practice, valuation, etc., professionals’ role in respect of Code of Conduct and ethical practice; Corporate Governance, CSR and Business Sustainability.

Key Takeaways
- Explore new opportunities in the areas of practice.
- Update and sharpen technical and professional skills.
- Knowledge sharing among the peer group.
- Building professional networking.
- Interaction with experienced and expert faculty.
- Enjoy the scenic beauty of Ooty.
- Rejuvenate to achieve further heights.

Speakers: Eminent faculty with comprehensive exposure to the practical aspects of the topics will address and interact with the participants.

Participants: Company Secretaries and other Professionals in Secretarial, Legal and Management disciplines would be benefited by participating in the Conference.

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<tr>
<th>Residential</th>
<th>Non-Residential</th>
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<tbody>
<tr>
<td>Members / Licentiates / Students</td>
<td>Rs. 6000/-</td>
</tr>
<tr>
<td>Non-members</td>
<td>Rs. 6500/-</td>
</tr>
<tr>
<td>Accompanying Spouse &amp; Children above 12 years</td>
<td>Rs. 4000/-</td>
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<td>No fees for children below 12 years (upto a maximum of 2 children)</td>
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<tr>
<td>Members / Licentiates / Students</td>
<td>Rs. 3500/-</td>
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<tr>
<td>Non-members</td>
<td>Rs. 4000/-</td>
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<tr>
<td>Accompanying Spouse &amp; Children above 12 years</td>
<td>Rs. 2500/-</td>
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<td>No fees for children below 12 years (upto a maximum of 2 children)</td>
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Registration fee will cover the cost of background material, tea (Thursday, Friday & Saturday, July 14-15-16, 2011), lunch (Friday & Saturday, July 15 & 16, 2011) and dinner (Thursday & Friday, July 14 & 15, 2011)

Accommodation on ‘first come first served’ basis is being arranged at Ooty for outstation delegates.

Delegates registering on or before June 14, 2011 would be eligible for an early bird discount of Rs. 500/- on the delegate fees. The delegate fee once paid shall not be refunded in any case.

PROGRAMME DIRECTOR
CS R Sridharan
Council Member, The ICSI
044-43502997/9841018446
srivani1959@gmail.com

PROGRAMME CO-ORDINATOR
CS B Ravi
Chairman, SIRC of The ICSI
044-28350525/9840082545
bravi@md5.vsnl.net.in

PROGRAMME FACILITATOR
CS G Vasudevan
Chairman, Coimbatore Chapter
0422-4216903/9944937063
vasu@viesva.com
Important:

1. Delegates with chauffer driven Cars will have to pay extra charges for food arrangements of Driver during the conference. These charges have to be paid immediately on arrival.
2. Limited rooms are available on ‘First Come First Served’ Basis.
3. In case accommodation is not available at the resort, the same may be booked in some other hotels as may be decided by the organising committee.
4. The arrangement for Residential Accommodation has been made for Two Nights stay– i.e. July 14 & 15, 2011
5. Any extra stay will be charged separately by Hotel directly subject to availability of rooms.
6. Any extra facilities availed by the delegate during the stay have to be paid directly to the Hotel.

Registration

The delegate registration fee is payable in advance and is not refundable for accepted nominations. The registration form duly completed along with a crossed demand draft may be sent in favour of “The Institute of Company Secretaries of India” payable at New Delhi at the following addresses:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saurabh Jain</td>
<td>Education Officer</td>
<td>Tel: 011-45341035 <a href="mailto:saurabh.jain@icsi.edu">saurabh.jain@icsi.edu</a></td>
</tr>
<tr>
<td>C S Ramakrishnan</td>
<td>Deputy Director</td>
<td>Tel: 044-28279898/28222212 <a href="mailto:cs.ramakrishnan@icsi.edu">cs.ramakrishnan@icsi.edu</a></td>
</tr>
<tr>
<td>G Vasudevan</td>
<td>Chairman</td>
<td>Tel: 0422-2452006 / 9944937063 <a href="mailto:coimbatore@icsi.edu">coimbatore@icsi.edu</a></td>
</tr>
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It is proposed to bring out a Backgrounder containing theme articles and other relevant information. Members who wish to contribute papers for publication in the backgrounder or for circulation at the Conference are requested to send the same through email to CS Saurabh Jain, Education Officer, The Institute of Company Secretaries of India, ICSI HOUSE, 22, Institutional Area, Lodi Road, New Delhi – 110 003 at saurabh.jain@icsi.edu with one hard copy or those sending only hard copy may send the same in duplicate on or before June 15, 2011. The paper should not normally exceed 15 typed pages. Members whose papers/articles are published in the Backgrounder of the Conference would be awarded FOUR Programme Credit Hours. The decision of the Institute shall be final in all respects.
It is proposed to bring out a Souvenir containing important information, programmes, lists, etc. The Souvenir would be widely circulated to professionals, corporate and regulatory authorities. Advertisement released in the Souvenir would receive wide publicity for Products, Services and Corporate Announcements. Members/Organisations are requested to release advertisements.

The Advertisement material along with cheque/demand draft drawn in favour of ‘The Institute of Company Secretaries of India’ may be sent to Joint Director, Southern India Regional Office of ICSI at ‘ICSI-SIRC House’, No.9, Wheat Crofts Road, Nungambakkam, Chennai 600 034 (tel: 044-28279898 / 28222212; email: siro@icsi.edu / icsisirc@md3.vsnl.net.in) or The Chairman, Coimbatore Chapter of The ICSI, 556, Mettupalayam Road, Near North Coimbatore Flyover, Coimbatore – 641 043 (tel: 0422-2452006 / 9944937063; email: coimbatore@icsi.edu)

### Advertisement Tariff

<table>
<thead>
<tr>
<th>Colour Advertisement</th>
<th>Black &amp; White Advertisement</th>
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<tbody>
<tr>
<td><strong>Rate</strong></td>
<td><strong>Rate</strong></td>
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<tr>
<td>Back Cover Rs. 50000</td>
<td>Full Page Rs. 4000</td>
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<tr>
<td>Inside Cover Rs. 40000</td>
<td>Half Page Rs. 3000</td>
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<tr>
<td>Special Page Rs. 7500</td>
<td>Quarter Page Rs. 2000</td>
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### Banners

The Institute welcomes Companies and organizations to display their Banners at the venue of the Conference, which will provide wider publicity for their products / services. The tariff for display of banners is as under:

- Banner near stage : Rs. 7500 (limited to only two banners)
- Banner (L) 10’ x (B) 4’ : Rs. 4000

### Stalls

Stalls for display of products : Rs. 25000 per stall max. size 6’ x 6’

### Sponsorships

- Principal Sponsor : Rs. 5,00,000
- Sponsor for Lunch / Dinner : Rs. 1,40,000 each (Four)
- Sponsorship for High Tea : Rs. 40,000 each (Two)
- Sponsorship for Tea : Rs. 25,000 each (Four)
- Sponsorship of Conference Kit : Rs. 1,25,000

Name/Logo of the Organizations providing Advertisement / sponsorships of Rs. 50,000 and more will be displayed on the panel of the Conference Backdrop.
Tourist Attractions of Ooty

Ooty is an ideal hill station since it offers respite from the dust and pollution of city life and much more. There are many places you can tour, such as the Botanical Gardens, Lamb's rock, Dodabetta Peak, among many others.

**Botanical Gardens**

If you are on a sightseeing tour to Ooty, you might want to visit the Government Botanical gardens, which were laid out in 1847. The picturesque gardens that are maintained by the Horticulture department of the state, cover an area of about 22 hectares. The Gardens have well over 650 species of plants and trees, including a fossil of a tree, which is believed to be more than 20 million years old. The garden is very popular with nature lovers and those who love to walk among greenery and see rare ferns and shrubs up close.

**Ooty Lake**

It was built in 1825 and is about 2.5 km long. Visitors to this lake can go for boating on the lake or enjoy their favorite outdoor activity of fishing.

**Dodabetta Peak**

The Dodabetta Peak stands at an altitude of 2,623 meters. It is the highest point in the district, making it possibly the best vantage point around Ooty. It is merely 10kms from Ooty so you can simply grab your camera and head straight to the peak, and click amazing pictures of the valley below. On a clear day, one can see far off areas, even the plains of Coimbatore and the flat highlands of Mysore.

**Lamb's Rock**

Lamb's Rock is another vantage point that is ideal for taking pictures and is a wonderful picnic spot. It is merely 9kms. From Coonoor and is known for the splendid views it offers of the plains of Coimbatore and the tea estates in the surrounding areas.

**Kodanadu's View Point**

Kodanadu is about 16kms from Kotagiri, and is situated on the eastern edge of the Nilgiri range. It is a great vantage point that offers a breathtaking view of the Moyar river and the tea estates. There is a watchtower that offers a view of the Rangasamy peak.
Deputy Registrar

12TH NATIONAL CONFERENCE FOR PRACTISING COMPANY SECRETARIES
DELEGATE REGISTRATION FORM

Dear Sir,

Please register the following person as delegate for attending 12th National Conference for Practising Company Secretaries to be held on July 14-15-16, 2011 at Ooty.

Name of the Delegate: Mr. / Ms. _______________________________________ Designation : __________________

Name of Spouse : Mr. / Ms. _____________________________________________

Name of the Organization _____________________________________________

Address: ______________________________________________________________________________________

____________________________________________________________________________________

Membership No:  FCS _____________ ACS _____________ CoP No.____________

Licentiate Membership No. ___________ Student Registration No. ______________________________

Contact Details:

Tel. Nos: (Off.): ___________ (Res.) : ___________ (Fax): ___________ E-mail: ___________ Cell: ___________

A demand draft / local cheque No. ............................................. dated ...................... for Rs. ............................................. favouring ‘The Institute of Company Secretaries of India’ payable at New Delhi is enclosed.

FOR RESIDENTIAL DELEGATES (Hotel Reservation):

<table>
<thead>
<tr>
<th>Name of Pax</th>
<th>Age</th>
<th>Period for which booking is required</th>
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TOTAL AMOUNT Rs. ___________________________

Yours faithfully,

(Sponsoring Authority/Delegate)
Date:
Place:
To,
The Joint Director,
Southern India Regional Office of ICSI
‘ICSI-SIRC House, No.9, Wheat Crofts Road,
Nungambakkam, Chennai 600 034

We are pleased to sponsor the following activities at the 12th National Conference of Practising Company Secretaries to be held at Ooty on July 14-15-16, 2011.

1. Principal Sponsor □
2. Sponsor for Lunch / Dinner □
3. Sponsorship for High Tea □
4. Sponsorship for Tea □
5. Sponsorship of Conference Kit □
6. Advertisement in Souvenir
   □ Back Cover    □ Third Cover    □ Second Cover
   □ Special Full Page (Colour Printing)
   □ Full Page (B & W) □ Half Page (B & W) □ Quarter Page (B & W)
7. Banner □
8. Stall □
9. Any other support (e.g., Distribution of Publicity Material, Product samples, Literature, Pen/Pad etc.) □

We are forwarding herewith draft / cheque for Rs. ...................... Drawn in favour of “The Institute of Company Secretaries of India” payable at New Delhi.

* The advertisement matter / art work / bromide / CD is / are enclosed / being sent separately.

Yours sincerely,

(Signature)

Sponsoring authority

Name of the Organisation……………………………………………………………
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Date .........................

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Pin .........................

Tel. No...........................................................

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