



National Convention

36TH NATIONAL CONVENTION OF COMPANY SECRETARIES

Theme

ACHIEVING EXCELLENCE THROUGH INNOVATION

Dates : November 6-8, 2008

Venue : Kala Academy, Campal, Panaji, Goa

Sub-themes

1. Embracing Emerging Technologies for Quantum Growth
2. Unlocking Stakeholder Value through Restructuring
3. Innovative Financing Opportunities in the Global Capital Market
4. Safeguarding Innovation – Management of IPRs
5. The Changing Role of Regulators in Fostering Innovation

Participants

Corporate directors, secretaries and other senior management executives in the corporate and financial services sector, practising professionals in secretarial, financial, legal and management disciplines would benefit from participation in the Convention.

Faculty

Eminent persons from the Government and industry, including professionals and management experts will address the participants and there would be brainstorming sessions and interactions.

Papers for Discussion

Members who wish to contribute papers for publication in the souvenir or for circulation at the Convention are requested to send the same preferably in a CD or through e-mail [drs2@icsi.edu] with one hard copy or those sending only hard copy may send the same in quadruplicate to the Institute before 1st October, 2008. The paper should not normally exceed 15 typed pages. The Articles Screening Committee will consider these and the decision of the Institute based on the recommendations of the Screening Committee will be final in all respects. An honorarium of Rs. 1,500 will be paid by the Institute for each paper selected for publication in the souvenir or circulation at the Convention.

DELEGATE FEE AND REGISTRATION PROCEDURE

	EARLY BIRDS (UPTO 30.09.2008) PAYMENT BY CASH, CREDIT CARD (HQ/ RC), DEMAND DRAFT OR PAY ORDER	OTHERS (AFTER 30.09.2008) (PAYMENT BY ANY MODE)
Members	3500	4000
Non-Members	4000	4500
Company Secretary in Practice	3000	3500
Senior Members (60 years & above)	3000	3500
Members admitted after 31.12.2005	3000	3500
Students	2500	3000
Foreign	US\$ 150	US\$ 150
Spouse	2500	3000
Licentiates	3000	3500

The entire fee is payable in advance and is not refundable once the nomination is received. The **registration form** duly completed along with a crossed demand draft drawn in favour of **The Institute of Company Secretaries of India** payable at **New Delhi** may please be sent to The Institute of Company Secretaries of India, C-37, Sector 62, Institutional Area, Noida - 201309.

HOTEL ACCOMMODATION

A. Special Arrangements made by the Institute

In view of “**peak tourist season**” during November in Goa, delegates are requested to plan their itinerary well in advance to avoid inconvenience at a later stage.

The Institute has finalized package from the under-mentioned hotels wherein special arrangements have been made for accommodation of delegates :-

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PACKAGE HOTELS

<i>Details of the Hotel</i>	<i>Tariff/Package from 05.11.2008 to 08.11.2008 (3 Nights)</i>	<i>Other Benefits</i>
<p>Goa Marriott Resort P.O. Box 64, Miramar, Panaji Goa - 403 001 Tel. : 0832-2463333 ; Fax : 0832-2463300 E-Mail : sales@marriott.com Website : www.marriott.com</p> <p>Distance from :</p> <ul style="list-style-type: none"> • Venue : 1 Km. • Airport: 31 Km. • Railway Station (Karmali) : 12 Km. <p>Check-in time : 4.00 PM (05.11.2008) Check-out Time : 2.00 noon (08.11.2008)</p>	<p>(i) Rs.15,000 for Garden view room; Rs.16,500 Bay view room per delegate on Twin Sharing Basis</p> <p>(ii) Rs.28,500 for Garden view room; Rs. 31,500 for Bay view room; on Single Occupancy Basis</p> <p>(iii) Rs.30,000 for Garden view room; Rs.33,000 for Bay view room; on Double Occupancy Basis (With Spouse/Accompanying Guest)</p> <p>Rooms available : 45 Nos.</p>	<p>Complimentary Breakfast on 6th, 7th and 8th November, 2008.</p> <p>Group Airport transfers for all guests by A/C coach.</p> <p>Railway transfers (from Karmali Station only) for pick up for a minimum of 10 people only by A/C coach.</p> <p>Complimentary use of the Swimming pool, Health Club - Steam, Sauna, Jacuzzi, Gymnasium.</p> <p>Complimentary half day site seeing (4 hrs or 40 kms) on day of check-in or check-out only. Should this sight seeing option be unutilized, it is not redeemable for cash.</p> <p>Two (2) telephone lines, including data ports.</p> <p>Iron & Ironing boards.</p> <p>Two (2) Bottles of mineral water.</p> <p>Fruit basket on daily basis.</p> <p>Complimentary welcome drink upon arrival.</p> <p>Tea /Coffee Maker.</p> <p>Traditional Aarti Tikka welcome on arrival.</p>
<p>Bambolim Beach Resort Nunes Beach Properties, Bambolim Goa - 403 005 Tel. : 0832-2459005 ; Fax : 0832-2459925 E-Mail : sales@bambolimbeachresort.com Website : www.bambolimbeachresort.com</p> <p>Distance from :</p> <ul style="list-style-type: none"> • Venue : 10 Km. • Airport: 25 Km. • Railway Station (Karmali) : 12 Km. <p>Check-in time: 12.00 Noon (05.11.2008) Check-out Time : 12.00 noon (08.11.2008)</p>	<p>(i) Rs.5,250 for Standard Room; Rs.6000 for Deluxe Room; per Delegate on Twin Sharing Basis.</p> <p>(ii) Rs.9,000 for Standard Room; Rs.10,500 for Deluxe Room; on Single Occupancy Basis</p> <p>(iii) Rs.10,500 for Standard Room; Rs.12,000 for Deluxe Room; on Double Occupancy Basis (With Spouse/Accompanying Guest)</p> <p>Rooms Available : 80 Nos</p>	<p>Complimentary Breakfast on 6th, 7th & 8th November, 2008.</p> <p>Welcome Drink (Non-alcoholic) on arrival.</p> <p>Tea/Coffee Maker.</p> <p>Fruit Baskets/Cookies on Check-in.</p> <p>Swimming Pool.</p> <p>Other facilities at cost :</p> <p>Yoga</p> <p>Table Tennis/Carrom/Badminton/Tennis/Pool Table for recreation.</p>
<p>Hotel Nova Goa Dr. Atmaram Borkar Road, Panaji, Goa -403 001 Tel.:0832-2226231 to 37 ; Fax:0832- 2224958 E-Mail : novagoa@bsnl.in Website : www.hotelnovagoa.com</p> <p>Distance from :</p> <ul style="list-style-type: none"> • Venue : 1 Km. • Airport: 29 Km. • Railway Station (Karmali) : 10 Km. 	<p>(i) Rs.3,744 for Superior Room ; Rs.4,313 for Deluxe Room; per Delegate on Twin Sharing Basis.</p> <p>(ii) Rs.7,487 for Superior Room ; Rs. 8,626 for Deluxe Room; on Single Occupancy Basis</p> <p>(iii) Rs.7,487 for Superior Room ; Rs.8,626 for Deluxe Room; on Double Occupancy Basis (With Spouse/Accompanying Guest)</p>	<p>Complimentary Breakfast on 6th, 7th & 8th November, 2008</p> <p>Welcome Drink (Non-alcoholic) on arrival.</p> <p>Fruit Baskets/Cookies on Check-in.</p> <p>Swimming Pool and Gymnasium</p> <p>Transport from Airport to Hotel on scheduled timing on request.</p> <p>10% Discount on Laundry & Telephone.</p>



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<p>Check-in time: 12.00 Noon (05.11.2008) Check-out Time : 12.00 noon (08.11.2008)</p>	<p>Rooms Available : 50 Nos.</p>	
<p>Hotel Fidalgo Maberest Hotels Pvt. Ltd. 18th June Road, Panaji, Goa – 403 001 Tel: 0832-2226291 to 99 ; Fax: 0832-2225061 E-mail: info@hotelfidalgo-go.com Website : www.hotelfidalgo-go.com Distance from: • Venue : 1 Km. • Airport: 29 Km. • Railway Station (Karmali) : 10 Km. Check-in time: 12.00 Noon (05.11.2008) Check-out Time : 12.00 noon (08.11.2008)</p>	<p>(i) Rs.5,250 for Club Standard Room ; Rs.5,850 for Executive Club Room ; Rs.6,300 for Premium Room ; per Delegate on Twin Sharing Basis. (ii) Rs.10,500 for Club Standard Room ; Rs.11,700 for Executive Club Room ; Rs.12,600 for Premium Room ; on Single Occupancy Basis (iii) Rs.10,500 for Club Standard Room ; Rs.11,700 for Executive Club Room ; Rs.12,600 for Premium Room ; on Double Occupancy Basis (With Spouse/Accompanying Guest) Rooms Available : 45 Nos.</p>	<p>Complimentary Breakfast on 6th, 7th & 8th November, 2008. Welcome Drink (Non-alcoholic) on arrival. Tea/Coffee Maker. Fruit Baskets/Cookies on Check-in. Swimming Pool. To and fro Transport from Airport to Hotel. Electronic Safe Locker.</p>
<p>Miramar Residency Miramar Beach, Panaji, Goa Tel. : 0832 2463811/2464154 Fax : 0832 2423926/2420779 Email: miramarresidency@goa-tourism.com Website : www.goa-tourism.com Distance from : • Venue : 2 Km. • Airport: 32 Km. • Railway Station(Karmali) : 12 Km. Check-in time : 12.00 Noon (05.11.2008) Check-out Time : 12.00 noon (08.11.2008)</p>	<p>(i) Rs.3,360 + Tax for Deluxe AC Room ; Rs.2,160 + Tax for AC Double Room ; Rs.3,600 + Tax for Suite; per Delegate on Twin Sharing Basis. (ii) Rs.6,720+ Tax for Deluxe AC Room ; Rs.4,320 + Tax for AC Double Room ; Rs.7,200 + Tax for Suite ; on Single Occupancy Basis (iii) Rs.6,720+ Tax for Deluxe AC Room ; Rs.4,320 + Tax for AC Double Room ; Rs.7,200 + Tax for Suite ; on Double Occupancy Basis (With Spouse/Accompanying Guest) Rooms Available : 40 Nos.</p>	<p>Breakfast, Lunch & Dinner and other facilities on payment as per applicable rates of the Hotel.</p>
<p>Hotel Orion C/o Jai Bhuvan Projects Pvt. Ltd. Nova Cidade Complex, Alto Porvorim Goa – 403 521 Tel.:0832-2416091 to 94 ; Fax: 0832-2412700 E-mail : info@hotoloriongoa.com Website: www.hotoloriongoa.com Distance from: • Venue : 5 Km. • Airport: 33 Km. • Railway Station (Karmali) : 15 Km. Check-in time: 12.00 Noon (05.11.2008) Check-out Time : 12.00 noon (08.11.2008)</p>	<p>(i) Rs. 3,240 per Delegate on Twin Sharing Basis. (ii) Rs.6,480 on Single Occupancy Basis (iii) Rs.6,480 on Double Occupancy Basis (With Spouse/Accompanying Guest) Rooms Available : 30 Nos.</p>	<p>Complimentary Breakfast on 6th, 7th & 8th November, 2008. Welcome Drink (Non-alcoholic) on arrival. Tea/Coffee Maker. 5% discount on Laundry, Telephone, Internet & Room Service. Airport pickup arrangement will be provided on guest arrival in groups only.</p>
<p>Hotel Delmon Caetano De Albuquerque Road Panaji, Goa – 403 001 Tel.:0832- 2226846/47 ; Fax :0832- 2223527 E-Mail : delmon@goatelecom.com Distance from : • Venue : 1 Km. • Airport: 29 Km. • Railway Station (Karmali) : 10 Km. Check-in time: 12.00 Noon (05.11.2008) Check-out Time : 12.00 noon (08.11.2008)</p>	<p>(i) Rs.2,415 for Deluxe Room ; Rs.2,625 for Super Deluxe Room; per Delegate on Twin Sharing Basis. (ii) Rs.3,780 for Deluxe Room ; Rs.4,200 for Super Deluxe Room; on Single Occupancy Basis (iii) Rs.4,830 for Deluxe Room ; Rs.5,250 for Super Deluxe Room ; on Double Occupancy Basis (With Spouse/Accompanying Guest) Rooms Available : 20 Nos.</p>	<p>Complimentary Breakfast on 6th, 7th & 8th November, 2008. Welcome Drink (Non-alcoholic) on arrival. Free Internet Access.</p>

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IMPORTANT

The package has been finalized for three nights from 5th November, 2008 afternoon instead of 6th November, 2008 Noon, keeping in view the fact that the delegate registration begins at 8:00 AM on 6th November, 2008 and check-in is not ordinarily allowed at all hotels before 12:00 Noon (in case of Hotel Marriott it is 4.00 P.M.).

There are different types of rooms in each hotel as indicated in the tariff column above with varying tariffs.

However, while remitting the hotel accommodation charges delegates are advised to send the tariff applicable to the rooms in the highest category. The refund, if any, due to the delegates would be made after the Convention.

In view of the peak tourist season, the hotel rooms will be allotted subject to the availability on first booked first served basis.

Interested delegates may send their requests by 1st October, 2008 alongwith the requisite tariff in full (non-refundable) relating to the highest category as the case may be for booking their accommodation in the aforesaid hotels for the period from 12:00 Noon of 5th November, 2008 to 12:00 Noon of 8th November, 2008 (in case of Hotel Marriott, Check-in time is 4:00 P.M. on 05.11.2008).

Delegates have to pay for their all other expenses including overstay (subject to availability of rooms) to the Hotel directly at the time of checking out.

B. Other Hotels in Goa

A list of some other Hotels is also published alongwith their Tariff and other details for convenience of the delegates. Interested delegates who desire hotel accommodation may directly book the accommodation at the desired hotel. Alternatively, the delegates may send their requisition(s) for hotel accommodation alongwith delegate fee and one day's room rent charges before 1st October, 2008 and the same would be forwarded by the Institute to the respective hotels. The rooms in such hotels will be booked subject to availability.

The tariff of other hotels has been obtained from the hotels through various sources and no formal agreement has been entered into with them. There may be variation in the tariff and other benefits offered by the hotels and the delegates, if so desired, may negotiate with the hotels directly.

It may be noted that the requests would be considered on First Come First Served Basis and subject to availability. In case accommodation is not available in the first preference hotel, the delegates will be allotted second/third preference hotel automatically as given in their hotel requisition form.

Other important instructions are :-

- Request for reservation of hotel accommodation may be sent well in advance and in any case before 1st October, 2008 alongwith the requisite advance payment.
- Requests for bookings received over Telephone, Fax, E-Mail, etc. would be processed only after receipt of the requisite payment in the Institute.
- Refund of Hotel Accommodation Charges once paid by the delegate and booked by the Institute would depend purely on the policy of the Hotel. The Institute will not be responsible in any way for the refund of advance payment made for the delegate.

Programme Credit Hours

Members of the Institute will be entitled to 10 (Ten) Programme Credit Hours.

Students attending National Convention would be deemed to have complied with the requirement of attending 25 (Twenty-Five) hours of Academic Development Programme.

Background Papers

Nominations received on or before 15th October, 2008 will be sent advance copy of the backgrounder alongwith Pilot Papers through post.

For Accompanying Spouse

Accompanying spouse will be eligible to participate in lunch, dinner, sight-seeing, cultural programme and other attractions of the Convention.

Venue of the Convention

Kala Academy
Campal, Panaji,
Goa 403001

Ph. No. 2420451-54
Fax 2420457
Email : kalaacademy@kalaacademy.org
STD Code 0832



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36TH NATIONAL CONVENTION OF COMPANY SECRETARIES DETAILS OF OTHER HOTELS - TARIFF/DISTANCE FROM VENUE

Sl. No.	Name, Address, Tel. No.	Types of Rooms	Tariff/Rent (Per Room/Night in Rs.)				Other Benefits	Distance From Hotel (Kms.)		
			Single	Double	Triple	Tax		Venue	Air-port	Rly. Stn.
1	Cidade De Goa Vainguinim Beach Dona Paula, Goa - 403 004 Tel. : 0832-2454545 Fax : 2454543 Mobile : 09822687784	Premium	10000	10000		10%	Airport transfers by AC Coach Welcome drink on arrival Buffet breakfast 2 Bottles packaged water per day per room Tea/Coffee makers in each room Electronic safes in each room Use of recreation facilities such as swimming pool, day use of recreation centre, steam, sauna and gymnasium	5	29	22
2.	Fort Aguada Beach Resort/Taj Holiday Village Sinquerim Bardez Goa - 403519 Tel. : 6645858 Fax : 6645868 Email : <i>fortguada.goa@tajhotels.com</i>	Superior Cottage Garden View	11000 12000	11500 12500			Buffet breakfast at the coffee shop / Usage of Swimming Pool & Gym as per the normal timings	25	45	45
3	Vaniguinim Valley Resort, 184/189 Machado's Cove, Dona Paula, Goa - 403004 Tel. : 2452201/2/3		20000 For Two Nights & Three Days				Airport Transfers by A/C Coach Welcome drink on arrival Well appointed a/c room with CCTV, Music channels, Refrigerator & telephone facility Buffet breakfast Tea-Coffee makers in all rooms, Guests to make their own Tea/ Coffee in their respective rooms. Daily replenishment will be provided to them. Unlimited use of gymnasium, steam, sauna, swimming pool. All applicable hotel taxes.	6	29	22
4	Hotel Park Plaza Azad Maidan Panaji, Goa- 403001 Tel.:2422601;Fax : 2225635 Email : <i>parkplaza@sancharnet.in</i> <i>vivek@goaparkplaza.in</i> <i>welcome@goaparkplaza.com</i>	Ac Non Ac	15555 For Two Nights & Three Days				For 3 Days + Breakfast Complimentary fruit basket	1	30	33



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5	Hotel Mandovi D B Bandodkar Marg P O Box 154, Panaji Goa - 403001	Standard Double Standard Executive Premium Rooms		2400 2800 3500		18%		1	30	33
6.	Hotel Goan Heritage, Gaura Baddo, Calangute, Bardez, Goa - 403516 Tel. : 0832-2276761/64	Ac Deluxe Ac Standard	2000 2600					15	46	46
7	Hotel Marquis Beach Resort Dando - Candolim, Goa 403 515 Tel. : +91 832 2479120, 2479121, 2479122, 2479752 Telefax:+91 0832 2479889 Email : <i>info@marquisgoa.com,</i> <i>simon@marquisgoa.com</i>	Deluxe Twin Pool(Sea View) Pool View Cottage Suite Room	2000 2500 2900 3500					20	45	45
8	Hotel Marva, M G Road, Panaji, Goa - 403 001, Tel. : 2220016, 9823122444, M. : 9823258212 (Sohun Zaurkar	Non AC AC Family AC (4 Bedded)	900	1500 3000				1	30	33
9	HOTEL MANVIN'S Municipal Gardens/ Church Square, Panaji - Goa Tel: (91) 832 2224412, 2228305 or 2228405 Fax: (91) 832 2223231, 2227334 ; E-mail: <i>manvins@sancharnet.in</i>	AC Non AC	4250 2900	4500 3900	4800 4200			1	30	33
10	The Grand Calangute Post Office Road, Calangute, Bardez, Goa-403516 ; E-mail: <i>neelamgoa@nivalink.com</i>	Club Plaza Superior Club Select Superior Deluxe Club Premier Suite Club Elite Deluxe Suits		4200 5000 5800 6600				15	44	44
11.	Hotel Neptune Deluxe Kadar Shabirabai Sha Caranzalem, Goa Tel. : (0832) - 2227896, 2227877, 2461373, 2427747-48	AC With TV Without TV	500 400	800 550 450	1200 600			1	30	33
12	Hotel Palacio de Goa Gama Pinto Rd., Panaji Goa ; Tel. :+91 832 2424289 /2421786 ; Fax: + 91 832 2420296	AC Non Ac Deluxe Super Deluxe	Double 1300 1100	4 Bedded 750 850 1260 1400	5 Bedded 680 760 1610 1750	5%		1	31	34

NOTE : Delegates may note that there are three Railway Stations, i.e., (i) Madgaon Railway Station (Aprox. 35 Kms. from the Venue) (ii) Thivim Railway Station (Aprox. 22 Kms. from the Venue) and (iii) Karmali Railway Station (Aprox. 12 Kms. from the venue).



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36TH NATIONAL CONVENTION OF COMPANY SECRETARIES DELEGATE REGISTRATION FORM

The Secretary & Chief Executive Officer
The Institute of Company Secretaries of India,
C-37, Sector 62, Institutional Area,
Noida - 201309

FOR OFFICE USE	
Date of Receipt	
Delegate Registration No.	

Dear Sir,

Please register Mr./Ms. as a delegate for attending the 36th National Convention of Company Secretaries to be held on November 6-8, 2008 at Kala Academy, Goa. The particulars of the delegate are as under:

- Name of the Delegate
- Designation Phone
- Name and Address of the Organisation

Age.....Yrs.	Non-Veg <input type="checkbox"/> Veg. <input type="checkbox"/>
Tel. Nos. STD Code	Off. Res.
Fax Nos STD Code	Off. Res.
Mobile No.	E-Mail

- Address of the Delegate (for Convention Correspondence)

- (a) ACS/FCS No. (b) CP No. (c) LIC. ICSI No.
(d) Student Regn No. (e)ACA/FCA/AICWA/FICWA No.
(f) Date of Admission : **(For ICSI members admitted after 31.12.2005)**

- Particulars of Accompanying Spouse

Name : Mr./Mrs. Non. Veg. /Veg.

- Details of Payment

		Rupees
(i)	Delegate Fee (Member of ICSI, ICAI or ICWAI/Non-Member/Student/Licentiate/CP Holder/Member above 60 years/Foreign Delegate)	
(ii)	Accompanying Spouse	
(iii)	Hotel Booking Advance (Please Fill up details in Sl. No. 8 below)*	
	TOTAL	

- Cash paid at Goa Chapter, Receipt No. dated for Rs.
- By Cash/Credit Card at HQ/Regional Offices, Receipt No. dated/Credit Card No. for Rs.
- A Bank Draft /Goa Cheque bearing No. dated for Rs. favouring "ICSI-36th National Convention Account" payable at Goa is enclosed.
- A Bank Draft/Delhi Cheque bearing No. dated for Rs. favouring "The Institute of Company Secretaries of India", payable at New Delhi is enclosed.

- Hotel Reservation (if required to be booked by the Institute) :

Preference	Name of the Hotel	Single/Double Occupancy	AC/Non-A/C	Period for which booking is required	
1st				Check-in Date	Check-out Date
2nd					
3rd				Time	Time

In case accommodation is not available as per 1st preference, please book the same in 2nd/3rd preference hotel.

*Please write N.A. if not applicable

Yours faithfully,
(Sponsoring Authority/Delegate)

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TENTATIVE PROGRAMME STRUCTURE

Day I – Thursday, November 6, 2008

8.00 AM to 10.00 AM	Registration of Delegates
10.00 AM to 1.00 PM	INAUGURAL SESSION
1.00 PM to 2.00 PM	LUNCH
2.00 PM to 3.30 PM	FIRST TECHNICAL SESSION Embracing Emerging Technologies for Quantum Growth
3.30 PM TO 4.00 PM	TEA
4.00 PM to 5.30 PM	SECOND TECHNICAL SESSION Unlocking Stakeholder Value Through Restructuring
7.30 PM onwards	Cultural Programme & Dinner at Goan Heritage

Day 2 – Friday, November 7, 2008

10.00 AM to 11.30 AM	THIRD TECHNICAL SESSION Innovative Financing Opportunities in the Global Capital Market
11.30 AM to 12.00 Noon	TEA
12.00 NOON to 1.30 PM	FOURTH TECHNICAL SESSION Safeguarding Innovation – Management of IPRs
1.30 PM to 2.30 PM	Lunch
2.30 PM to 3.30 PM	SPECIAL SESSION (INTERNATIONAL)
3.30 PM to 4.00 PM	Tea
4.00 PM to 5.30 PM	OPEN HOUSE SESSION (For Members of The ICSI only)
7.30 PM onwards	Cultural Programme and Dinner at the Ground adjacent to Kala Academy

Day 3 – Saturday, November 8, 2008

10.00 AM to 11.30 AM	FIFTH TECHNICAL SESSION The Changing Role of Regulators in Fostering Innovation
11.30 AM to 12.00 NOON	TEA
12.00 NOON to 1.30 PM	VALEDICTORY SESSION
1.30 PM onwards	LUNCH



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36TH NATIONAL CONVENTION OF COMPANY SECRETARIES RATES OF SPONSORSHIP/ADVERTISEMENT

Rates of Sponsorship/Advertisement and Benefits

SPONSORSHIP	RUPEES
1. Principal Sponsor BENEFITS <ul style="list-style-type: none">■ One special full page (coloured printing) advertisement in the Souvenir■ Delegate fee (non-residential) exemption for 20 delegates■ Display at Convention Backdrop■ Special Acknowledgment	10,00,000
2. Co-Sponsor BENEFITS <ul style="list-style-type: none">■ One special full page (coloured printing) advertisement in the Souvenir■ Delegate fee (non-residential) exemption for 15 delegates■ Display at Convention Backdrop■ Special Acknowledgment	7,50,000
3. Sponsorship of Bags BENEFITS <ul style="list-style-type: none">■ One special full page (coloured printing) advertisement in the Souvenir■ Delegate fee (non-residential) exemption for 19 delegates■ Display at Convention Backdrop■ Special Acknowledgment	9,50,000
4. Sponsorship for Dinner BENEFITS <ul style="list-style-type: none">■ One special full page advertisement in the Souvenir■ Delegate fee (non-residential) exemption for 12 delegates■ Display at Convention and Dinner site■ Special Acknowledgment	6,00,000
5. Sponsorship for Lunch BENEFITS <ul style="list-style-type: none">■ One special full page advertisement in the Souvenir■ Delegate fee (non-residential) exemption for 8 delegates■ Display at Convention and Lunch site■ Special Acknowledgment	4,00,000
6. Sponsorship for High Tea BENEFITS <ul style="list-style-type: none">■ One special full page advertisement in the Souvenir■ Delegate fee (non-residential) exemption for 4 delegates■ Display at the site of High Tea■ Acknowledging Support	2,00,000
7. Platinum Sponsor BENEFITS <ul style="list-style-type: none">■ One special full page advertisement in the Souvenir■ Delegate fee (non-residential) exemption for 2 delegates■ Display at Convention Site■ Acknowledging Support	1,00,000

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<p>8. Golden Sponsor</p> <p>BENEFITS</p> <ul style="list-style-type: none"> ■ One special full page advertisement in the Souvenir ■ Delegate fee (non-residential) exemption for 1 delegate ■ Display at Convention Site ■ Acknowledging Support 	75,000
<p>9. Silver Sponsor</p> <p>BENEFITS</p> <ul style="list-style-type: none"> ■ One special full page advertisement in the Souvenir ■ Display at Convention Site ■ Acknowledging Support 	50,000
<p>10. Advertisements In Souvenir</p> <ul style="list-style-type: none"> ■ Back Cover (4 color printing, size : 18 cm x 24 cm) 75,000 ■ Third Cover (4 color printing, size : 18 cm x 24 cm) 50,000 ■ Second Cover (size : 18 cm x 24 cm) 50,000 ■ Special Full Page (4 color printing, size : 18 cm x 24 cm) 40,000 ■ Full Page (B/W, size : 18 cm x 24 cm) 25,000 ■ Half Page (B/W, size : 18 cm x 12 cm or 9 cm x 24 cm) 15,000 ■ Quarter Page (B/W, size : 9 cm x 12 cm) 10,000 	
<p>11. Advertisements In Backgrounder</p> <ul style="list-style-type: none"> ■ Back Cover (4 color printing, size : 18 cm x 24 cm) 75,000 ■ Third Cover (4 color printing, size : 18 cm x 24 cm) 50,000 ■ Second Cover (size : 18 cm x 24 cm) 50,000 	
<p>12. Banner</p> <ul style="list-style-type: none"> ■ 8' x 3' (Horizontal) 20,000 ■ 6' x 3' (Vertical) 10,000 <p>*For Display of One Banner</p>	
<p>13. Stall</p> <ul style="list-style-type: none"> ■ 6' X 6' 30,000 ■ 15' X 15' 50,000 	
<p>14. Distribution of Pen/Pad</p> <p>Incentives</p> <p>(A) For any member who procures advertisements above Rs. 1,00,000 Delegate fee (non-residential) exemption for 2 Delegates</p> <p>(B) For any member who procures advertisements above Rs. 50,000 Delegate fee (non-residential) exemption for 1 Delegate</p> <p>10% Incentive to the Chapter for procuring any of the above sponsorships /advertisements except Host Chapter</p>	50,000



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36TH NATIONAL CONVENTION OF COMPANY SECRETARIES ADVERTISEMENT ORDER FORM

The Secretary & Chief Executive Officer
The Institute of Company Secretaries of India
'ICSI HOUSE', 22, Institutional Area
Lodi Road, New Delhi - 110003.

Dear Sir,

Kindly accept *Principal/Co-Sponsorship/Sponsorship for Bags/Sponsorship for Dinner/Lunch/High Tea/Platinum/Golden/Silver sponsorship, Back cover/inside cover, a special/ordinary full-page/half-page/quarter page advertisement for the proposed Souvenir/Backgrounder booking of display of banner on the occasion of 36th National Convention of Company Secretaries to be held from Thursday, November 6, 2008 to Saturday, November 8, 2008 at Kala Academy, Campal, Panaji, Goa on the theme Achieving Excellence through Innovation.

We are forwarding herewith draft/cheque for Rs.....in favour of "The Institute of Company Secretaries of India", payable at New Delhi.

**The advertisement matter/Art Work/Bromide is/are enclosed/being sent separately.*

Yours sincerely,

Name of the Organisation

(Signature)

Address

Sponsoring Authority

Date :

PIN :

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