



**THE INSTITUTE OF
Company Secretaries of India**
IN PURSUIT OF PROFESSIONAL EXCELLENCE
Statutory body under an Act of Parliament

Dear Professional Colleagues,

We express our thanks to you for getting registered as delegate of the 40th National Convention of Company Secretaries scheduled to be held on October 4-6, 2012 at Aamby Valley.

At the ensuing National Convention, we are expecting to have more than 1000 delegates and we are to inform you that the requests for residential delegation have exceeded the number of accommodation available at Aamby Valley and at Hotel Fariyas.

Under the circumstances, we regret to inform that the Institute has decided to close the registration of delegates even on Non-Residential basis with immediate effect due to logistic constraint.

We, however, appreciate the enthusiasm amongst our members in respect of the ensuing National Convention. Members who will not be able to attend the National Convention can however view the video recordings of the Convention at ICSI Knowledge Portal. Date of such availability will be intimated separately.

Members and other delegates who have registered for the National Convention are once again requested to send their travel itinerary in the format sent by the Institute latest by September 25, 2012 to transport@icsi.edu so that pick up facilities from specific points both at Mumbai, Pune and Lonavala can be arranged at the respective pickup points before the commencement of the journey for attending the National Convention.

We once again wish to express our gratitude for your overwhelming response for the 40th National Convention.

Regards

(N K Jain)
Secretary & CEO

40TH NATIONAL CONVENTION OF COMPANY SECRETARIES

Days & Dates

Thursday-Friday-Saturday,
October 4-5-6, 2012

Venue : **Aamby Valley**
Aamby Valley City-Ambavane
District - Pune, Maharashtra

THEME

VISION 2020 : TRANSFORM, CONFORM AND PERFORM

Every moment, the world is in transition, so the change is a constant and dynamic process. What is more important in today's context is the speed of change in all spheres of human endeavour. Change becomes value driven only when the determination to bring change is defined and well versed. Change cannot result in value added proposition unless it is driven in a right perspective.

The vision to bring change commences with a tiny step and such vision is called "to transform". The transformation - a radical change that catapults one into another dimension of existence, possibly the one that is not feasible without being transformed. Every paradigm needs a defined vision to stir the imagination and creativity with motivation and determination leading to transformation.

Vision 2020 in its broader perspective is metamorphic in nature requiring to transform from the nascent stage to a level where the whole structure is redefined not only in confirmation to the present but in conformation to future. Vision 2020 is to lay foundation for proactive changes igniting minds to create niche.

One may find the similar connotations for the terms 'transform' and 'conform' when viewed and applied in the context of corporate environment, which has seen an array of reforms in terms of enactment of new legislations, mobilisation of capital market, inflow of foreign capital, growth in number of MNCs etc. and has opened new opportunities for professionals like Company Secretaries.

These opportunities could be realised into value added propositions only when there is transformation and conformation to the expectations of change that would lead to performance enactment for a sustainable competitive advantage. It is not a one time exercise. As the change is constant and dynamic, the efforts should also be proportionately constant and dynamic.

It is in this backdrop, the theme of the 40th National Convention has been devised as VISION 2020 - TRANSFORM, CONFORM AND PERFORM to be deliberated in the following four technical sessions:

1. Economic Volatility and Risk Management
2. CS - Whistle Blower or Conscience Keeper
3. Financial Markets - Engine for Economic Growth
4. Challenges and Opportunities for SME Sector

First Technical Session:

Economic Volatility and Risk Management

Volatility is variability. Over the past few years, the World economy has become much more volatile; that is, the swings from boom to bust have been greatly increased. Despite several growth drivers like improved technology, better monetary policy; researchers have found little consensus on why such volatility exists despite such favorable initiatives. In the context of recent trend, such economic volatility in India can be attributed to the rupee depreciation and the downgrade of the Sovereign rating.

Volatility and risk are go getter in the sense that the risk is inherent in volatility. As the economies are facing volatile conditions, they are operating in a risk filled environment, such risk may be large or small and closed or open. It is not that risk is a bad phenomenon often it is considered as efficient measure to growth of the economy but at the same time, risk needs to be managed. In this current economic milieu, risk can be from both expected and unexpected sources and economies need to respond proactively, taking the proper steps to assess, prioritize and manage all risks in a strategic, effective and efficient manner.

In this context, the first technical session has been designed to deliberate upon the factors associated to sovereign downgrade resulting in economic volatility thereby,

reasoning out the ways to mitigate the risk inherent in volatile economic conditions.

Second Technical Session: Panel Discussion CS - Whistle Blower or Conscience Keeper

Whistle Blower or Conscience Keeper! Though, *prima facie* both the words may sound synonymous, there is a thin line of demarcation between the two. Whistle blowing is about speaking out on malpractice, misconduct, corruption, or mismanagement; whereas, conscience is an inner voice viewed as acting as a guide to the righteous behaviour.

The line of demarcation is that while whistle blowing pertains to the situation after the wrong is done or about to be done the conscience of a person stops one from committing the wrong. These are two sides of the boat, where keeping inside the boat is as important as keeping outside.

Economic volatility, global competition, growing risk appetite demands the governance professionals, the Company Secretaries to prioritise their role as Conscience Keeper and Whistle Blower.

In this backdrop, the second technical session is devised to deliberate as to how the Company Secretaries should prioritise their role as conscience keeper and Whistle Blower.

Third Technical Session: Financial Markets - Engine for Economic Growth

In recent years, an increasing amount of attention has been devoted to the connection between financial markets and economic development. One of the most enduring debate is "whether financial development adds to economic growth or increased economic activities results in financial development."

Indian economy has grown at an unprecedented pace over a period of time attracting foreign investment, expansion of capital market, greater interface of domestic businesses with global counterparts. This growth is attributed to open market policies enabling regulatory environment and infrastructure development.

Financial sector reforms being one of the factors for driving growth of an economy, this technical session has been devised to deliberate on the measures that have been taken by the Government to improve the growth of the economy *via* financial markets.

Fourth Technical Session - Panel Discussion Challenges and Opportunities for SME Sector

SMEs are universally acknowledged as major contributors of economic growth process and even larger contributors to exports and employment. In the Indian context, the critical role and place of the SME sector cannot be over-emphasized in employment generation, exports and inclusive growth.

SME sector is facing new challenges in the wake of increasing globalization and there is a pressing need for this sector to reinvent itself by enhancing its efficiency and productivity in order to remain competitive, both domestically as well as internationally. It is in that context the Government has accorded priority to this sector in order to achieve balanced, sustainable and more equitable economic growth.

The next level of growth in the Indian economy will have to necessarily come from the SME sector. In order to transform India into a major manufacturing hub, the Indian SMEs must embrace change so that they can find a place for themselves in the global competitive environment.

This technical session has been structured to deliberate upon the challenges of SME sector, government initiatives and the role of professionals to provide the SMEs an enabling environment for a visible and sustained growth.

Tentative Programme

DAY 1 - Thursday, October 4, 2012	
1.00 PM onwards	Registration of Delegates
3.00 PM to 4.30 PM	OPENING PLENARY
4.30 PM to 5.00 PM	Tea
5.00 PM to 6.30 PM	FIRST TECHNICAL SESSION
7.30 PM onwards	Cultural Programme and Dinner
DAY 2- Friday, October 5, 2012	
9.30 AM to 11.00 AM	SECOND TECHNICAL SESSION - Panel Discussion
11.00 AM to 11.30 AM	Tea
11.30 AM to 1.00 PM	THIRD TECHNICAL SESSION
1.00 PM - 2.00 PM	Lunch
2.00 PM to 3.30 PM	FOURTH TECHNICAL SESSION Panel Discussion
3.30 PM	Tea
7.30 PM onwards	Cultural Programme and Dinner

DAY 3 - Saturday, October 6, 2012

9.00 AM to 11.00 AM	INTERACTIVE SESSION (For Members of The ICSI only)
11.00 AM to 11.30 AM	Tea
11.30 AM to 1.00 PM	CLOSING PLENARY
1.00 PM onwards	Lunch

Participants

Corporate Directors, Secretaries and other Senior Management Executives in the Corporate and Financial Services Sector, Practising Professionals in Secretarial, Financial, Legal and Management Disciplines, Researchers and Academicians would benefit from participation in the Convention.

Faculty

Eminent persons from the Government and industry, including professionals, management experts, academicians will address the participants and there would be brainstorming sessions and interactions.

Papers for Discussion

Members who wish to contribute papers for publication in the souvenir or for circulation at the Convention are requested to send the same preferably through email in word format [sudhir.dixit@icsi.edu] with the caption 'Paper for National Convention' with one hard copy to Dr. S K Dixit, Director (Academics), The Institute of Company Secretaries of India, 22, Institutional Area, Lodi Road, New Delhi 110 003 on or before **August 31, 2012**. The paper should not normally exceed 15 typed pages. The Articles Screening Committee will consider the articles so received and the decision of the Institute based on the recommendations of the Screening Committee will be final in all respects. An honorarium of Rs. 2,500 will be paid by the Institute for each paper selected for publication in the souvenir or circulation at the Convention.

REGISTRATION PROCEDURE

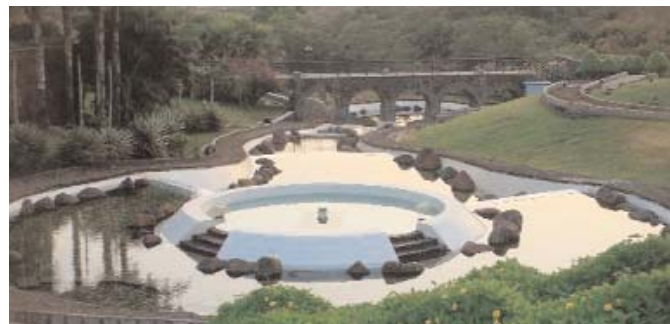
The 40th National Convention is being organized on residential basis and the delegates are required to remit the Delegate Fee as well as the Hotel Accommodation Charges for registration as delegate. Delegates opting for non-residential basis may register only by remitting delegate fees.

A. DELEGATE FEES

	EARLY BIRDS (PAYMENT RECEIVED UPTO 30.08.2012) (Rs.) INCLUSIVE OF SERVICE TAX	OTHERS(PAYMENT RECEIVED AFTER 30.08.2012) (Rs.) INCLUSIVE OF SERVICE TAX
Members of ICSI/ICAI/ICWAI	6180	6740
Non-Members	6740	7300
Company Secretary in Practice	5620	6180
Senior Members (60 years & above)	5620	6180
Students	5060	5620
Spouse	5060	5620
Accompanying Children (above 5 and below 18 years)	4050	4050
Foreign Delegates	US\$112	US\$169

B. ACCOMMODATION AT AAMBY VALLEY

The accommodation has been arranged at the venue i.e. Aamby Valley. Aamby Valley is independent India's first planned, self-contained aspirational city, remarkable for its unsurpassed grandeur and plush signature features. In a league of its own, Aamby Valley City is being developed to be among the top five Destination cities in the world. The City, in the cusp of pristine nature, aesthetically combines the all-encompassing facets of luxurious living, business conveniences, leisure and recreation. A highly conducive weather, misty mountain peaks, luxuriant foliage, the enchanting gardens, Fountains of ecstasy, the exotic wilds, serene lascivious lakes, the gentle balmy mountain breeze, redolence of mountain blooms add to the mystique and grandeur of Aamby Valley City. For details, please visit the website of the Aamby Valley City viz. www.aambyvalleycity.com



Type / No. of Rooms available	Accommodation Charges for Two Nights (Check in from 12 Noon of 4th October, 2012 and Checkout by 10 AM of 6th October, 2012) (in Rs. all inclusive)			
Twin Sharing Basis (Two Delegates in One Room, Charges Per Delegate)	Single Occupancy Basis (Only One Delegate in One Room)	Double Occupancy Basis (Delegates with Spouse or Any other Delegate)	Triple Occupancy (Three Delegates in One Room subject to pairing by delegates themselves. The entire payment/ settlement has to be made/ arranged by the concerned delegate who shall be booking the accommodation on behalf of other two delegates.)	
Supreme/Pyramid Cottage (80)	Rs.7500	Rs.13000	Rs.15000	Rs.17000
Town Plaza Cottage (50)	Rs.8000	Rs.14000	Rs.16000	Rs.18000
Aussie Chalet Room (195)	Rs.9000	Rs.16000	Rs.18000	Rs.20000

* for payment in US Dollars, the exchange rate on the date of booking will be applicable.

Note :

- Delegates are required to remit an additional amount of Rs.4050/- inclusive of Service Tax in respect of accompanying children above 5 years but below 18 years towards extra bed with breakfast.
- If the accommodation is not available in the preferred category, the accommodation will be arranged in the available categories. Accordingly, if the accommodation is arranged in higher category, the delegates will be required to remit the balance amount before checkin. Conversely, if the accommodation is arranged in the lower category, the excess amount will be refunded directly to the delegates by the Institute.
- Aamby Valley will provide accommodation for Drivers and charge @Rs.1500/- per day + Service Tax inclusive of meals in the service area. The payment has to be made directly to Aamby Valley only while availing the service.
- Transport facility within the Aamby Valley City will be provided by the Aamby Valley.
- Delegates coming in their own vehicle will be provided car parking sticker, without which vehicles will not be allowed to enter Aamby Valley.
- Delegates are requested to park their vehicles in specified parking area earmarked by Aamby Valley.
- Delegates are requested to carry delegate badge while going out of Aamby Valley.
- Delegates may please refer to Welcome letter, Facilities available at Aamby valley with rate cards for Spa, Golf Massage, Angling, etc to be put up in individual rooms.
- Delegates opting for accommodation other than Aamby Valley will have to pay extra for the Breakfast, if availed from Aamby Valley.

Residential Package in Aamby Valley includes stay from 04.10.2012 (12 Noon) to 06.10.2012 (10 AM), Breakfast(2), Lunch (3), Dinner(2), Morning /Evening Tea/ Coffee with cookies , Convention Bag & Kit, Cultural Programme on two evenings, Traditional Welcome, Welcome drink on arrival, 1

round Cookies and Biscuits in the Room, Tea/Coffee Machine in the Room, 2 bottles of packed drinking water per day per person in the room, Complimentary use of swimming pool at the Mini Club & Lagoon Complex, Wave Pool at Lagoon Complex, Usage of Gym & Pontoon Boat Rides, Internal transport i.e. within Aamby Valley City only. Children below 5 years sharing the room with parents without extra bed complimentary, 25% discount will be given on laundry, telephones, and internet, 15% discount on room service and all other services available at Aamby Valley city(Discounts are not applicable at the Sahara unique, Gundecha Jewels, The Stuff, Baskin Robbins, The transport department & Golf Course pro shop).

Contact details of Aamby Valley	Distances from
Aamby Valley District Pune -410401 Tel. : 020-22900000 Fax : 020-22965040 Website : www.aambyvalleycity.com	Mumbai : 132 Kms. Pune : 110 Kms. Lonavala : 22 Kms.

HOW TO REACH AAMBY VALLEY

From Mumbai & Pune, delegates may reach Aamby Valley via Expressway to Lonavala and then take the route past Bushi Dam to the valley.

IMPORTANT :

- Checkin time is 12 Noon (4th October, 2012) and Checkout time is 10 AM (6th October, 2012). Early Checkin/ Late Checkouts will be subject to availability of rooms. Delegates may please recheck with the hotel regarding applicability of extra charges before availing the early checkin/ late checkout facilities.
- Interested delegates may send their requests alongwith the requisite tariff in full (non-refundable) for booking their accommodation in the aforesaid hotel.
- Delegates have to pay for their other expenses including overstay (subject to availability of rooms) to the Hotel directly at the time of service.
- No separate room-wise bill will be issued by the Hotel and the delegates may remit the balance amount, if any, after adjusting the advance amount remitted to the Institute and obtain receipt for the same.
- Rooms will be allotted on First-Come-First-Served Basis on receipt of requisite payment in the Institute subject to availability. If rooms are not available at the time of receipt of payment, the delegates will be kept in the waiting list or the payment received will be refunded.
- Rooms will only be booked / confirmed on receipt of actual payment in the Institute. Merely sending the request through E-Mail/ Phone without the requisite payment is not sufficient for booking the accommodation.
- The delegate fee and hotel accommodation charges are non-refundable.

8. Delegate Fee and Hotel Accommodation Charges are to be remitted in advance alongwith the Delegate Registration Form duly filled up and signed.
9. Delegates may please collect separate Lunch and Dinner Coupons for themselves, Accompanying Spouse, Children (above 5 years but below 18 years) and the coupons are essentially required to be handed over to the catering staff at the food counters.
10. Delegates/ Sponsoring Organisations desirous of making payments through Electronic Transfer may please refer to the NEFT Mandate. The details regarding the remittance through NEFT mode is required to be sent to the Institute for verifying the receipt of the payment.
11. Early Bird Discount on Delegate Fee is subject to receipt of the payment in the Institute on or before 30th August, 2012.
12. For any query pertaining to Delegate Registration/ accommodation in Aamby Valley, please contact Mr. Sohan Lal, Director / Mr. K P Sasi, Desk Officer at Tel. No. 0120-4522014 or at E-Mail id sohan.lal@icsi.edu

The Delegate Fee, Accommodation Fee, etc. is payable in advance and is not refundable once the nomination is received. The registration form duly completed along with a crossed payable at par cheque / demand draft drawn in favour of **The Institute of Company Secretaries of India** payable at **New Delhi** may please be sent to **The Institute of Company Secretaries of India, C-37, Sector-62, Noida - 201 309**. The delegate registration form is attached herewith.

C. OTHER HOTELS (AT LONAVALA)

A list of some other Hotels located at Lonavala is also published elsewhere in this journal alongwith their tariff and other details for convenience of the delegates. Interested delegates who desire hotel accommodation in these hotels may directly book the accommodation at a hotel of their preference. The tariff and other details has been obtained from the hotels through various sources and no formal agreement has been entered into with them. There may be variation in the tariff and other benefits offered by the hotels and the delegates, if so desired, may negotiate with the hotels directly. As the booking in such hotels will be made by the delegates directly, they may not send the hotel accommodation charges to the Institute.

D. TRANSPORTATION ARRANGEMENTS FROM MUMBAI, PUNE & LONAVALA TO AMBY VALLEY

Special transportation arrangements are being made from Pune and Mumbai to Aamby Valley in the morning hours of 4th October, 2012 at pre-fixed timings. Members desirous of availing the said facility may send their option to the Institute.

FROM	PICK UP POINT	BUSES WILL DEPART DURING
MUMBAI	Airport	7:30 AM - 9:00 AM
	Dadar Railway station	7:30 AM - 9:00 AM
	CCGRT, Belapur	8:30 AM - 10:00 AM
Pune	Airport / Railway Station	7:00 AM - 9:00 AM
Lonavala	Railway Station	9:00 AM - 12:00 Noon

IMPORTANT :

1. Delegates are requested to provide their option for availing the transport facility with the details of the pick up point and time of their choice.
2. The Institute will try to accommodate all requests received upto 25th September, 2012.
3. Delegates who will be reaching the pick up point without prior intimation may be considered subject to availability of seats.
4. The Institute will not be taking any responsibility if delegates fail to report at the respective pickup points at the pre-defined timings. In such a scenario, they will have to make their own arrangements for travelling to Aamby Valley.
5. Delegates who fail to report before time, may be considered to be accommodated in the next bus subject to availability of seats.
6. The timings are subject to change depending upon the availability of delegates.
7. Packed breakfasts/ snacks will be served in the buses.

NATIONAL ELECTRONIC FUNDS TRANSFER (NEFT) (NEFT Mandate Annexed to this Announcement)

Programme Credit Hours

Members of the Institute will be entitled to 10 (ten) Programme Credit Hours.

Students attending National Convention would be deemed to have complied with the requirement of attending 25 (Twenty Five) hours of Professional Development Programme (PDP).

Background Papers

A soft copy of the Backgrounder & Pilot Papers will be sent in advance to delegates whose nominations are received on or before August 31, 2012.

Accompanying Spouse and Children

Accompanying spouse and children registered for the Convention will be eligible to participate in Lunch, Dinner, Cultural Evening and other attractions of the Convention.

Venue of the Convention

Aamby Valley

District Pune -410401

Tel. : 020-22900000

Fax : 020-22965040

[Website : www.aambyvalleycity.com](http://www.aambyvalleycity.com)

DELEGATE REGISTRATION FORM

The Secretary & Chief Executive Officer

The Institute of Company Secretaries of India,
C-37, Sector - 62, Institutional Area, Noida - 201 309

FOR OFFICE USE	
Date of Receipt	
Delegate Registration No.	

Dear Sir,

Please register Mr./ Ms. as a delegate for attending the 40th National Convention of Company Secretaries to be held during October 4-6, 2012 at Aamby Valley, Mumbai. The particulars of the delegate are as under : -

1.	Name of the Delegate			
2.	Designation			
3.	Name and Address of the Organization (Professional Address) (may attach Visiting Card)	Address of the Delegate (for correspondence pertaining to 40th National Convention)		
4.	E-Mail	Mobile No.		
5.	Telephone Numbers(incl. STD Code)	Fax Numbers		
6.	If Senior Citizen, Date of Birth	option for transport Facility to Amby Valley (please refer Para D)	Pickup point	
			Time	
7.	a) ACS/FCS NO.,	b) CP NO.	c) Student Regn. No.	d) ICAI/ ICWAI Membership No.
8.	Name of Accompanying Spouse / Guest		Non.Veg Veg.	
9.	Details of Payment		Rs.	
(i)	Delegate Fee (Member of ICSI, ICAI or ICWAI/ Non-Member/ Student/ CP Holder/ Member above 60 Years/ Foreign Delegate)			
(ii)	Accompanying Spouse Fee			
(iii)	Amount for Hotel Booking from 4.10.2012 (Check in 12:00 Noon) to 6.10.2012 (Checkout 10:00 AM) TTick whichever is applicable) at Aamby Vally			
	Occupancy Basis	Category of Room' (please tick whichever is applicable)	Supreme/ Pyramid Cottage Town Plaza Cottage Aussie Chalet Room	
	● Twin Sharing Basis			
	● Single Occupancy Basis		Rs.	
	● Double Occupancy Basis		Rs.	
	● Triple Occupancy Basis (consolidated payment for all three delegates to be remitted) (* Name of Other Two Delegates / Guests		Rs.	
	1. 2.			
	● Additional Charges in respect of Accompanying Children		Rs.	
	Total Amount		Rs.	
10.	Details of Payment			
	Bank Draft/ Payable At Par Cheque bearing No. dated..... for Rs. favouring "The Institute of Company Secretaries of India" payable at New Delhi OR Fee Acknowledgement bearing No. dated for Rs. is attached. Amount transferred to Institute's Bank Account through NEFT Mode on..... vide Transaction Number			

Yours faithfully,
(Signature of the Sponsoring Authority/ Delegate)

Notes :

Kindly mention your E-Mail Id / Mobile Number in this form legibly. Delegate Registration Letter / Confirmation of Hotel Accommodation will be sent by E-Mail. In view of limited availability of hotel accommodation, even after remitting the requisite fee, kindly DO NOT treat the booking as confirmed until a formal confirmation is received by you from the Institute.

Sponsorship/Advertisement Tariff

1. Principal Sponsor	2100000
- One special full page advertisement in the Souvenir	
- Delegate fee (non-residential) exemption	15 delegates
- Display at Convention Backdrop	
- Special acknowledgement	
2. Co-Sponsor	1100000
- One special full page advertisement in the Souvenir	
- Delegate fee(non-residential) exemption	10 Delegates
- Display at Convention Backdrop	
- Special acknowledgement	
3. Sponsorship for Bags	1000000
- One special full page advertisement in the Souvenir	
- Delegate fee(non-residential) exemption	8 delegates
- Display at the Convention Backdrop	
- Acknowledging Support	
4. Sponsorship for Dinner	1200000
- One special full page advertisement in the Souvenir	
- Delegate fee(non-residential) exemption	9 Delegates
- Display at Convention and Dinner site	
- Special acknowledgement	
5. Sponsorship for Lunch	1000000
- One special full page advertisement in the Souvenir	
- Delegate fee(non-residential) exemption	9 Delegates
- Display at Convention and Lunch site	
- Special acknowledgement	
6. Sponsorship for High Tea	500000
- One special full page advertisement in the Souvenir	
- Delegate fee(non-residential) exemption	3 Delegates
- Display at the Site of High Tea	
- Acknowledging Support	
7. Platinum Sponsor	400000
- One special full page advertisement in the Souvenir	
- Delegate fee(non-residential) exemption	3 Delegates
- Display at Convention Site	
- Acknowledging Support	
8. Golden Sponsor	300,000
- One special full page advertisement	

	in the Souvenir	
- Delegate fee(non-residential) exemption		2 Delegates
- Display at Convention Site		
- Acknowledging Support		
9. Silver Sponsor	200,000	
- One special full page advertisement in the Souvenir		1 Delegate
- Display at Convention Site		
- Acknowledging Support		
10. Souvenir Sponsor	500000	
11. Cultural Programme Sponsor	500000	
12. ADVERTISEMENTS IN SOUVENIR		
Back Cover (Display of one banner)	100,000	
Third Cover (Display of one banner)	75,000	
Second Cover(Display of one banner)	75,000	
Special F.Page (coloured printing)	50,000	
Full Page (B/W)	25,000	
Half Page	15,000	
13. Banner		
(I) 8' x 3' + Spl. Full Page		
Advertisement (Colour)	1,00,000	
(I) 8' x 3'	50,000	
(II) 6' X 3'	35000	
14. Stall		
6' X 6'	50,000	
15. Distribution of Publicity Material, literature, Pen/Pad etc.	100,000	
16. Sponsorship of Pen/ Pad	100,000	
17. MISCELLANEOUS		
1. For any member who procures advertisements above Rs. 2,00,000		
● Delegate fee (non-residential) exemption for 2 delegates		
2. For any member who procures advertisements above Rs. 1,00,000		
● Delegate fee (non-residential) exemption for 1 delegate		
3. 10% Incentive to the Chapter for procuring any of above sponsorships / advertisements		

SPONSORSHIP/ADVERTISEMENT FORM

The Secretary & Chief Executive Officer
The Institute of Company Secretaries of India
ICSI House, 22, Institutional Area,
Lodi Road, New Delhi - 110 003

We are pleased to sponsor the following activities at the 40th National Convention of Company Secretaries

Dates : October 4-6, 2012

Venue : Aamby Valley, Mumbai

- Principal Sponsor
- Co-Sponsor
- Sponsorship for Dinner
- Sponsorship for Bags
- Sponsorship for Lunch
- Sponsorship for High Tea
- Souvenir Sponsor
- Cultural Programme Sponsor
- Platinum Sponsor
- Golden Sponsor
- Silver Sponsor
- Advertisements in Souvenir
 - Back Cover Second Cover Third Cover
 - Special Full Page (colour printing)
- Full Page (B&W) Half Page (B&W)
- 11. Advertisements in Backgrounder
 - Back Cover Second Cover Third Cover
- 12. Banner
- 13. Stall
- 14. Distribution of Publicity Material, Literature, Pen/Pad etc.

We are forwarding herewith draft /cheque for Rs. drawn in favour of "**The Institute of Company Secretaries of India**" payable at New Delhi.

* The advertisement Matter / Art Work / Bromide / CD is / are enclosed / being sent separately.

Yours sincerely,

(Signature)
Sponsoring Authority

Date

Name of the Organisation
.....
Address
.....
..... PIN.....
Tel./Mobile No.

40TH NATIONAL CONVENTION OF COMPANY SECRETARIES

HOTEL TARIFFS & DISTANCE FROM VENUE/ RAILWAY STATION/ AIRPORT, ETC.

SL NO.	HOTEL	INDICATIVE TARIFF/ RENT (PER ROOM/ NIGHT IN RS.)	OTHER FACILITIES/ COMPLIMENTARIES	DISTANCES FROM HOTEL (KMS.)		
				Venue	Airport (Pune)	Rly. Stn. (Lonavala)
1	<p>HOTEL SAPPHIRE PLOT NO. 75/11/12, NEAR L&T TRAINING CENTRE, GOLD VALLEY ROAD, NEW TUNGARLI, LONAVALA Tel. : 02114-324048/ 323350 Fax : 02114-279507 E-Mail : hotelsapphire@gmail.com Website : www.hotelsapphire.co.in</p>	<p>4000 on SO 5000 on DO (without Lunch & Dinner) 4500 on SO 6000 on DO (with Lunch & Dinner)</p>	<ul style="list-style-type: none"> ● Standard Rooms Checkin & Checkout Time : 10 A.M. ● Checkouts beyond 11 AM full day tariff applicable ● Children below 10 years free. Above that Rs. 1000 per night. ● Swimming Pool, Indoor Games, Gym, etc. 	20	70	10 minutes drive
2	<p>COSSET-A BOUTIQUE HOTEL, MUMBAI-PUNE ROAD, LONAVALA TEL. : 9823138381, 02114-271425/ 275425 E-Mail : rahulsethi321@yahoo.com</p>	3500+ Taxes	<ul style="list-style-type: none"> ● Checkin 12 Noon & Checkout 11 AM ● Extra Bed : Rs.750 per night ● Lunch/ Dinner : Approx Rs.350 (per pax) ● Welcome Drink ● Tea/ Coffee Makers in the Room ● 10% special discount at Hotel's premium Chikki Outlet ● Net cricket - subject to the car park condition ● Karaoke (only for groups) 	25	60	1.5
3	<p>LAGOONA RESORT, S. NO. 55, TUNGARLI VILLAGE LONAVALA TEL. : 02114-279786 FAX. : 02114-273818 E-Mail : info@thelagoonresort.com Website : www.thelagoonresort.com</p>	<p>5500 on SO; 6000 on DO (without Lunch & Dinner) 6500 on SO & 7000 on DO (with Lunch & Dinner)</p>	<ul style="list-style-type: none"> ● Welcome Drink ● Tea/ Coffee Makers in the room ● Cookies/ Fruits in the room ● 20% discount on room service, laundry, telephone, etc. ● Iron Box on request ● Checkin 12 Noon & Checkout 11 AM ● Extra Bed : Rs.2000 per night ● For Children : Rs. 1500 per night 	25	60	1
4	<p>BIJIS HOTEL, OFF MUMBAI-PUNE HIGHWAY, NEW TUNGARLI ROAD, LONAVALA TEL. : 02114-279654/5 FAX : 02114-279656 E-Mail : bijishotellonavla@gmail.com Website : www.bijishotel.com</p>	5000 + taxes on SO; 6000 + taxes on DO	<ul style="list-style-type: none"> ● Welcome Drink ● Tea/ Coffee Makers in the rooms ● Cookies/ Fruits in the room ● Early Checkin subject to availability Extra bed : Rs.1500 per person ● Children upto 5 years : Complimentary ● 5-12 years : Rs.1000 per night, : 12-18 years Rs.1500 per night. ● Spa, Steam, Sauna, Jacuzzi on Chargeable basis 	16	45	1.5

40TH NATIONAL CONVENTION OF COMPANY SECRETARIES

HOTEL TARIFFS & DISTANCE FROM VENUE/ RAILWAY STATION/ AIRPORT, ETC.

SL NO.	HOTEL	INDICATIVE TARIFF/ RENT (PER ROOM/ NIGHT IN RS.)	OTHER FACILITIES/ COMPLIMENTARIES	DISTANCES FROM HOTEL (KMS.)		
				Venue	Airport (Pune)	Rly. Stn. (Lonavala)
5	CLOUD 9 RESORTS, AMBEY VALLEY ROAD, VILLAGE: JAMBULENE, TAL. MULSHI, LONAVALA TEL. : 9833350566 <i>E-Mail : cloud9hillresort@gmail.com</i> <i>Website : www.colud9lonavala.com</i>	5250 - 8750 on DO depending upon the type of room inclusive of all meals and taxes	<ul style="list-style-type: none"> Welcome Drink Deluxe Cottage/ Hill Top Deluxe Cottage/ Super Deluxe/ Hill Top Luxury Suite, etc. Checkin : 12 Noon and Checkout 10 AM Indoor games like Carrom, Chess, etc. Children upto 5 years complimentary; above 5 years, Rs.1500 per child including all meal and taxes 	6	115 (Mumbai)	16
6	REVENIR HOLIDAYS, PLOT NO.5, OPP. LAGOONA RESORT TUNGARLI LONAVALA TEL. : 02114-277592/ 272190 <i>E-Mail : info@revenirholidays.com</i> <i>Website : www.revenirholidays.com</i>	3750 + taxes on SO/ DO/ TO	<ul style="list-style-type: none"> Welcome Drink Cookies/ Fruits in the room Swimming Pool Children below 12 years complimentary with breakfast; Above 12 years will be chargeable. 	30	65 (Pune)	3
7	THE RETREAT RESORT, PLOT NO. 20 (PT.) + 21, NEAR GURUKUL SCHOOL, TUNGARLI, LONAVALA TEL. : 02114-270448 <i>E-Mail : theretreatresorts@gmail.com</i> <i>Website : www.theretreatresorts.com</i>	2750 on SO, 5000 on DO, 6600 on TO	<ul style="list-style-type: none"> Luxury/ Deluxe/ Suit Rooms Welcome Drink Tea/ Coffee Makers in the rooms Early Checkin subject to availability Children upto 8 years - Rs.1500 extra per child Indoor Games like Carrom, Table Tennis, etc. 	23	70	1
8	SAI MORESHWAR RESORT, PLOT NO. 5, S.NO.1764/4, FARIYAS HOTEL TURN, LONAVALA TEL. : 02114-277381/ 277361 <i>E-Mail : saimoreshwar@gmail.com</i> <i>Website : www.saimoreshwarhotels.com</i>	2583 - 4110 on SO/ DO depending upon the type of room	<ul style="list-style-type: none"> Standard/ Deluxe/ Suit Rooms Welcome Drink Tea/ Coffee Makers in room Iron Box on request Early Checkin subject to availability Extra Bed : Rs.1000 per person Lunch/ Dinner : Rs.850 per person per day Children upto 12 years complimentary, Above 12 years fully chargeable Indoor Games, Swimming Pool Sauna, Steam, Jacuzzi, etc. on chargeable basis 	25	70	1.5

HOTEL TARIFFS & DISTANCE FROM VENUE/ RAILWAY STATION/ AIRPORT, ETC.

SL NO.	HOTEL	INDICATIVE TARIFF/ RENT (PER ROOM/ NIGHT IN RS.)	OTHER FACILITIES/ COMPLIMENTARIES	DISTANCES FROM HOTEL (KMS.)		
				Venue	Airport (Pune)	Rly. Stn. (Lonavala)
9	FERIYAS RESORT, FRICHLEY HILLS , TUNGARLI, LONAVALA TEL. : 02114-273852/4/5 Fax : 02114 272080 <i>E-Mail : lonavlasales@fariyas.com</i> <i>Website : www.fariyas.com</i>	7000 + taxes on SO 8000 + taxes on TO Inclusive of all meals	<ul style="list-style-type: none"> ● Welcome Drink ● Tea/ Coffee Makers in the room ● Sauna, Steam, Jacuzzi, etc. on chargeable basis ● Early Checkin subject to availability on chargeable basis ● Extra Bed : Rs.3500 + taxes ● Children upto 5 years complimentary, 5-12 years : Rs.2000, 12-18 years : Rs.3000 ● Indoor Games like Carrom, Swimming Pool, Water Park, Gym & Pool Side Games, etc. 	--	95 (Mumbai) 65 (Pune)	3

Lonavala STD Code : 02114 SO/ DO/ TO : Single/ Double/ Triple Occupancy Basis

IMPORTANT INSTRUCTIONS :

1. Delegates may book their accommodation directly with these hotels and they may not send any amount on account of hotel accommodation to the Institute. They are also requested to settle their bills at the time of Checkout at the hotel itself.
2. There are different types of rooms in each hotel with varying tariff.
3. Delegates may negotiate with these hotels for better rates.
4. The rates/ taxes are indicative and subject to change without notice.
5. Refund of hotel accommodation charges once paid by the delegate to the hotels would depend purely on the policy of the Hotel. The Institute will not be responsible in any way for the refund of advance payment made to these hotels.



40TH NATIONAL CONVENTION OF COMPANY SECRETARIES

National Electronic Fund Transfer (NEFT) Mandate Form (Mandate for Receiving Payment Through NEFT/RTGS)

Vendor Name	THE INSTITUTE OF COMPANY SECRETARIES OF INDIA
Address of Vendor	22, ICSI HOUSE, LODHI ROAD INSTITUTIONAL AREA NEW DELHI - 110003
Permanent Account Number (PAN)	AAATT1103F
Particulars of Bank Account	
A. Name of Bank	AXIS BANK
B. Name of Branch	SWASTHYA VIHAR
D. Address	C-58 BASEMENT & GROUND FLOOR PREET VIHAR, MAIN VIKAS MARG NEW DELHI-92
E. City Name	NEW DELHI
G. IFSC Code (11 digits)	UTIB0000055
H. 9 digit MICR Code appearing on the Cheque Book	110211010
I. Type of Account (10/11/13)	SAVINGS (10)
J. Account No.	912010040104826
Vendor's email ID	1. mahendra.gupta@icsi.edu 2. shandilya.saroj@icsi.edu 3. amit.kumar@icsi.edu
Date of effect	August 3, 2012